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NEWS SUMMARY

GENERAL

Stricken diving bell raised

A North Sea diving bell containing two divers was brought to the surface last night after it became tangled and it dropped to the seabed.

The condition of the divers was not immediately known, but earlier reports had said the men had enough air "for a few hours yet". They were understood to have wrapped themselves in blankets to keep warm.

The men were working near the Thistle production platform 120 miles north-east of Shetland when the cable failed and the bell dropped to the seabed, 500 feet down.

Rhodde may be extradited

A French court recommended the extradition to South Africa of Dr. Erich Rhodde, a key figure in the Muldergate scandal which brought down Press chief John Whorster.

Rhodde, former information chief from South Africa in December, and will face trial on theft charges if he goes.

ITV talks

Independent television technicians and management have accepted invitations to meet the Advisory Conciliation and Arbitration Service today. Talks, Ulster and BTW remained off the air yesterday.

Star survives

The Daily Star is to continue in business after its distribution workers said they would still handle it in London. Jocelyn Stevens, managing director of Express Newspapers, has watched that the newspaper might close if agreement was not reached.

Iraqis executed

Five members of Iraq's highest executive, the Revolutionary Command Council, were among 21 Iraqis executed by firing squad in Baghdad. Page 4.

Ulster fears

All leave for the Royal Ulster Constabulary has been cancelled because of fears of clashes during demonstrations and marches marking the 10th anniversary of British Army involvement in the province.

Monsarrat dies

Nicholas Monsarrat, author of the best-seller war novel The Cruel Sea, died in London aged 69. He was admitted to hospital two weeks ago after dying from his home in Malta. He is believed to have suffered from cancer.

Cathedral wins

Liverpool's Anglican Cathedral, started 75 years ago and finished last year, has won one of four design awards from the Royal Institute of British Architects.

Briefly

Gummen, believed to be Basque guerrillas, killed a policeman and wounded two others when they machine-gunned a jeep at Bilbao airport, Spain.

British freighter Rudd Bank carrying 120 Vietnamese refugees sailed for Shanghai after being refused permission to enter Hong Kong harbour.

House of Commons needs to cost up to 20 per cent more when Parliament resumes on October 22.

School for navvies, where they can learn to dig holes, lay kerbs and shore trenches, is planned in North Yorkshire. The first project could be building entrance roads to the school site.

CHIEF PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated)

	RISPS	172 + 12
Treas. 11%ps 2003-07	£51 + 1	191 + 5
Assed. Biscuit	77 + 5	282 + 9
Assed. Dairies	253 + 11	253 + 11
Avery's	261 + 8	261 + 8
BAT Inds.	330 + 15	330 + 15
BTC	455 + 27	455 + 27
Blue Circle	276 + 8	276 + 8
Burro Dean	75 + 12	75 + 12
Dixons	166 + 8	166 + 8
Dixons Photographic	144 + 7	144 + 7
Dowty	522 + 11	522 + 11
Fremans	166 + 12	166 + 12
GEC	381 + 11	381 + 11
GUS A	220 + 6	220 + 6
Heath (C.E.)	188 + 8	188 + 8
Hunting-Gibson	255 + 25	255 + 25
ICI	342 + 7	342 + 7
Imperial Timber	121 + 6	121 + 6
Land Securities	304 + 9	304 + 9
Wilson Watson	17 - 3	17 - 3

FINANCIAL TIMES

PUBLISHED IN LONDON AND FRANKFURT

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JOURNAL OF FINANCIAL INFORMATION



BUSINESS

Gold up sharply; Equities firm

• GOLD rose sharply to close \$71 higher at \$291.8 in specula-



tive buying in London. Trading was heavy in New York.

• EQUITIES were firm in response to increased buying interest and the FT ordinary index rose 7.1 to 473.7.

• GILTS responded to the exhaustion of the long tap and longs put on up to 1. The Government Securities Index rose 0.44 to 73.8.

• STERLING fell 25 points to \$2.3155 after an erratic day's trading. The trade-weighted index rose to 70.6 (70.5) and the dollar's remained on 94.6.

• HONG KONG: the Hang Seng index rose 10.81 to 614.54 in active trading.

• WALL STREET was 1.12 up to 1,031.14 just before the close.

• TURKEY: lira shows some stability in servicing its external debts in spite of offers of aid from foreign governments and banks. (See Confidential IMF statement of the Turkish economy concludes Back Page)

• OPEC has predicted that the Government's monetary policy will result in a financial crisis in private industry this winter. Back Page

• Iraqis executed Five members of Iraq's highest executive, the Revolutionary Command Council, were among 21 Iraqis executed by firing squad in Baghdad. Page 4.

• Ulster fears All leave for the Royal Ulster Constabulary has been cancelled because of fears of clashes during demonstrations and marches marking the 10th anniversary of British Army involvement in the province.

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North Sea boost to trade balance may be above forecast

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

The contribution of North Sea oil and gas to the current account of the UK balance of payments is now expected by the Treasury to be £7.2bn this year—an increase of £3.3bn over 1978.

New estimates published yesterday show that North Sea output is likely to have a much larger impact on the balance of payments over the next two years than expected by the Treasury last autumn.

Last October it was officially announced that the North Sea contribution would rise by roughly £1.4bn to £5bn in 1979. However, the latest estimates are for double that level of increase, taking the total to £7.2bn. All figures are at constant 1978 prices.

The revision is mainly the result of the sharp increase in oil prices so far this year. Indeed the increase in oil production—although large—has been somewhat less rapid than previously assumed.

The sharp rise in the North Sea contribution has, however, been one of the main reasons for the strength of sterling this year. In turn, it has caused concern about the declining competitive position of the rest of industry.

North Sea output has also partly offset a big deterioration in the non-oil trade balance. The revision is mainly the result of the sharp increase in oil prices so far this year. Indeed the increase in oil production—although large—has been somewhat less rapid than previously assumed.

The current account would not have been £7.2bn in deficit and the economy would have developed differently. "The exchange rate, for instance, would probably have been considerably lower," the Treasury said.

The estimates are slightly artificial in the sense that some of the big rise in the contribution this year is explained by the fact that gas is valued not at its actual selling price but at the much higher, and rapidly rising, price which alternative

prices are expected to rise from £521m in 1978-79 to £1.3bn in the current financial year.

About £110m of the rise will result from the Budget tax changes. Government revenues should rise sharply in the mid-1980s, to about £44bn at 1978 prices.

These are expected to rise from £600m nominal of the stock was sold yesterday in a few large deals.

The sale involved the subscription of around £100m in cash, because the stock is still only in a £15.8m partly paid form.

The balance is due at the end of this month and in early September.

After a large call on an existing issue yesterday, about £800m of stock has been sold in the current banking month, which ends next Wednesday. About £1.22bn is due in the month to mid-September.

The tap was sold out at £151 and closed £1 up at £151. Other long-dated stocks showed similar rises. The FT Government Securities Index closed at nearly its highest level for fortnight.

The gilt market has been extremely firm during the last week, in spite of the weakness of sterling. It received a further bid on Tuesday from the banking figures. Some City analysts believe the demand for credit is starting to ease, but it might be some time before confidence in money supply allows a cut in interest rates.

Trading in sterling was still volatile yesterday. The pound finished in London 25 points down at \$2.3155. Later in New York it was quoted at \$2.3330.

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BRITAIN'S North Sea oil production is to receive a double boost.

• A review of the Anglo-Norwegian Statfjord Field is believed to show that Britain's share of the vast oil and gas reserves could be 40 per cent higher than originally estimated.

• Mobil, the operator of Statfjord, will soon submit to the UK Government a £500m development plan for the North Sea oil field.

Both will have an important bearing on Britain's proven reserves and daily production capability.

The recent reassessment of Statfjord's formation, including its size and exact location, indicates that Britain could have rights to 140 million barrels more than originally thought. This increase is the equivalent of total recoverable reserves in some of the smaller commercial fields in the North Sea.

At present the UK partners in Statfjord—Conoco, Gulf and Shell—Statoil and Texas Eastern.

Continued on Back Page

British National Oil Corporation—are deemed to have an 11.12 per cent share of the field's recoverable reserves, which are estimated at about 3bn barrels. (One barrel contains 35 imperial gallons of oil.) The new reserves study indicates that Britain's share could be as much as 15.8 per cent, or 477m barrels.

What is more, the study is believed to indicate that the total amount of recoverable oil and gas reserves in Statfjord may be slightly more than first thought.

The study's findings have still to be considered, and possibly amended, by partners on each side of the UK-Norwegian boundary line. Companies in the Norwegian consortium are Mobil, Amerada Hess, Amoco, Conoco, Exxon, Saga, Shell, Statoil and Texas Eastern.

Continued on Back Page

Flaws found in aluminium for jets

BY DAVID BUCHAN IN WASHINGTON AND CHARLES BATCHELOR IN AMSTERDAM

U.S. GOVERNMENT agencies are carrying out urgent checks for suspected weaknesses in aluminium shipped by Reynolds Metals between January 1978 and June this year to U.S. and European aerospace manufacturers.

Fokker, the Dutch aircraft manufacturer, discovered in June that aluminium panels designed for use in the F-16 fighter did not meet specific quality controls at Fokker's Schiphol plant, where F-16s are assembled for the Dutch and probably by other U.S. manufacturers. According to Reynolds yesterday, none of its aluminium had been sold to any British aircraft company.

Reynolds, based in Richmond, Virginia, alerted its customers on July 8. It said yesterday in aircraft parts "where safety would be compromised."

Fokker discovered the flaws when the aluminium discoloured during routine testing. Around

40 of a several hundred panels batch were found to be faulty.

These were replaced by Reynolds and none of the affected panels, which make up the fuselage frame, was actually used in the assembly of F-16s.

The FAA is not the only U.S. Government agency worried. The Defense Department, which has some Reynolds product built planes, and the National Aeronautics and Space Administration, whose space shuttle was built by Martin-Marietta Corporation with some Reynolds aluminium, are also concerned.

All three agencies have sent teams to the Illinois Reynolds plant which manufactured the defective aluminium. Reynolds said yesterday that all shipments since June 22 from the Illinois plant had been subjected to vigorous tests, and the

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July 24, 1979

Full week's results

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EUROPEAN NEWS

Bonn takes measure of Carter's new team



Chancellor Helmut Schmidt (left) and Foreign Minister Hans-Dietrich Genscher . . . looking for firm leadership from Washington.

BY OUR BONN STAFF

THE WEST GERMAN Foreign Minister, Herr Hans-Dietrich Genscher, today begins in Washington the first high-level meeting between the two Governments since President Carter reshuffled his Administration.

He will discuss, in detail military security and the Middle East situation, where both Bonn and Washington face Israeli accusations of a growing inclination towards the Arab cause.

Further, he will seek to judge whether, with the new U.S. team in office, Bonn can expect a clearer policy line and more decisive leadership from Washington than it feels it has enjoyed in the past.

Besides meeting President Carter, Mr. Cyrus Vance, the Secretary of State, Mr. Zbigniew Brzezinski, security affairs adviser, and Mr. Harold Brown, the Defence Secretary, Herr

Genscher will also have talks with Dr. Henry Kissinger and General Alexander Haig, the former Secretary of State.

One topic likely to be raised with all this is the prospects for ratification by Congress of the SALT II accord, upon which Bonn believes, depends progress on so many other key issues of East-West relations.

These include the vital problem (for the Europeans) of Soviet intermediate range nuclear missile development,

the force reduction talks in Vienna and the follow-up conference on security and cooperation in Europe, supposed to be held in Madrid next year.

Bonn has now become rather more confident that SALT II will be ratified. Part of this confidence evidently stems from talks held last month in California by Chancellor Helmut Schmidt and a series of non-Administration figures— includ-

ing Dr. Kissinger and General Alexander Haig, the former NATO supreme commander.

While both Dr. Kissinger and General Haig have since voiced their reservations about SALT II, it is felt here that they did not do in such terms as to have raised the spectre of non-ratification and attempted re-negotiation.

Herr Genscher will be reporting to Mr. Vance on the results of his recent extensive tour of Arab countries—a tour he is shortly to continue with trips to Syria, Lebanon, Jordan and Egypt. These visits have coincided with contacts between members of the West German ruling parties with the Palestinian leader, Yasser Arafat.

The overall impact has been one of increased friction between West Germany and Israel,

Closer scrutiny of Euromarkets sought

BY JONATHAN CARR IN BONN

THE WEST GERMANS have long been among the leaders in the drive for closer official scrutiny of the operation of the Euromarkets.

At first sight this may seem odd, coming from those who usually express faith in free enterprise and trade and in the efficiency of market forces. However, the latest Bundesbank report indicates some of the reasons for German concern, in particular the way in which Euromarket operations can complicate control over domestic money supply and inflation. This is a worry which the Germans share with the Americans in particular. Although U.S. authorities have supervisory powers over some aspects of Euromarket operations, their German colleagues do not possess, so far.

The Bundesbank has drawn together figures showing the movements of capital between West Germany and other members of the European Economic Community (and so including the key Euromarket centres of Belgium, Luxembourg and Britain) between the start of 1973 and the end of last year. This has been a period of sharp growth in the Euromarket as a whole (from an estimated \$10bn in \$40bn on a net basis) and, naturally, in the Euromarket activities of German banks and their subsidiaries abroad.

The figures show reversal in the overall trend of capital movements between the periods 1973-75 and 1976-78. Whereas in the first three years West Germany was a net capital exporter to its Community partners to the tune of DM 11.6bn, in the next three years it was a net importer of no less than

DM 21.7bn.

The main component of this swing was the capital transactions of the banks, which exported a net DM 19bn in short- and long-term funds in 1973-75, but drew in almost DM 14bn net in 1976-78. Of this latter inflow, almost DM 12bn was of short-term funds, and 90 per cent of that came from Euromarket centres.

On the face of it the capital transactions other than those of banks (for example direct investment and borrowing in other Community countries) do not show a similar swing. They simply rise from a net import of DM 7.3bn in 1973-75 to one of DM 7.9bn in 1976-78. However, a breakdown of those figures shows that the amount of short-term financial credit taken up in the second three-year period (DM 9.2bn) was nearly three times greater than that in the first period. Again almost all of this came from the Euromarket.

The conclusion is that German companies in particular saw they could obtain finance abroad on more reasonable terms than generally they could at home, and took advantage of the fact.

This would appear to be all right for the companies and the banks, but not necessarily so either for the Bundesbank or for the Bonn Government. It is clear that such large capital inflows have sometimes seriously upset the efforts of German authorities to control the increase in domestic money supply. This is not only a financial but also an important political factor in a country which has lasting memories of hyper-inflation and which re-

mains more sensitive than others to the increase in prices. It has sometimes been argued that in the longer term the capital inflows will be counterbalanced by outflows. But the Bundesbank's experience has been that once domestic money

subsidiaries of German banks in Luxembourg, rather than from business generated by the branches of German banks in London. For example, while these subsidiaries increased their credit claims on German firms and private customers by

standable. The Germans believe that the sharp growth of the Euromarket is not simply to be explained by basic factors such as the U.S. current account deficit and the need to recycle surpluses of the Organisation of Petroleum Exporting Countries. Also important, it is felt, is the tough international competition on these markets permitting only small margins and thus tempting banks to boost earnings through a constant increase in credit volume.

The fear is that a bank could be tempted into serious risks which it could never entertain under domestic supervision. The failure of a subsidiary could reflect on its parent and, in the worst circumstances, bring a danger of vanishing confidence.

It is fair to note that this danger is recognised by responsible German banks and appropriate steps taken to guard against it. Nonetheless, the German financial authorities will clearly not rest until they gain a clearer insight into the operation of the Euromarket in general and the activities in Luxembourg in particular.

A so-called "gentleman's agreement" between supervisory authorities and German banks involved in Luxembourg is one step in that direction. But it also seems highly likely that the Government will seek to introduce legislation under which the balance-sheets of foreign subsidiaries of German banks will have to be consolidated with those of the parents.

Until then, the authorities seem bound to watch the growth of Euromarket operations and their impact on domestic German monetary policy with some suspicion and concern.

stock has been increased by an intake of funds from abroad, no fully corrective decrease does occur later.

One answer might seem to lie in the imposition of capital controls. But unless a system of total control were brought in, which almost no one in Germany wants, lesser measures can often be circumvented.

When the Bundesbank sharply raised the minimum reserves on the banks' external liabilities in late 1977-early 1978 to shut out direct inflows by this route, the funds simply entered the country by other means.

If this money supply problem were the inevitable result of the operation of a market in which German authorities had complete confidence, then it would no doubt be borne more easily. But this is not the case.

The Bundesbank makes clear in its West German Community survey that most of the capital inflows come through the sub-

about DM 7bn to DM 14bn in 1977-78, the London branches appear hardly to have boosted their credit business with domestic German firms over the same period.

The key difference between the two sets of operations is that the Luxembourg subsidiaries are legally independent and beyond the formal scrutiny of West German banking supervisory authorities, while the London branches are not. Of course it is not surprising that business should tend to congregate where supervisory regulations allow more commercial latitude and where there are cost advantages. Thus the increase in the balance sheet totals of the Luxembourg subsidiaries from about DM 13bn at the end of 1972 to some DM 25bn at the end of last year is hardly to be wondered at.

However, the uneasiness of the German authorities is under-

standable. The Germans believe that the sharp growth of the Euromarket is not simply to be explained by basic factors such as the U.S. current account deficit and the need to recycle surpluses of the Organisation of Petroleum Exporting Countries. Also important, it is felt, is the tough international competition on these markets permitting only small margins and thus tempting banks to boost earnings through a constant increase in credit volume.

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Oslo again cuts bank liquidity

By Our Oslo Correspondent

IN ANOTHER attempt to curb bank lending, the Bank of Norway is halving the amount which savings and commercial banks may borrow from it automatically—the so-called "A" borrowing facility.

In addition, six banks will have this facility suspended completely, for the time being, because they have not been strict enough in holding down loans to finance consumer spending.

One bank has exhausted its "A" borrowing facility. It has to apply for a "B" (conditional) loan, which is given only on condition that the borrowing bank keeps its lending under a fixed ceiling for an agreed period.

The new regulation, to take effect from September 1, will lower bank liquidity by Nkr 900m (£75.4m). It follows a Bank of Norway's recommendation that the primary reserve requirement for savings banks should be raised from 3 per cent to 6 per cent.

Forte to spend £80m on European hotels

BY ROBERT MAUTHNER IN PARIS

SIR CHARLES FORTE, chairman of the British hotel and catering group Trust House Forte, said in a newspaper interview here yesterday that his company had set aside £80m to buy new hotels in France and elsewhere.

Earlier this week Trust House

Hotels had placed advertisements in the French Press categorically denying that it was intending to sell any of its establishments in France, which include the Plaza-Athenee, George V and Le Tremblet hotels in Paris.

Rumours that the prestigious Plaza-Athenee was for sale to an Arab group had spread like wildfire through the French

capital, following news of the dismissal of its managing director, M. Paul Bougenau, who had also managed La Tremblet.

Articles in various French newspapers subsequently suggested that M. Bougenau had been sacked because of the system of worker-participation, which he had introduced in his

Tuesday.

Sir Charles said that he was strongly in favour of worker participation in his hotels, which he had accepted as long ago as 1968 and which was working very satisfactorily at the neighbouring George V establishment.

M. Bougenau had preferred to work for a competing hotel group, which included the Dorchester in London, Sir Charles said. The former manager of the Plaza-Athenee had broken his word by orchestrating a press campaign, he added.

In return for a large indemnity, M. Bougenau had undertaken not to publicise the affair until October 31, the date originally fixed for his departure.

Since he had not kept to this agreement his dismissal would take effect straight away.

EEC tax pressure on Portugal

BY JIMMY BURNS IN LISBON

PORTUGAL IS facing increasing pressure from the EEC to review its tax system and bring it into line with existing Community regulations.

This emerges from a working document prepared by Brussels and recently received by the Portuguese Commission for European Integration which is leading negotiations on EEC membership.

The document is critical of a wide range of indirect taxes which still discriminate against EEC products and which are contrary to the tax provisions of the Treaty of Rome.

Mainly for balance of pay-

ments reasons, Portugal since September 1975 has been applying import surtaxes on most industrial products. Although the surtax has gradually been phased out, the Commission fears that imports may eventually be burdened by a new tax which will virtually have the same effect.

The document singles out the introduction of VAT as one of the main problems facing Portugal once she has acceded to the Community.

It stresses the urgent need for a harmonisation of the disparate and disorganized sales taxes, as well as of other isolated

elements in Portugal's fiscal system such as certain local taxes on services and on trans-

port.

The Commission recommends that Portugal analyse as soon as possible the problem of taxation and with a view to providing some counter-proposals as the basis for negotiation. The implication is that the subject is one on which Portuguese officials can no longer afford to drag their feet.

A positive contribution from their part will be expected at the next Deputy level meeting scheduled for September.

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Tourist numbers tumble in Spain

By Report Graham in Madrid

THE NUMBER of tourists visiting Spain during the peak summer season has dropped sharply. Preliminary figures for July show 1.15m fewer tourists than in June last year.

This is a decline of 17 per cent, and confirms the tourism industry's fear that summer business had fallen from the previous year.

Nevertheless, off-peak tourism has done well, and the over-

all number of tourists in the first seven months of the year is up by 3.8 per cent.

The latest estimates of net tourist receipts are up from \$4.9bn to \$6.3bn.

Most of the drop appears to

have been along the Costa Brava.

Hotel occupancy

is usually around 95

per cent, but there are re-

ports that this has fallen as

low as 70 per cent. The drop

also reflects the fact that

fewer Spaniards are taking

holidays this year.

The fall coincides with the July

bombing campaign against

Mediterranean resorts by the

Basque separatists, but this

is thought unlikely to have

been the principal cause.

Most commentators give this

year's sharp increase in hotel

prices as the prime reason.

Last autumn, the Tourism

Ministry removed price contr

ols for hotels. As a result

prices have risen between 25

per cent and 40 per cent for

the peak season.

Several tour operators dealing

with Spain warned last

autumn that higher prices

could be justified only if the

service improved.

However, little has been done,

and some business has gone to

Tunisia and Yugoslavia.

It is fair to note that this

danger is recognised by responsi

ble German banks and appro

priate steps taken to guard

Top fund raiser to aid Connally

BY JUREK MARTIN, U.S. EDITOR IN WASHINGTON

THE PRESIDENTIAL campaign of Mr. John Connally, the former Treasury Secretary and Governor of Texas, has acquired the services of one of the most adept fund raisers in the political business in the United States.

He is Mr. Richard Vigerie, financial darling of the New Right Movement, who has in recent years built up a formidable commercial direct mail operation able to raise considerable amounts of money in a short time.

For much of the last 18 months, Mr. Vigerie has been a prime architect of the budding campaign of another young neo-conservative, Congressman Philip Crane from Illinois. But Mr. Crane's organisation has been beset with internal disagreements for months now and it is

widely expected that he will sink without trace.

In making his switch, Mr. Vigerie said, that he had concluded that Mr. Connally had both the best chance of winning the Republican nomination next year and going on to beat whoever the Democrats fielded in November. But he stressed that he was working for Mr. Connally as a volunteer and had not entered into contractual relationships.

If he does, Mr. Connally will find it expensive. Typically, Mr. Vigerie charges about 40 per cent of the money raised as a fee for his services: in the case of Mr. Crane, unknown nations, when he began his presidential bid and still suffering from invisibility, the price was even higher: according to Mr.

Vigerie, it cost about \$2.3m (embracing his fee and other expenses) to generate some \$2.5m in total campaign contributions.

For all his lustre (Time magazine two weeks ago enshrined him as one of the "50 faces for America's future," Mr. Vigerie has yet to achieve distinction in a national political campaign. He raised money for George Wallace, the maverick Democrat, in his abortive effort in 1976 and has previously been loosely associated with Mr. Connally.

His expertise has lain more in fund-raising for special issues (anti-abortion, anti-Panama Canal, etc.) and in generally acting as a behind-the-scenes whiz kid for Conservative causes. His speech record on such issues has been

mixed. Nevertheless, even with the advent of part federal financing for presidential elections, cash remains an important ingredient for any candidate in the marathon race for the White House, particularly with those runners, like Mr. Connally, Mr. Crane and a handful of other Republicans, who have declared their intentions very early.

Mr. Connally is, of course, independently wealthy and enjoys close ties especially in Texas, to those who have traditionally underwritten candidates. But the limitations now in force on the amount individuals may contribute have underscored the need for the financial net to be trawled as widely as possible—which happens to be Mr. Vigerie's particular talent.



Governor John Connally... backed by the darling of the New Right Movement in his campaign for the nomination

Cancer risk found in Scotch whisky brands

BY DAVID LASCELLES IN NEW YORK

SCOTCH WHISKY contains cancer-causing substances, but in small quantities, whose effect on human beings has not yet been determined, according to a report published by the National Science Foundation in Washington.

In a study of six leading brands of Scotch sponsored by the NSF, scientists in Massachusetts found that six had traces of nitrosamines, a substance that has caused cancer in laboratory mice. The brands were Chivas Regal, Black and White, J. and B. Ballantine's Sandy Sert and Cartly Sert. The seventh, White Label, contained

no nitrosamines.

These Scotches had a level of nitrosamines ranging up to two parts per billion. It is still not known what effect this concentration would have on human beings. The only guide so far, according to the NSF, is that it is believed that ten parts in a billion induced cancer in mice when fed to them in their drinking water.

The NSF report was part of a broader investigation of the presence of nitrosamines in the human environment. These substances have already been identified in beer, bacon, processed meats and cosmetics. The Massa-

chusetts study showed, though, that they were not present in sherrys, wines, liqueurs, brandies, gin and other distilled spirits.

The common ingredient of beer and whisky is barley. A spokesman for the Food and Drug Administration said that it is believed that ten parts in a billion induced cancer in mice when fed to them in their drinking water.

The spokesman added that the Administration was concerned by the report and would be contacting the Scotch industry to see what can be done about reducing nitrosamine levels.

However, he said: "We do not know what effects nitrosamines have on human health. We are keeping a careful watch on the studies that are being made." Last year, the U.S. imported 53.6m gallons of Scotch whisky, valued at nearly \$400m.

David Churchill adds: The UK drinks industry yesterday played down the report on the basis that it was not new and that steps had already been taken within the UK to remove the possible cause of the minute quantities of nitrosamines.

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Woman set to win in Mississippi

By Our U.S. Editor

MRS. EVELYN GANDY has taken a big step towards becoming the first woman governor in the history of the state of Mississippi.

David Churchill adds: The UK

drinks industry yesterday played down the report on the basis that it was not new and that steps had already been taken within the UK to remove the possible cause of the minute quantities of nitrosamines.

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The union leaders have called this unacceptable, but have agreed to ballot their members.

Even if the offer is accepted, inflation prospects are widely regarded as grim. On June 7, the Institute for Economic Research (a Government-funded independent body), in its quarterly predictions for the 1979-80 financial year, forecast wage and salary increases of 14.5 to 15 per cent, and an inflation rate for the full year of 12.5 per cent. The Institute's domestic price forecasts include production costs and so would be slightly lower than increases in the Consumer Price Index.

Since these forecasts on June 7, Mr. Muldoon, who is also the Minister of Finance, has introduced his budget, which included steep increases in charges for various consumer services, as well as the General Wage Order. The next Institute

quarterly predictions, due in mid-September, are expected to forecast an inflation rate that is substantially higher.

Employers' Federation members are saying privately that they expect inflation to be between 18 and 20 per cent by the end of the year, but to decline a little in the March

NEW ZEALAND'S TROUBLED ECONOMY

Twin problems of inflation and the brain drain

BY KEITH OVENDEN IN WELLINGTON

ANXIETIES ABOUT the underlying weakness of the economy have come to dominate New Zealand politics in recent months.

On July 24, Mr. Robert Muldoon, the Prime Minister, whose National Party was re-elected to a further three-year term of office last November, intervened to make a General Wage increase of 4.5 per cent and to abolish the Arbitration Court. The court, set up by the Government about two years ago to make wages orders for the workforce generally was about to start hearings on a proposal by the Federation of Labour for a minimum wage that was geared to family living costs.

This move came just as tension was mounting over pressure from the Drivers' Union for wage increases.

Wage Bargaining is yearly and starts each July, and the Drivers' Union, which has been in negotiation for many weeks, is regarded as the trend-setter. The proposal on offer from the employers is for a 13 per cent increase above the 4.5 per cent already granted by the Government.

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Employers' Federation members are saying privately that they expect inflation to be between 18 and 20 per cent by the end of the year, but to decline a little in the March

and June quarters of 1980, to give a July year annual figure of about 15 to 17 per cent.

The employers insist that they have no desire to see real incomes fall during this latest burst of inflationary pressure and are anxious to see the Government reduce taxes as a means of protecting the purchasing power of workers. They are bringing pressure to bear on the Government to this end.

These anxieties about another

of working age, New Zealand is clearly exporting its unemployment. The Organisation for Economic Co-operation and Development Economic Survey, prepared a year ago but published only last January, said as much.

Nonetheless, substantial unemployment remains. At the end of June the number of registered unemployed and the numbers employed in the Government-sponsored special employment scheme totalled 50,316.

At 4.2 per cent of a total workforce of 1.2m, this figure is dramatically high for a country in which there was virtually no unemployment in the late 1930s to the late 1960s.

Since married women are not eligible for unemployment benefit, the real level of unemployment is certainly even higher. The OECD put the "potential unemployment rate" at 6.2 per cent for March, 1978, and it has risen since then.

Wages, inflation, unemployment and population loss are causes of anxiety evident among the general public.

For policy planners and the Government, the most intractable problem remains the deficit on overseas trade. Here the repeated impact of oil prices is damaging and demoralising, as are the restrictions on imports of agricultural products imposed by the developed world.

The Government has sought to set in train a partial restructuring of the economy, which will accelerate the trend away from dependence on agricultural products by rewarding manufacturers who are active in other types of export market.

It has also introduced a number of measures to limit the consumption of liquid fuel, although whether these can be said to be successful is open to doubt.

When Mr. Muldoon returns from the Commonwealth conference in Lusaka, his first political priority will be a by-election in Christchurch. The seat is a safe Labour stronghold and the National Party's objective is to stave off the possibility of being humiliated into third position by the Social Credit Political League.

Certainly the Government's popularity has slumped and there are repeated whisperings inside the National Party about the need for a new leader in time for the next election, in 1981.

Optimism at GM over avoiding a strike

BY JOHN WHYTE IN NEW YORK

Notwithstanding a claim by a company spokesman that it is separated from the United Auto Workers by "an exceedingly wide chasm," General Motors is still apparently optimistic that it can negotiate a new three-year pay and conditions contract without a strike this autumn.

According to the union, prospects for a peaceful settlement before the current contract expires on September 14 are slightly better than they might otherwise have been, following the company's statement of its position on health benefit costs on Tuesday.

All the big three car companies have been extremely concerned by soaring health costs

Banks to advise Chrysler

BY OUR NEW YORK STAFF

IT IS REPORTED here that, thanks to the troubled Chrysler Corporation might set up a special steering committee to advise the company if it becomes technically in default of its short-term loan agreements.

In return for \$750m of

bank credit, Chrysler is required to maintain working capital at a minimum of \$600m. Since working capital had fallen by the end of June to \$800m and the company's operating losses are continuing, it is thought possible that working capital may fall below this threshold.

If there is a strike, GM is expected to be the target this year. But union negotiators have been cheered by the company's avoidance of a demand for shared insurance payments and its tabling instead of a number of proposals for "controlling benefit plan costs."

At the same time, GM is carrying through its earlier undertaking to make rising absenteeism an issue. The company claimed this week that absenteeism had risen 30 per cent to 5.8 per cent since 1976 and proposed linking time-off benefits to attendance. It also said that it wanted "more

strike in every bargaining round since 1964.

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Grumman settles union conspiracy suit out of court

BY OUR NEW YORK STAFF

GRUMMAN Aerospace Corporation has reached a \$10,000 out-of-court settlement with the Amalgamated Clothing and Textile Workers' Union. This removes the company as a defendant in a conspiracy suit launched by the union in its campaign for recognition by J. P. Stevens, the leading textile company.

A spokesman for Grumman confirmed yesterday that the company had made the settle- ment with the union, but he also affirmed that Grumman was not admitting "any unlawful acts." Nevertheless, the company was acknowledging that two of its employees at Milledgeville's mayors office, police chief, detective and manager, of the local Holiday Inn where union organisers stayed and held many of their

meetings.

All of these individuals have also made out of court settlements, reportedly involving payments to the union of between \$250 and \$1,000. Mr. Robert Rice, the mayor, and Mr. Charles Osborne, the police chief, have since made sworn depositions which have prompted the National Labour Relations Board (NLRB) to reopen sections of an unfair practices complaint filed against Stevens by the union. This was dismissed recently by an administrative law judge who said that the union had failed to prove unconstitutionality on the part of Stevens.

The NLRB's general counsel, Mr. John Irving, has said in a motion to re-open the record on the union's complaint that

"newly discovered evidence shows anti-union animus of widespread and flagrant proportions."

He was referring to admissions by Mr. Rice and Mr. Osborne that they had police detectives record the licence numbers of cars parked outside union meetings. They then processed these numbers through police computers to establish ownership and therefore to identify those who were attending.

The union claims that attendance declined because Stevens' workers were fired and harassed because of their union activities. There was a general awareness that a history of sympathising with a union would make it virtually impossible to find any other work in the area, the union said.

The names were then distributed to particular local companies to advise them of union sympathisers in their employ.

The union said: "This surveillance took place with increasing frequency between 1976 and 1978, and declined after attendance at union meetings had dropped off so sharply that the mayor and area industries were certain they had succeeded in keeping the union out of Milledgeville."

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Mr. Guy Odom, the chairman, said this should position the company better for a recession, though he found it hard to predict what would happen next year. "It all depends on interest rates," he said.

Centex, a large homebuilder based in Dallas, also expects a fairly sharp downturn, though Mr. Frank Crossen, the company's chairman, recently told shareholders that this might not altogether be a bad thing since it would enable the company to "consolidate" its operations.

Kaufman and Broad, a builder which also has interests in Europe, argues that the bigger the housing market, the more likely it is that interest rates will rise. In the New York area, for instance, the institutions now rarely advance mortgages of more than \$75,000, while commercial banks go well above that figure. Interest rate changes in a number of states have

Mortgage interest rates worry builders

BY DAVID LASCELLES IN NEW YORK

THE NUMBER of housing starts in the U.S. has become like the consumer price index or the growth in the Gross National Product, an important indicator of the state of the economy. This is because it reflects a lot of things: the strength of the credit markets; the cost of land and materials; the state of the housing industry; family budgeting habits; even demographic trends.

So far this year, the number of housing starts has been running 15 to 20 per cent below last year's 1.96m, providing further evidence of the recession which most economists believe is under way, and there seems to be little relief in sight.

The National Association of Home Builders estimates that this year's final total will work out at 1.6m, of which 1.2m will be single family units and the rest multi-family units. For next year, it forecasts a further decline to about 1.5m of which 1.1m will be single family units.

Both these figures are well down on the 2.1m plus levels set early in the 1970s during the most recent major housing boom. (The last housing boom in 1977-78 did not quite match those levels). However, they also suggest that the coming recession will not be as bad as 1974-75 when housing starts dropped below 1.5m and even fell below 1.1m in the depths of that winter.

The largest single factor affecting housing is the cost of mortgage loans. According to



OVERSEAS NEWS

Syria-Iraq crisis expected after Baghdad's execution of plotters

BY IHSAH HUJAZI IN BEIRUT

TWENTY-ONE Iraqis were executed in Baghdad yesterday after an emergency court had sentenced them to death for their role in a conspiracy against the three-week-old regime of President Saddam Hussein.

Among those executed were five members of Iraq's highest executive, the Revolutionary Command Council. The executions were carried out by firing squad at a prison in the capital.

The executions bring to 249 the number of Iraqis executed on charges of conspiracy, anti-state activity and espionage since the Ba'athist regime came to power 11 years ago.

The speedy carrying out of the death sentences is seen as a way of crushing his enemies and deterring others from engaging in attempts against his regime.

Fears have been expressed

here that a crisis which has been developing between Iraq and Syria since the uncovering of the plot is about to come into the open.

Mr. Abdul-Halim Khaddam, Syria's Foreign Minister, is believed to have visited

Baghdad twice in the past week with messages from President Hafez Asad declaring Syrian innocence and giving warnings against attempts to drive a wedge between the two

It is suggested that the Syrians might have been in contact with elements in Iraq in 1973 when the two countries engaged in a fierce power struggle. The two Arab neighbours announced an end to their differences last October and started planning a full union of their countries.

According to information available here the Iraqi plot was discovered accidentally. Late in June, Abdul-Hussein Mashbadi, one of those condemned yesterday, protested during meetings of the Revolutionary Council against what he called, ruthless suppression of demonstrations by members of Iraq's Shia community. The

demonstration had followed the deterioration in relations between Iraq and the Khomeini regime in Iran.

Mashbadi is reported to have been reprimanded by Saddam Hussein, who was then vice-chairman of the Revolutionary Council. On July 12, the council decided to expel Mashbadi but when Saddam Hussein informed him that the decision was unanimous, Mashbadi is said to have asked: "Are you sure it was unanimous?" That prompted questions about his possible supporters in the council.

It was then that Mashbadi made a full confession about the existence of a political bloc within the regime including five members of the Revolutionary Council. He is reported to have said the group was set up in 1973 and that it had been in contact with Syria ever since.

The jets being ordered will have a 115-seat configuration, and will replace SAA's older Boeing 727s on the airline's low-density internal and regional routes.

The airline says that the new order will not affect its use of the Airbus, of which it has four, with one on order.

A major reason for the decision to buy the twin-engined Boeing 737s is that they are 40 per cent more fuel-efficient than the 727 trijets.

Trucks for Greece

Stonefield Vehicles of Cumbernauld, Ayrshire, manufacturers of cross country vehicles, has won an initial order worth £2m from Greece for the supply of 150 vehicles and parts to be delivered within the next 12 months.

Lebanese patrol boats

Lebanon is to buy two patrol boats from Britain for about \$5 million (£700,000) for anti-smuggling operations.

Customs officials said. Reuter reports. They said the boats, which will be equipped with heavy machine guns, are due to be delivered early next year.

Cheap credit for Vietnam

VIETNAM is to enjoy preferential credit rates when drawing loans to finance intra-Comecon trade, according to figures compiled by the Organisation for Economic Co-operation and Development, based on returns from OPEC.

This sharp drop is likely to lead to increased pressure on the oil producing states from non-oil-producing developing countries, especially in view of the fact that oil prices have so far this year risen by about 60 per cent.

Since the 1973-74 price rise the OPEC countries, predominantly the Arab ones, have become big aid donors. Actual disbursements, as opposed to commitments, rose from \$1.5bn in 1973 to \$3.4bn in 1974 and averaged \$5.4bn a year between 1975 and 1977.

This meant that oil producing states aid was equivalent to more than 2 per cent of their collective gross national product. This compares with the western countries' aid which has lately been about 0.3 per cent of gross national product against 0.7 per cent.

The big drop in OPEC disbursements in 1978 was largely because there was no repetition of the payment of about \$2bn to Egypt in 1977 by the Gulf Organisation for the Development of Egypt, whose members are Saudi Arabia, Kuwait, the United Arab Emirates and Qatar. It was also because of the prospective output of the next nine months. L. Daniel writes from Tel Aviv.

Westwind demand up

Israeli Aircraft Industries is about to increase its output of the Westwind executive jet from 30 a year to 45 and may increase this further to 75 in view of current demand. The company has orders on hand for the prospective output of the next nine months. L. Daniel writes from Tel Aviv.

German buses to Israel

EGGED, the interurban Israeli bus company, has signed an agreement with Mercedes for the supply of 1,150 buses in the next two years, subject to approval by the Government. L. Daniel writes from Tel Aviv.

The value of the transaction is put at about £50m.

WORLD TRADE NEWS

S. Africa to buy 12 Boeing airliners

BY DAVID BUCHAN IN WASHINGTON

MR. REUBIN ASKEW, the former Florida Governor, was yesterday strongly tipped as the new U.S. Special Trade Representative, replacing the redoubtable Mr. Robert Strauss, now the U.S. mediator in the difficult Palestinian autonomy talks in the Middle East.

Askew, who has no previous record on trade policy, is likely nonetheless to carry weight on Capitol Hill. Governor of Florida for eight years until this January, Mr. Askew is a well-known progressive Democrat, was canvassed in both 1972 and 1976 as a possible Vice-Presidential candidate, and has long been considered a political ally by the Carter White House.

It was Mr. Strauss' egregious political skills that were in major part responsible for the remarkably smooth passage of the GATT trade agreement through Congress last month.

Mr. Askew's first task when he takes over his new trade job in September will be to negotiate with Congress on the Carter Administration's proposal to re-organise trade functions within the federal

bureaucracy, in the wake of the new Trade Act.

Some senators have sharply criticised the Administration plan, which would regroup trade responsibilities under the White House-Trade Office and a revamped Commerce department.

They have argued instead for consolidating all trade policy and operations in a single, broad new department.

If the Administration plan goes through, Mr. Askew will find himself heading a Trade Office with new responsibility for all commodity and East-West trade negotiations (taken from the State Department) as well as implementing the GATT accords which Mr. Strauss spent so long negotiating. Mr. Alfonso Mac Donald, currently Mr. Strauss' deputy, is to take temporary charge of the White House-Trade Office until Mr. Askew is installed.

Separately, the Carter Administration has informed China that it must expect further delays in the approval by Congress this year of legislation giving China tariff concessions from the U.S. The Administration signed a

New U.S. trade chief faces early Congressional test

BY DAVID BUCHAN IN WASHINGTON

trade pact with Peking in early July that included a favoured nation tariff treatment for Chinese goods, but took action to send it to Capitol before Congress recessed in mid-July.

The issue is sensitive politically charged because the Administration had wanted to propose at the same time a treatment for the Soviet Union to appear even-handed toward Moscow and Peking. The problem is that while Peking has provided assurances for all commodity and East-West trade negotiations (taken from the State Department) as well as implementing the GATT accords which Mr. Strauss spent so long negotiating. Mr. Alfonso Mac Donald, currently Mr. Strauss' deputy, is to take temporary charge of the White House-Trade Office until Mr. Askew is installed.

Senator Henry Jackson noted opponent of the SALT arms treaty, is recommending that Congress push ahead on Chinese trade pact. Representative Charles Vanik, who chairs the House-Trade Subcommittee on International Trade, by contrast has said he wants to meet out simultaneous equal treatment to Peking, Moscow, and that he is willing to accept the current rate of Soviet Jewish emigration.

Saudis assured on hospital deal

BY JAMES BUCHAN IN JEDDAH

A BELGIAN hospital construction contract in Saudi Arabia, surrounded by allegations of large kickbacks and thrown into doubt by the bankruptcy of a leading member of the consortium, will be completed, according to Dr. Muhammad Abd Al Yamani, the Saudi Information Minister.

"The Belgian Government has given assurances to this effect," Dr. Yamani said this week. He also said that Saudi-Belgian relations would not be affected by "lies and misinformation," an apparent reference to Press reports that the \$1bn contract was secured in 1976 through commissions to Saudi and Belgian officials of the order of 20-25 per cent of the final contract price.

Last September, the guard dismissed from the consortium's progress on associated housing

complexes at the two hospitals cut off payments.

Although M. Henri Simon the Belgian Foreign Minister said last month that Brussel would not step in to ease financial difficulties, Belgian officials here have said that the Government has been applying pressure for a solution on a sight and on Europe's per cent seiner, the explosively concerned Fonderies Reunies Belge, an affiliate of Societe Generale de Belgique.

Part of Brussels' embarrassment stems from its close involvement with the award of the contract in June 1976. The order was the largest ever awarded to a Belgian industry and the first major contract to carry cost-escalation clause

ASEA wins new order from Iran

BY WILLIAM CHISLETT IN MEXICO CITY

200,000 b/d for export to Japan next year.

The Mexican Ministry of National Patrimony and Industrial Development is nearing the completion of discussions with Sumitomo Steel and Kobe Steel to build a steel pipe mill and casting and forging mill at Lazaro Cardenas on the Pacific Coast, which has been designated one of the country's priority new development areas.

The Japanese companies are expected to finish their feasibility studies soon and, on this basis, Siderimex, the Government's holding company, which oversees the three State steel mills, will decide whether to build the new mills in a joint venture with the Japanese companies or to do it by itself.

His arrival will be followed next Monday by that of Mr. Sunao Sonoda, the Japanese Foreign Minister, reinforcing Japan's determination to catch the Mexican oil boat and, at the same time, participate in the take-off in the Mexican economy, which the oil revenue will bring.

Japan imports almost all its oil and has started Government-to-Government talks to buy Mexican oil. Pemex, the State-owned oil monopoly, is understood to have earmarked about

£120m (\$150m) to do it by itself.

Mr. Matsushita, whose company is the largest home appliance maker in the world, visited China at the end of June. If further details of his trip can be agreed on, another trip will be made this autumn to sound out the Chinese.

The other companies, however, appear to be less than enthusiastic about the project, with some hoping it can be quietly shelved without embarrassing Mr. Matsushita or his company.

A MEI memorandum proposes that one of the 10 Japanese companies be chosen as a main partner, contributing half of the Japanese capital share and the lion's share of expertise on technology and management. The main partner

will also provide the president of the joint venture.

These details are expected to be discussed among the top executives of the companies being contacted later this month.

Mr. Matsushita, whose company is well known for other pet projects including his magazine Peace, Happiness and Progress, which declared its sole purpose is to help create a better world to live in. The Chinese venture is being inspired by Mr. Matsushita's desire to help China modernize itself.

Others in the industry hope that perhaps some kind of alternative can be found to the joint venture plan, such as an industrial-wide committee to advise China in developing its electronics industries.

JAPAN-CHINA JOINT VENTURE MOOTED

Electrical groups 'unenthusiastic'

BY RICHARD C. HANSON IN TOKYO

KONOSUKE MATSUSHITA, the 84-year-old founder of Matsushita Electric Industrial (MEI), is proposing that the 10 leading electric companies in Japan form a joint venture with China—an idea which occurred to him during a recent visit to Peking.

The other companies, however, appear to be less than enthusiastic about the project, with some hoping it can be quietly shelved without embarrassing Mr. Matsushita or his company.

MEI has already drafted an outline of what shape such a joint venture could take, and the elderly Matsushita (now a senior adviser) has been making the rounds of other companies

trying to drum up interest in the venture. The Japanese company, under the draft, would be owned 50-50 by each side, with the Japanese dominating management, providing know-how, technology and equipment and getting 10 per cent of the profits.

The scheme would be set up a number of companies around China to manufacture various products, a structure similar to MEI's own in Japan.

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Petrol prices rocketing.

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Right now, you could be excused for thinking that the last thing the world needs is a new luxury car.

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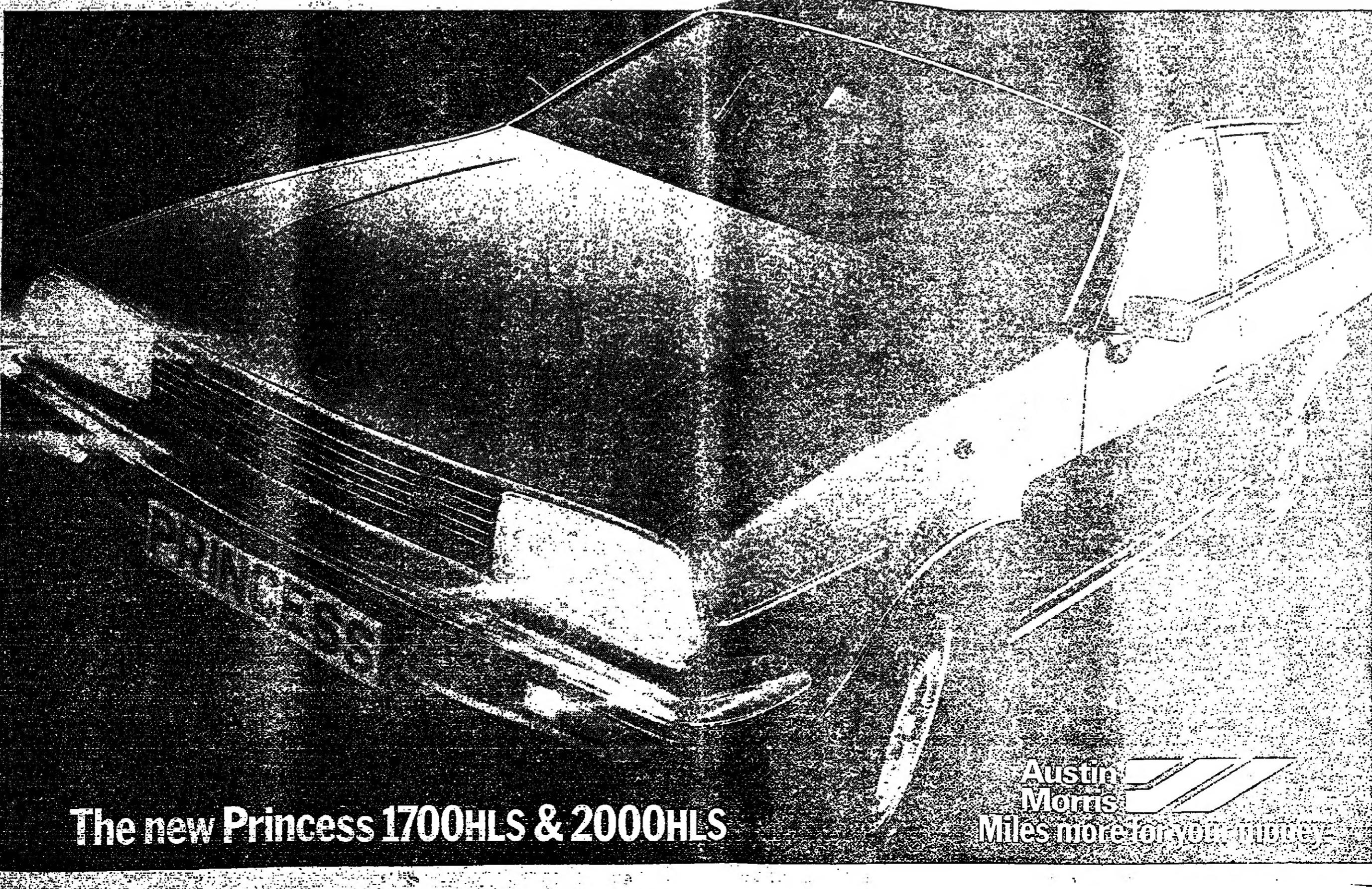
How can we sum up the new Princess 1700HLS and 2000HLS? Are they luxurious cars that are economical to run—or economical cars offering an unusual degree of luxury?

Either way, isn't it nice to know that you can still arrive in the style to which you're accustomed—without feeling guilty?

Official Department of Energy MPG Figures		Imperial MPG	
Manual gearbox	Urban	56 mph	75 mph
Princess 1700HLS	29.7	58.2	28.4
Princess 2000HLS	27.2	57.7	27.7

Metric equivalent: 1.200 litre Princess 1700HLS: Urban 30.7; 56 mph 58.2; 75 mph 28.4. 1.600 litre Princess 2000HLS: Urban 30.4; 56 mph 57.7; 75 mph 27.7.
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UK NEWS

Howe warns of risks in ending wage discipline

By PETER RIDDELL, ECONOMICS CORRESPONDENT

SIR GEOFFREY HOWE, the Chancellor, yesterday warned trade unionists and employers that any attempt to overthrow monetary discipline must result in "higher prices, more bankruptcies and rising unemployment."

In a speech to the Institute of Bankers in London, Sir Geoffrey strongly defended the Government's monetary policies.

He stressed the "clear and inescapable relationship between money supply and pay, and between both of these and other elements of economic success: production, profits, productivity and employment."

Sir Geoffrey's speech highlighted what is likely to become a consistent theme of ministerial statements over the next few months. This is essentially that while the economic outlook may be difficult it is not beyond remedy as long as everyone responded sensibly to the lead given by the Government in strictly controlling the money supply.

He warned that while "a substantial rise in unemployment over the next year or two is possible, it is not inevitable from the start." It depended on the level of pay increases since inflationary settlements "simply cannot and will not be accommodated."

Sir Geoffrey emphasised that the Government was committed to "a progressive reduction" in targets for monetary growth.

"As we bring public expenditure more into line with our monetary objectives, I am confident that we shall be able to control the money supply without placing so much of the burden on the private sector, whether through taxes or interest rates."

He said it was tragic that the word "monetarist" should still

Liverpool Cathedral wins design award

By COLIN AMERY

LIVERPOOL'S 75-year-old Gothic-style Anglican Cathedral, which was finally completed last year, is one of four winners of design awards from the Royal Institute of British Architects.

The cathedral's architecture was completed by Mr. Frederick Thomas, aged 80. He succeeded Sir Giles Gilbert Scott, who started work on the building in 1904. Mr. Thomas has continued to work with hand-carved stone and refused to adopt the metric system.

The corporate headquarters of the Wiggins Teape paper group, Gateway House in Basingstoke won the RIBA southern region award.

This office building for 500 staff designed by Arup Associates, is arranged around a series of landscaped terraces. These gardens are now listed in the National Gardens Scheme.

The two other awards are for work on old buildings.

Winstanley Manor, near Exeter, is the headquarters of the London and Manchester Assurance

he used almost as a term of political abuse.

A disciplined approach to money was not an alternative to some other method of economic management, nor an option extra, nor a form of punishment—an economic big stick to be kept in reserve, Sir Geoffrey said. But proper management of the money supply was fundamental.

His comments come at a time when the Government is trying to persuade people, particularly pay bargainers, to take account of the beneficial effect of direct tax cuts and not just the unfavourable impact on retail prices of higher indirect taxes.

A decision is imminent on whether, and when, the Government produces an index showing the impact of all tax changes on take-home pay.

There is likely to be pressure for the publication of such an index alongside the retail price index. This is due on Friday week and will be affected by increases in value added tax.

The Treasury monthly Economic Progress Report yesterday included an article on inflation and real incomes. It maintained that the Budget switch from direct to indirect taxation would result in most households being better off over the rest of the financial year.

A married couple with gross pay of £100 a week should receive a rise in net real income of 1.8 per cent between the Budget and the end of the financial year, the article says.

It argues that "to the extent that wage bargainers are influenced by movements in take-home pay, the effects of the Budget measures should be to reduce the pressure for wage increases over the coming months."

The report says that 1,154 meters were produced in 1977

High-speed train for export

By LYNTON McLAIN

BRITISH RAIL has won its first export order for the 125 mph high-speed train. Mr. Norman Fowler, Transport Minister, said yesterday.

Mr. Fowler, who was on a visit to British Rail Engineering, at Derby, where the trains are designed, said five trains had been ordered by the Government of New South Wales.

The trains will be built under licence in Australia and, although Mr. Fowler did not say how much the contract was worth, it is understood that each train costs British Rail £1.75m.

Component suppliers from the private sector in the UK are expected, however, to be involved in making at least some of the equipment for the order.

The high-speed diesel trains have been a considerable success for British Rail since their introduction on the South Wales route in the mid-1970s.

British Rail said 60 high-speed



Trevor Humphries

trains are now in service, another 33 are on order for use on the Eastern and Western regions, and British Rail would like another 21 sets for use on expanding the high-speed eastern Region services and on the North-East to South-West services.

Last year, the volume of passengers using Inter-City increased by 6 per cent and British Rail believes that much of the success is a result of the introduction of the new trains.

Mr. Fowler was in Derby to see the 150 miles-an-hour prototype advanced passenger train. British Rail has spent £23m on the project and wants Government permission to spend another £150m to build the first 60 trains for use on the London to Scotland route up the west coast.

But Mr. Fowler would not commit his Department to giving the go-ahead. "All I can say at this stage is that I want to wait and see what proposition is put to us by British Rail," he said.

The remaining eight executives on the board equally represent the four organisations.

But the appointment of Mr. Chataway, managing director of Orion Bank, should ensure no bias towards any of the manufacturers.

BTS will be aiming to gain between 15 and 20 per cent of the world telecommunications market which could be worth more than £100m a year.

The main markets for System X, which does not become avail-

Chataway to head sales group for System X exchange

By ELAINE WILLIAMS

MR. CHRISTOPHER CHATAWAY, a former Minister of Posts and Telecommunications, has been appointed chairman of British Telecommunications Systems.

BTS is the organisation set up in January to promote overseas sales of System X, the advanced electronic exchange equipment under development for the Post Office.

It is owned equally by the Post Office and its three contractors, Plessey, Standard Telephones and Cables, and General Electric Company.

Argument over how business should be shared and failure to agree on the form the marketing body should take delayed the original announcement about BTS in January.

The first major role for the new company will be to show the System X equipment at Telecom '79, the world telecommunications exhibition to be held in Geneva next month.

However, the Post Office has already placed contracts with GEC, Plessey and STC for installing eight System X exchanges into the UK network and further orders will be placed before the end of the year.

Electricity boards told of meter supply monopoly

By DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

AREA ELECTRICITY boards were urged by the Monopolies and Mergers Commission yesterday to reconsider their buying policies and ordering procedures for electricity supply metres.

The Commission has found that a monopoly involving two of the four main companies in the industry operated against the public interest in that prices were higher than necessary and competition reduced.

None of the other proven monopolies in the industry operated against the public interest, the commission concluded.

Electricity supply metres covered by the report are used for charging for the supply of electricity. They do not include meters for telecommunications services for charges.

The report says that 1,154 meters were produced in 1977

by four main companies: Ferranti Instrumentation; GEC Measurements; Landis and Gyr; and Sangamo Weston. All have broadly equal shares of the UK market.

The monopoly that operated against the public interest involved meters supplied by GEC Measurements and Sangamo Weston. They supply a quarter

of the UK's meters, and, the report says, "in 1977 and 1978 they increased their published prices, and hence the net prices charged, to an extent which amounted to so conducting their affairs as to restrict competition."

The commission recognised that the area boards' reluctance to resist manufacturers' prices was caused partly by fear of deterioration in quality, and partly by their ability to pass

on increased costs to consumers.

It recommended that a price agreement between the four manufacturers, which since 1971 has led to their informing one another of price changes after customers have been informed, should be terminated.

The monopolies that existed but did not operate against the public interest were: in the UK market, a scale monopoly involving Landis and Gyr; and in the export market, a monopoly involving all four companies, as well as one involving GEC Measurements and Landis and Gyr.

Mr. John Nott, Trade Secretary, has accepted the commission's conclusions and intends to ask the Director General of Fair Trading to hold talks with companies concerned.

Electricity Supply Meters, Command 7639 (SO, £2.25).

Sun power satellite is proposed

By David Fishlock, Science Editor

SOLAR ENERGY, harnessed continuously in space to beam electricity to earth, might be a long-term alternative to coal and nuclear power stations, according to a study commissioned by the Department of Industry from London aerospace consultants.

The marine oil terminal for Shell UK Oil by the Architects Design Group is commanded for successfully blending a new industrial complex into the natural beauty of the north coast of Anglesey.

Commenting on the 1978 awards, Mr. Bryan Jefferson, RIBA president, said that they represented the high standard of modern British architecture.

There were 100 new entries last year because of the lower level of activity in the construction industry. In future he hoped to see more entries from the private housing sector.

The study into a solar-power satellite was carried out by General Technology Systems with the Royal Aircraft Establishment, Farnborough, and the Department of Industry's space division of Britain's future role in space technology.

Britain's activities in space extend little further than its stake in the European Space Agency.

The study into a solar-power satellite was carried out by General Technology Systems with the Royal Aircraft Establishment, Farnborough, and the Department of Industry's space division of Britain's future role in space technology.

It found that no new technological principles need be invoked by such a system. However, the venture would pose legal, industrial, institutional and political questions that would need answers before any large-scale power supply could be harnessed in space.

At least nine Departments of Government might be involved: the Departments of Energy, Industry and Trade; the Home Office, because of the need to transmit power back to earth by microwave beam and to communicate constantly with the space station; the Department of Health, because of the medical and health aspects of a large new power source; the Ministry for Defence, Agriculture and the Environment; and the Foreign Office.

The study calculated that a fossil-fuelled power station would emit more than 10 times as much polluting chemicals over a 30-year lifespan than would come from the exhausts of rockets required to construct the space power station.

Professor John Houghton, professor of atmospheric physics at the University of Oxford, is to take charge of Britain's space science programme from September 1. He has been director of the Appleton Laboratory of the Science Research Council.

Most of those who acquired citizenship had lived in the country for more than five years. The total of 28,000 who were granted citizenship came with about 70,000 people admitted to the UK each year.

More than 28,000 became citizens in 1978, though nearly 4,000 were granted citizenship outside the UK. The total includes 8,000 from Pakistan, 3,500 from India, 3,000 from Jamaica, 1,500 from the rest of the West Indies, nearly 1,000 from Cyprus, and about 800 from Bangladesh.

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JULY 1979

UK NEWS

July lull in new car sales

BY LISA WOOD

NEW CAR sales in the UK last month were the lowest for any July for at least 10 years at 52,252, according to figures published yesterday by the Society of Motor Manufacturers and Traders.

This lull in sales comes after record registrations in the previous six months at 1,031,330. However, July figures themselves offer no guide to market trends as, each year, increasing numbers of motorists delay the registration of cars bought in July until August 1 in order to benefit from the new registration suffix letter.

This year more than 20,000 new cars were ready to go on the road on August 1 compared with about 18,000 last year.

UK CAR REGISTRATIONS

	1977	%	1978	%	1979	%	1978	%	1979	Seven months ended July	%
Total UK produced	25,043	-47.93	34,601	+54.77	48,448	+44.73	49,804	+53.08			
Total imported	27,209	+52.07	28,579	+45.23	59,534	+55.27	437,331	+46.92			
Total market	52,252	+100	63,180	+100	1,083,582	+100	932,135	+100			
Ford	17,300	+33.12	22,245	+35.24	310,542	+28.66	261,383	+28.04			
BL-Austin Morris	7,279	+10,434	176,089	+161,588							
Jaguar-Rover											
Triumph	1,530	+3,993	44,270	+47,148							
Total BL	8,809	+16.86	135,579	+21.41	220,359	+20.34	210,736	+22.61			
PSA-Chrysler	4,329	+8.29	4,806	+6.34	81,350	+7.51	62,721	+6.73			
Citroen	1,056	+2.02	1,589	+2.52	20,419	+1.88	17,474	+1.87			
Peugeot	1,153	+2.21	1,319	+2.09	24,023	+2.22	15,446	+1.66			
Total PSA	6,538	+12.52	6,914	+10.95	125,792	+11.61	95,641	+10.26			
General Motors											
Vauxhall	3,574	+4,047	71,973	+79,908							
Opel	800	+702	17,252	+11,222							
Other GM	71	+12	719	+524							
Total GM	4,445	+9.51	4,641	+7.09	89,444	+8.30	91,554	+9.82			
Datsun	2,404	+4.60	2,743	+4.34	57,916	+5.34	59,736	+6.41			
Renault	2,153	+4.13	2,763	+4.37	58,800	+5.43	59,117	+4.20			
Fiat	2,528	+4.84	2,774	+3.80	44,903	+4.14	39,572	+4.25			
VW/Audi	1,855	+3.55	1,745	+2.76	45,279	+4.18	34,292	+3.68			

* Includes cars from companies' continental associates which are not included in the total UK figures

† Includes imports from all sources, including cars from continental associates of UK companies

Source: Society of Motor Manufacturers and Traders

Crown Agents audit shortlist

BY MICHAEL LAFFERTY, BANKING CORRESPONDENT

COOPERS AND LYBRAND and two other large international accounting firms have been shortlisted for the audit of the Crown Agents.

Sources in the accounting profession were agreed yesterday that the short list runs to no more than four firms: Coopers and Lybrand, Deloitte Haskins and Sells, Touche Ross and Price Waterhouse.

However, indications from the Crown Agents are that the final list will contain only three names.

Treasury looks to sharp rise in N. Sea oil benefit

BY PETER RIDDLE, ECONOMICS CORRESPONDENT

THE CONTRIBUTION of North Sea oil and gas to the current account of the balance of payments should jump sharply this year, according to new Treasury estimates published yesterday.

The current account benefit this year is estimated at £7.2bn compared with £3.9bn in 1978 (with both figures in 1978 prices). This year's expected contribution is equivalent to about 13 per cent of last year's total exports.

The figures are included in the Annual Report of the Treasury's Economic Progress Report and update estimates published in October.

The report also highlights the expected rise in Government revenue from the sector's contribution to Gross National Product.

The current assumptions are based on the centre of the range set out recently in the Department of Energy's Brown Book. It is assumed that real oil prices remain at their present level in sterling terms until the end of this year.

In 1980, when the oil market is expected to return to a more "normal" state, it is assumed that the sterling price of North Sea output declines somewhat in real terms, although it may change little in nominal terms. This is because the premium that upper tier crude oils, including North Sea oil, have recently commanded, is expected to fall. From 1981-82 the sterling price is assumed to be constant in real terms at the rate in the fourth quarter of 1978.

The net increase in the contribution to the current account this year compared with 1978 is both because of a rise in pro-

duction and as a result of the sharp increase in the real price. There has also been a marked upward revision of the estimates for 1979-80 compared with last October. After adjusting for the change in the price basis from 1977 to 1978 prices, this is an increase of about 12 per cent.

Thus it was expected last October that the net current account contribution would be just over £5bn this year and £6.5bn next year (both adjusted to 1978 prices).

The latest projections are £7.5bn and £9.5bn respectively.

The slight fall in the net contribution next year is because the real sterling oil price and the gas oil price are assumed to fall back, but these effects are largely offset by rising oil production.

A 10 per cent variation either way in real sterling oil price would alter the contribution to the current balance by roughly £600m in 1980 at 1978 prices.

The net impact on the capital account is positive in the early years, while large funds are needed to develop existing fields, but by 1985 there should be a small outflow on capital account.

The North Sea sector is expected to contribute much more this year to the balance of payments than to national income. This is because gas production is valued in the national income estimates at contract prices actually paid about £450m in 1978.

The contribution of the North Sea sector (its net value added) has risen from £1.8bn in 1977 (1.4 per cent of Gross National Product) to £2.2bn last year (1.4 per cent of GNP), all at

1978 prices. The impact this year is estimated at £3.8bn (probably a little over 2 per cent of GNP) and by 1985 it may reach £6bn. This would amount to 24 per cent of 1978 national income before taking account of any other increase in output in the rest of the economy.

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The North Sea sector is

Statistics delayed by disputes

By Our Economics Staff

Renault had 4.20 per cent and Datsun 6.41 per cent. Sales of Japanese cars accounted for 9.09 per cent of July sales compared with 7.83 per cent in July 1978.

The company said yesterday that its sales dropped in July because many of its customers, being private buyers, were waiting for the August suffix number. In contrast, many of Ford's customers, being fleet buyers, took advantage of the company's discount on Corinas last month.

Among the traditional importers, Fiat led the way in July. But, over the seven months, Renault of France, whose sales in the period were 5.43 per cent,

Fiat also increased its market share in the month. At 3.8 per cent, however, it is still below last July's record 3.5 per cent penetration.

Fiat's market share dropped to 16.36 per cent last year in July, but it achieved a 21 per cent share and in the seven-month

period to the end of July, it took 20 per cent of the market.

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British Steel's prices to rise

By JOHN LLOYD

PUBLICATION OF THE July trade figures has been postponed from next Tuesday until August 20, because of the Civil Service industrial action.

The top 10 cars in July were:

1. Ford Cortina (8,425); 2. Ford Escort (4,983); 3. Austin Morris Mini (2,178); 4. Morris Marina (1,711); 5. Ford Fiesta (1,415); 6. Austin Allegro (1,415); 7. Vauxhall Chevette (1,336); 8. Ford Granada (1,237) and Chrysler/Talbot Avenger (1,088).

Exports of motor vehicles and components exceeded imports for the first time this year in June, but the motor industry is still running a 2,000m trade deficit for the first six months.

Exports for the first six months were £20.9bn, 2 per cent down on January-June last year.

Imports were 40 per cent up at £22.4bn, creating a £200m deficit against last year's £18.8bn surplus in the first six months.

In 1977, the surplus was £1.38bn, while for last year as a whole, it was £776m.

The most dramatic change

has been in the field of cars where exports are down 12 per cent on last year while imports are up 53 per cent.

The Society of Motor Manufacturers and Traders said yesterday that, for the first time this year, the balance was positive in June.

It is not yet possible to allow

for detail for the understatement—amounting to about £900m—of imports received in the first half of this year. The July press notice will contain monthly figures of total exports and imports adjusted as far as

possible for distortions.

The rise in sterling is having

the twin effect of making the

UK market more attractive to

foreign producers, and of squeezing the profit margins of those big steel users who are also major exporters.

At the same time, BL which

takes about 40 per cent of British Steel's output of sheet

and Gatwick. Statistics pub-

lished so far this year have been

distorted by the carry-over of

trade from one month to the

next. A footnote estimating

the aggregate impact has been

included with the monthly press

notice.

Department of Trade statistics

are adjusting both the

July figures and earlier ones.

The Department hopes the

figures will provide the best

possible estimates of the

monthly movements in total

trade.

"This represents the first step

towards re-commencing publica-

tion of comprehensive trade

statistics which measure the

flow of goods through the

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Annual salaries (superannuable) are:

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Starting salary will depend on qualifications and experience.

At current exchange rate this will not exceed 15% of gross income.

Housing at a rental of 7½% of salary, medical insurance, annual leave, and medical benefits are provided.

Further particulars and application forms may be obtained from the Commonwealth University (Appts.), 38, Gordon Square, London WC1H 0PF, or the Assistant Secretary (Recruitment), University of Hong Kong, Hong Kong.

Closing date for applications is 30th September, 1979.

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- Opportunities to work with extremely busy people on assignments such as organisational studies, systems and strategy reviews, and setting up new offices and branches in enterprises in the UK and overseas.
- High job satisfaction, excellent career development, a generous remuneration package (which includes a car) plus substantial allowances when working overseas.

Write in confidence, with brief but comprehensive career details and salary to date, to J. B. Morris,

Management Consultants,
5th Floor, 1 Puddle Dock,
Blackfriars, London EC4V 3PD.

Peat, Marwick, Mitchell & Co.

Taxation Specialist from £7,500

EAGLE STAR GROUP has a vacancy at its Head Office in the City of London for a young qualified accountant (A.C.A. or A.C.C.A.) who wishes to specialise in taxation. The position offers an excellent opportunity to gain experience of U.K. and overseas taxation in the context of an international insurance group. The commencing salary will depend on previous experience but will not be less than £7,500.

The remuneration package includes a non-contributory pension scheme and mortgage facilities.

Application forms may be obtained from the Group Personnel Manager,
Eagle Star Group, P.O. Box 33,
Cheltenham, GL53 7LQ.

**Eagle Star
Insurance Group**



INTERNATIONAL BANKING

CREDIT ANALYSIS

c. £8,000

An excellent opportunity with an expanding consortium bank for a young banker with sound Euro-credit experience. Degree/qualification preferred; promotional ability essential.

EUROCURRENCY LOANS ADMIN.

c. £5,000

Small U.S. bank urgently needs someone with good knowledge of loan administration and the ability to work with minimum supervision.

F.X. BACKUP

c. £4,500

Bright youngster with at least a sound introduction to F.X. required to strengthen the team supporting a very active dealing operation.

EUROBONDS/SECURITIES

c. £6,000

International investment bank extends this unusual opportunity for a young person to develop his/her knowledge of multi-currency securities.

Please telephone Ann Costello or John Chiverton A.I.B.

JOHN
CHIVERTON
ASSOCIATES LTD.

31, SOUTHWORTH ROW,
LONDON, W.C.1.
01-242 5841

Financial Controller

circa £20,000+car

Carrington Vivella Ltd, one of the largest textile companies in Europe, wishes to appoint a Financial Controller who will report to the Financial Director and be located at the group's head office in London. The group which has an annual turnover in excess of £300M is engaged in the weaving, knitting, finishing and marketing of textiles and in the manufacture and marketing of garments together with yarn spinning and processing. There are substantial overseas group subsidiaries with combined sales in excess of £50M pa.

The appointment is part of a programme aimed at supplementing the group's existing financial and accounting expertise at senior management level and to anticipate future succession needs. It is therefore important that the appointee is of sufficient calibre to justify promotion to board level within a period of 2-3 years.

The successful candidate will be a qualified accountant, strongly business orientated, with a well developed flair for management and organisation. A proven record of achievement in senior financial management together with experience of supervising accounting staff and practical experience of E&DP are essential requirements. Age is not a critical factor although it is unlikely that candidates aged less than 32 will offer sufficient maturity to discharge the responsibilities envisaged. As the scope of the group's finance function is exceedingly wide, applications from candidates with experience in company acquisitions, foreign exchange dealing and negotiating external finance would be particularly well directed.

The commencing remuneration will be negotiated at around £20,000 plus a car and the company would contribute to the cost of removal expenses if the successful applicant had to move home to take up the appointment.

Candidates, male or female, can make application by quoting reference MC/3070 and requesting a personal history form from Ashley S. Phoenix, Executive Selection Division, Southwark Towers, 32 London Bridge Street, London SE1 9SY.

**Price
Waterhouse
Associates**

Sales and Marketing Manager Unit Trusts

The unit trust management subsidiary of a large life assurance company is in the process of extensive development. This key new position has been created to put into effect the sales and marketing strategy.

You will have full responsibility for the development of sales through professional advisors, direct mail programmes and marketing support to the Company's Broker Division. The position calls for a thorough understanding of Stock Exchange investments and of the workings of unit trusts, a knowledge of personal taxation, a keen sales outlook and marketing experience in the broader sense. The age range is flexible but probably between 30 and 40. The salary will depend on experience, from £12,000 upwards plus car and other benefits. City location.

Applicants, male or female, should send full details of experience and qualifications, quoting ref. 1358KS/FT to:

**Robert Lee
International**

24 BERKELEY SQUARE, LONDON W1X 8AB

Economic Policy Department Deputy Head

The Confederation of British Industry has a vacancy in its Economic Directorate for a well qualified and able economist to become Deputy Head of the Economic Policy Department. This is a responsible senior post in a team whose role is to promote and represent the interests of British business both to Government in the UK and to European Community Institutions.

The successful candidate will have a good honours degree in economics including monetary economics, a few years further study

Second Economist

A vacancy is also expected to arise in October, for somebody with good academic qualifications and ideally some years' experience in economic modelling, to help develop and apply the CBI and other methods of the economy to problems of forecasting and analysis of policy alternatives. For information about this post, telephone Doug McWilliams on 01-830 5714 extension 319. Closing date for applications 31 August 1979.

**The Confederation of British Industry
Britain's Business Voice**

Senior Auditor Operational and Financial Europe

up to £10,000

and longer term planning. Ref. AB7771FT.

REPLIES will be forwarded, unopened and in confidence to the client unless addressed to the Security Manager listing companies to which they may not be sent. They should include comprehensive career details, not refer to previous correspondents with PA and quote the reference on the envelope.

PA Advertising

Hyde Park House, 60a Knightsbridge, London SW1X 7LE. Tel: 01-235 6060 Telex: 27874



A member of PA International

City

C&L

up to £10,000

YOUNG QUALIFIED ACCOUNTANT

Special Assignments

A major city based U.K. multinational seeks a young qualified accountant to undertake assignments within a specialist department which handles corporate finance and treasury matters for the group. The type of work is very varied and would give an excellent opportunity for an ambitious candidate, both to learn about and contribute to the financial strategies of such a multinational. There are considerable career prospects for the right candidate.

Starting salary will be in the range £8,000-£10,000. Substantial fringe benefits include low rate mortgage facilities and a first-class pension scheme.

Brief but comprehensive details of career and salary to date, which will be acknowledged and forwarded to our client unless a covering letter gives contrary instructions, should be sent to E.J. Hobins, Executive Selection Division, Ref. R986, at the address below.

COOPERS & LYBRAND ASSOCIATES LTD.

Management Consultants
Shelley House, 3 Noble Street, London, EC2V 7DQ.

Business Analyst

c. £10,000

Home Counties

Our client is a highly successful multi-national group manufacturing and marketing a range of fast moving products in an ever increasing number of international markets. Their impressive performance has been based on effective long term strategic planning and they now wish to appoint a Business Analyst as an additional member of the planning team.

The need is for a determined professional to contribute to the strategic planning process and assist in the formulation of long term business plans. This role will utilise all the skills you have acquired working at a responsible level in business analysis - in stockbroking, banking, consultancy or in the planning department of a marketing oriented company.

**MOXON
DOLPHIN
& KERBY LTD**

MANAGEMENT SELECTION

S.E. England

A major Group of Civil Engineering Contractors operating in the UK and overseas requires a Group Chief Accountant.

With full responsibility to the Parent Board for the group accounting function, he/she will be a qualified accountant, aged 30-40, with experience of the construction industry. A knowledge of overseas projects and joint venture operations will be an advantage. Some overseas travel will be necessary.

Career prospects in this demanding position are excellent. The remuneration is negotiable and re-location expenses will be paid.

Application to B.G. Luxton quoting Ref. 6432

Mervyn Hughes Group
223 Caxton Street, London EC4A 1NE
Management Recruitment Consultants

01-404 5801

Financial Controller

N.E. Surrey

c. £10,000+car

A recently established U.K. marketing subsidiary of a major U.S. electrical group, whose products include many household names, wishes to appoint a commercially aware and experienced qualified accountant aged c.35.

Working closely with the Marketing Director and reporting to the Group Executive in W. Germany and the U.S. you will be responsible for setting up and running the complete accounting and administration functions. The successful applicant will recruit his/her own staff and will assist in influencing the company's growth and future profitability. Prospects of an early board appointment are excellent.

Please write with full details to:
David G. Newlin quoting ref DN/159/FCF

Lloyd Management

Recruitment Consultants

125 High Holborn London WC1V 6CA

01-405 3499

Financial Accountant

Staines

Memorex UK Ltd. are the market leaders in computer peripherals and have a continuing record of growth.

We now seek a Financial Accountant who could be a newly qualified ACA or ACCA and have a sound theoretical knowledge of computerised systems.

Reporting to the Chief Accountant, the person appointed (assisted by a staff of three) will be responsible for the financial accounting of the company.

This position offers an ideal move to industry, with a splendid opportunity for career progression.

Memorex provides an excellent benefits package including BUPA cover after 1 year.

Telephone Barry Aiken or Nigel Harris now for further details, or write with brief career details to: Memorex UK Ltd., 96-104 Church Street, Staines, Middlesex TW18 4XM. Tel: Staines (01) 51488.

MEMOREX

£6,000-9,000 ACCOUNTANCY APPOINTMENTS

at £17.50 per s.c. cm. appear every Tuesday

For further details on advertising contact:

SALLY STANLEY 01-248 8000 Ext. 7177 or 01-248 5597

Barclays Bank Chief Accountant's Department is located in new offices in Poole, Dorset. Their work is involved with financial and management accounting for the total Barclays Group. The department also plays a vital role in the co-ordination of the Bank's accounting and because of expansion currently has the following vacancies.

DEPUTY UK CHIEF ACCOUNTANT

c. £13,500

This post is concerned with the preparation of financial and management accounts for the Bank's UK Division, including its domestic banking operation. Selection criteria include: an accounting qualification and comprehensive financial and management accounting experience in a large organisation preferably a financial institution. Age 35+. Ref: 997/FT

TWO SENIOR GROUP ACCOUNTING POSITIONS

c. £10,000 and £8,500

These posts are concerned with the collection of information and preparation of the financial reports for the total Barclays Group to meet expanding reporting and disclosure requirements. Selection criteria include: an accounting qualification, an awareness of international accounting requirements and, for the senior post, three years' post-qualification experience either in a multinational group at Head Office level or in a large professional firm. Age 24-32. Ref: 998/FT

ACCOUNTING RESEARCH MANAGER

c. £10,000

This post is concerned with research and advice on accounting practices, including compliance with UK, EEC and other international standards and legal requirements. Selection criteria include: an accounting qualification and/or degree, knowledge of Company Law and related legislation, a knowledge of accounting standards and current developments in the UK, EEC etc. with a keenness for research and an analytical approach to new developments. Age 27-40. Ref: 999/FT

These positions offer attractive working conditions, opportunities for career progression within the Barclays Group and many fringe benefits including a non-contributory pension scheme, house purchase and profit-sharing schemes.

Please send a comprehensive career résumé, including salary history, to W.L. Tait, quoting the particular reference number.

Touche Ross & Co. Management Consultants

4 London Wall Buildings,
London, EC2M 5UJ
Tel: 01-588 6644.



General Manager

Africa

A large Scandinavian company with extensive international activities is looking for a general manager for its operations in East Africa, comprising large scale farming and manufacturing. The company employs several thousand workers.

The manager must be a dynamic person with particular abilities as a team leader and in negotiating. Relations with the local authorities will be an important part of his duties. Prior experience in a developing country will be an advantage.

Salary and other terms will be commensurate with the calibre of man sought. The appointment will be made between Autumn 1979 and Spring 1980.

Write in confidence, quoting reference 3174/L, to E.W. Cornford, Peat Marwick Mitchell & Co., Executive Selection Division,

165 Queen Victoria Street,
Blackfriars,
London, EC4V 3PD.
Peat Marwick Mitchell & Co.

Group Personnel Controller

City Insurance c. £14,000 + car

This appointment is being made by a well established successful and expanding composite Insurance Group with a decentralised organisation of approximately 1,000 employees in the United Kingdom.

A Group Personnel Controller is to be appointed to enhance the professional expertise of the Department. The Personnel function is accepted and effective with emphasis on communication through Line Managers.

The appointment will require in-depth knowledge of Industrial Relations practice and procedures, communications, manpower planning, training and remuneration.

Applications are invited from men or women aged 30-45 who hold a degree and membership of the Institute of Personnel Management. Considerable experience in all aspects of Personnel Management, preferably in the Financial or Insurance sectors is essential, with the ability to relate well at all levels.

Please reply giving brief personal and career details to: The Managing Director, Box A.6859, Financial Times, 10, Cannon Street, EC4P 4BY.

JERMYN STREET

Prestige retail premises opening November 1979 specialising in range of high-priced luxury goods including Havana cigars and smoking accessories. The following appointments are to be made:

MANAGER: c.£10,000 p.a. To supervise all aspects of retail operations. Would suit person with proven selling record, ambition and ability to adapt to new products and special selling technique.

ASSISTANT MANAGER: c.£7,500 p.a. This position requires a younger person who can sell effectively and mix with all nationalities.

No previous experience of tobacco business required (although an advantage). Interviews London early September. Apply in writing with full curriculum vitae to 14 Dominion Street, London EC2M 2RJ, quoting 8/WH. (These positions are open to male and female applicants.)

Assistant Financial Controller

Granada Group require an Assistant Financial Controller for their overseas television rental group.

Telerent Europe SA, the operating holding company, controls investments in seven European countries and in North America.

A qualified accountant, age 30-35, is required as part of the Head Office team. Opportunities for promotion within the Group may be available in due course.

The work involved includes financial man-

agement, auditing, foreign exchange, European accounting and taxation and consolidations. The position is London based - travel content 30%. A self-motivator - tactful but firm and able to communicate, should welcome the opportunity to negotiate a remuneration package of £10,000 pa plus.

Interested applicants should send brief personal and career details to: John F. Drake, Group Personnel Adviser, Granada Group Services Limited, 38 Golden Square, London W1R 4AH.

GRANADA



CORPORATE FINANCE EXECUTIVE

The U.K. subsidiary of a major American investment bank wish to employ a young executive of between 25 and 35 years of age with extensive experience in the management and placement of eurocurrency syndicated loans, public issues, private placements and other sophisticated corporate business.

Prospects are unlimited for the successful candidate. Salary will be Circa £20,000 with certain other fringe benefits.

LOANS ADMIN/CREDIT ANALYST

A subsidiary of a leading North American Bank wishes to recruit an experienced person for their credit area to work principally in the loans department with involvement in credit analysis. The ideal applicant will have a sound background in all aspects of loans administration combined with a working knowledge of credit analysis. The bank is newly formed and has plans for expansion. The post carries good prospects and the usual fringe benefits.

Age: 26/35 Salary: Around £8,500 neg.

These positions are open to both male and female applicants

BSB Banking Appointments

115-117 Cannon St., London EC4N 5AX. Tel: 01-623 7317 & 01-623 9161
Recruitment Consultants

HOME STUDY TUTORS-BANKING

Due to continued expansion the post requires additional home-based tutors to assess and mark written work of students preparing for the Institute of Bankers examinations.

Application forms and further particulars may be obtained from: Eric Vassell, Akar, Head of the School of Banking, Interact House, 160, Stewarts Road, London, SW8 4JS.

GEOPHYSICISTS

International Consulting firm needs Senior Interpreters and Quality-Control Geophysicists for U.K., South America, Continent and Africa. Excellent salary, housing, transportation paid.

PETROLEUM EXPLORATION CONSULTANTS

01-328 7217 night or day

Jonathan Wren - Banking Appointments

The personnel consultancy dealing exclusively with the banking profession

FINANCIAL CONTROLLER

Our client, the leasing subsidiary of one of the top twenty U.S. commercial banks, wishes to appoint a Financial Controller to its branch in Brussels. Candidates for this appointment should be qualified accountants, fully conversant with Belgian and U.S. accounting practices (including FASB and FAS13). It is considered essential that the appointee has a good command of the Dutch, Flemish and French languages in addition to English. The responsibilities will include office administration and control of day-to-day bookkeeping, in addition to the Treasury function. Salary is for negotiation, based on £20,000 equivalent.

ACCOUNT OFFICERS

Two career opportunities for lending bankers exist at the London branch of a leading American commercial banking corporation. The more senior vacancy will entail territorial and corporate responsibility, including new business prospecting. Candidates, probably aged about thirty, should have some years' experience in the marketing of international bank credit services, backed up by sound credit analysis training. Knowledge of a European language would be an advantage but is not essential. Salary for this position will be into five figures. The second appointment, for a Junior Calling Officer within the bank's Middle East and Africa area, would suit an experienced Credit Analyst or Lending Officer's Assistant with some marketing exposure. Candidates are likely to be in their mid or late twenties and in this case a high four-figure salary is involved. Both positions involve some travel and offer good prospects for future career development.

For further details of these appointments, please telephone in confidence or send a detailed Curriculum Vitae to SOPHIE CLEGG

First floor entrance New Street
170 Bishopsgate London EC2M 4LX 01-623 1266

ALPS

ACCOUNTANCY & LEGAL PROFESSIONS SELECTION LTD
35 New Broad Street, London EC2M 1NH
Tel: 01-588 3576 Telex: 887374

An opportunity to learn about and work in a rapidly expanding marketing orientated company. — opportunity exists to join the Executive Board in 2-3 years



FINANCIAL ACCOUNTANT—INSURANCE

WEST LONDON

EXPANDING INSURANCE COMPANY WITH ASSETS OVER £60 MILLION —

SUBSIDIARY OF AN INTERNATIONAL BILLION DOLLAR GROUP

We invite applications from accountants (C.A. or A.C.A.), aged 27-32, who have acquired a minimum of one year's post-qualification experience and have acquired practical experience of weekly and monthly financial control systems. He/she may either be still in a large professional accounting practice or employed in commerce, in either case having responsibility for a team of not less than five persons. The successful candidate will also have worked with computerised accounting systems as he/she will be responsible for introducing a system of on-line accounting within the next six months and will play a major part in the further development of such systems on the company's IBM System 34. A further task will be to develop further the company's management accounting procedures. A well-balanced commercial outlook and the ability to enthuse a team is important. Initial salary negotiable, £8,500-£10,500 plus car, contributory pension, free life assurance, widow's benefit, free family B.U.P.A., assistance with removal expenses if necessary. Applications in strict confidence under reference FA1014/FT, to the Managing Director:

ACCOUNTANCY & LEGAL PROFESSIONS SELECTION LIMITED, 35 NEW BROAD STREET, LONDON EC2M 1NH.
TELEPHONE: 01-588 3588 or 01-588 3574. TELEX: 887374.

PROFIT IMPROVER

London

Our client, a £100m British Group, has decided to recruit a senior staff executive to concentrate on profit improvement, who will be responsible to a main Board Executive Director. The person appointed will frequently visit the manufacturing plants to help subsidiary company management identify opportunities to improve operating effectiveness in areas as wide as manufacturing engineering, production control, management systems, product design, value engineering, marketing, pricing, licensing and patents.

Clearly the experience sought covers the whole spectrum of management—but even more important are the personal qualities needed to gain the confidence of hard-pressed senior people and the practical abilities to convert decisions into action. Someone is needed who is at home—and welcome—in the engine room and on the bridge.

After a period of two or three years it is expected that this executive will be offered a senior line position in one of the subsidiary companies. The career prospects indicate someone under 40. Please send full details, including salary, to Peter Raynes, quoting reference 0741, or if you would prefer to complete a form, telephone Guildford (0483) 67781 (24 hour service).

PETER COUNSEL limited

Executive Recruitment

The White House, 8 High Street, Guildford, Surrey, GU2 5AJ

Financial Controller

c. £11,000 + Car

West London

Olympic Holidays Ltd. requires a qualified accountant to control the company's financial and cost accounting, and to advise on all matters relating to corporate financial planning. The object of this appointment is to further develop the substantial growth this privately owned company is experiencing as the market leader in Greece, with a turnover of £10m.

The successful applicant will probably be aged 30-40, ideally have knowledge of computer techniques, but certainly have experience of financial planning, budgeting and management information systems. All the company's accounting work is carried out in-house under the management of a Chief Accountant.

The remuneration package includes a salary of c. £11,000, company car, BUPA benefits, general travel concessions and a performance related bonus. The Financial Controller is a senior management appointment reporting to the Managing Director, with the opportunity of board status.

Send full details to the Managing Director:

24/28 Queensway, London W2 3RX. Tel: 01-727 8050. ABTA/ATOL 341B.



ASSISTANT CHIEF ACCOUNTANT

Age 25-30

c. £8,000

Rapidly expanding International Bank in City seeks to appoint an ambitious and competent qualified Accountant to this important position.

The job involves supervision of five staff, preparation of monthly and year-end accounts, liaison with outside auditors and the production and completion of final accounts.

The successful candidate will have at least three years' previous International Banking experience and will possess personal qualities of drive and ambition.

In addition to the negotiable salary, fringe benefits are extensive and include mortgage facility and bonus.

In the first instance, please contact Brian Durham.

BANKING PERSONNEL
41/42 London Wall, London EC2. Telephone: 01-588 0781

(RECRUITMENT CONSULTANTS)



Foreign Exchange Dealer

Hill Samuel & Co Limited have a vacancy for a Dealer in their early to middle twenties with at least two years' experience in spot and forward markets dealing with Corporate Clients in addition to interbank business.

The successful applicant will be responsible for one or more actively traded currencies. The position offers scope for early promotion. A competitive salary will be paid together with the usual range of substantial banking benefits.

Please telephone or write in confidence to:
Mr. P. G. S. Coulson
Senior Personnel Officer,
Hill Samuel & Co Limited,
100 Wood Street, London EC2P 2AJ.
Tel: 01-628 5011.



HONG KONG

Commercial/Banking and Shipping Solicitors

We need two further solicitors with minimum three years' qualified experience for our Hong Kong office. Excellent prospects in our local and South-East Asian regional practice. Salary negotiable but unlikely to be less than £14,500 per annum. Interviews in London in late August and early September.

1. Solicitor with commercial and company law experience. Banking, finance and loan syndication experience would be a definite advantage.
2. Solicitor with experience of shipping litigation capable of handling cases with minimum supervision.

Please write in confidence with curriculum vitae to:
Mr. R. J. Davidson,
BAKER & MCKENZIE,
Aldwych House, Aldwych, London WC2B 4JP.

الحملة

THAMES POLYTECHNIC

School of Mathematics,
Statistics & Computing

TEMPORARY LECTURER IN DATA PROCESSING/ SYSTEMS ANALYSIS

A temporary vacancy exists for a one-year full-time appointment to replace a teacher on sabbatical leave. The School runs a wide and diverse course with significant sections on Data Processing, Data Base Techniques, Systems Analysis and Management Information Systems. Applicants should be graduates with relevant industrial experience.

Salary scale: £5,016-£7,695 inclusive, subject to formal approval

Further particulars and form of application may be obtained from the Standing Officer, Thame Polytechnic, School of Mathematics, London, SE18 8PF, to whom completed applications should be returned by 31 August, 1979.

Assistant Treasurer

Circa £9500 + bonus and car

Avis Management Services Ltd., is the head office of the Europe, Africa & Middle East Division of Avis Rent A Car and is situated in Bracknell, Berkshire.

The Treasury Department is primarily responsible for the funding and financial management of country operations within the Division, including cash and asset management and international money movements. Due to promotion, we now wish to fill the appointment of Assistant Treasurer, who will be involved in detailed country negotiations to ensure that funding requirements are met within corporate guidelines. In addition the person appointed will be expected to participate in special studies and projects, such as acquisition analysis, exchange control investigations and policy reviews.

Candidates should have a professional accounting or banking qualification together with several years' managerial experience, preferably within an international company or bank. A working knowledge of money markets and a general understanding of corporate finance, together with original thinking and the ability to accept responsibility are necessary for this appointment. A European background and languages would be useful but not essential.

The remuneration package includes an incentive bonus scheme and other benefits include a company car, non-contributory pension scheme and free BUPA. Relocation expenses may be payable for the successful candidate and rented housing may also be available.

For an application form please write to or telephone Hilary Richfield, Personnel Manager—A.M.S., Avis Management Services Ltd., Avis House, Station Road, Bracknell, Berkshire, RG12 6AA.



Management Services

FINANCIAL CONTROLLER

c. £15,000

A prominent and technologically advanced textile company, part of an international group, with a turnover exceeding £20 million wishes to strengthen its top management team by making this new key appointment. The Financial Controller will report directly to the Managing Director and have sole responsibility for developing, refining and running the management accounting function in its widest sense. All treasury, secretarial and financial accounting will be a group function. However, regular liaison will be necessary. Success in this role will bring early prospects of a Board promotion. The ideal candidate would be a qualified A.C.A. or A.C.M.A., aged not less than 33, must be a good communicator who

wishes to contribute to a vigorous management team in a Yorkshire environment where plain speaking is an asset.

Experience in a sizeable modern process industry is most desirable and applicants must have successfully set up and run management accounting procedures preferably with computers. Salary will be negotiable around £25,000 and benefits include a Granda 2.3, non-contributory pension plus V.R.A. and life cover. Re-location help available.

Reply, quoting ref. S801/FT, accompanied by CV will be forwarded unopened to the Management Consultants advising on this appointment, JW Recruitment Ltd., 40 Berkeley Square, London W1X 5AD.

£6,000 accountancy appointments £9,000

These advertisements appeared in the Financial Times on August 7, 1979

Job Title	Salary	Location	Advertiser
Financial Controller	£9,000 + car	C. London	Robert Half
Treasury Administrator	£5,000	Perks.	Robert Half
Arabic Speaker	Neg.	Rural East Midlands	Robert Half
Line Management	£5,500	North Surrey	Robert Half
Financial Analyst	£7,500	Sussex/Surrey Borders	Robert Half
Assistant Accountant	£8,537-£11,466	London SEL	National Dock Labour Board
Partnership Accountant	+ benefits	London WC2	Weatherhead Green and Smith Box No. A.5882
Financial Controller	£12,500	Bermuda	I.P.S. Group
Internal Auditor	£12,500	London SW1	Blue Circle Industries Ltd.
Accountants	£12,500	Middlesex	Box No. A.5881
Treasury Assistants	£12,500	Uxbridge	Bobes U.K. Ltd.
Financial Controller	£15,000	Various	Lansdowne Appointments
Accountant	£15,000 + car	Various	American Express
Accountants	£15,000	Various	
Internal Auditors	£15,000	Brighton	

For the full text of these advertisements please see the F.T. of that date or telephone Sally Stanley on 01-248 5597.

Management Accountant

£9,000-£10,000+car

This fast expanding private group of companies, with a £20m turnover, urgently requires a C.A. or ACCA (30/40 years) to develop training programmes and statistical provision information to meet the needs of management.

Applicants living in or near London must have experience of commercial accounting, preferably gained within the construction industry, and be able to communicate at all levels.

This call for growth position will appeal to those with enthusiasm and ambition which will be rewarded by excellent career benefits.

Please write or call collect direct in confidence to Box 6864, Financial Times, 10 Cannon Street, EC4N 6BY.

Marshalls

have several vacancies for experienced brokers in their Foreign Exchange and Currency Deposit departments.

They invite applications from dealers with market experience who believe that they have outstanding ability.

Apply in confidence to:
The Staff Director,
M.W. Marshall and Company Limited,
52 Cannon Street, London EC4N 6LU.

Marshalls

A Member of the Mercantile House Group.

BRITISH POULTRY FEDERATION SENIOR EXECUTIVE

The British Poultry Federation, which represents every aspect of poultry production and processing in the United Kingdom, is looking for a Senior Executive to complement its existing staff resources.

Preferred age is 23 to 32; experience in the following areas will be an advantage: Trade Association Work/Agriculture/Marketing/Statistics.

Good prospects and realistic salary. Applications, giving details of qualifications, curriculum vitae and names of two referees to:

Director General, British Poultry Federation Limited,
High Holborn House, 52-54, High Holborn,
London WC1V 6SA.

A Career Opportunity in Securities

Forward Trust is one of the leading finance houses in the country and a member of the Midland Bank Group. Due to expansion we have an urgent requirement for an additional experienced person to handle securities for the Credit Division at our Head Office, Five Ways, Edgbaston, Birmingham.

The position involves a variety of work in connection with secured lending, including the preparation of mortgages, and close liaison with interested parties both within and outside the company. The ideal person will already have gained securities or conveyancing experience, probably from a banking, legal or building society background, and will now be looking for continued development and the opportunity for further advancement within the group.

To the person with this type of experience we will pay a starting salary of around £4,500; assistance will be given with relocation expenses where appropriate. We operate a non-contributory pension scheme and offer other benefits normally associated with a major banking group.

Candidates, male or female, should telephone or write for further information to:

Mrs. A.E. Finney,

Forward Trust Limited

12 Calthorpe Road, Edgbaston,
Birmingham B15 1OZ.
Tel: 021-454 6141 (Ext. 247).

A subsidiary of Midland Bank Limited.

SUPERVISOR RISK ASSESSMENT

Starting Salary

£17,500-£19,850 per annum.

Saudi, the carrier of the Kingdom of Saudi Arabia is seeking a man with a professional background in insurance management to introduce modern techniques of identifying risks and their analysis throughout the airline network. You will also be required to implement management concepts by advising and introducing assessment practices and to plan and implement self-assurance programmes for corporate assets and facilities. Duties also include the preparation of forms and the development of priority schedules to identify operational and non-operational risks.

Applicants for this position should have a degree with at least five years related experience within an insurance company or broker and be familiar with survey, inspection and risk assessment. A knowledge of airline operations would be an advantage.

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UK NEWS — LABOUR

Second company withdraws pay offer

BY OUR LABOUR STAFF

A SECOND engineering company has withdrawn a pay offer to the industry's unions under the threat of expulsion from the Engineering Employers' Federation.

Federation negotiators have warned that any member company which makes an offer above the proposed national level will be expected to resign. The federation is trying to contact three other member companies, which it understands may have made offers above the limit.

Union negotiators claim that at least 12 federation companies have met the national claim in full, including £80 for the top skilled rate, a 39-hour week and a commitment to a 35-hour week by 1982.

Mr. Alex Ferry, general secretary of the Confederation of Shipbuilding and Engineering Unions, accused the employers of panicking over the claim. The threats of expulsion reflected this.

He said the federation had been caught "with its trousers down" during the one-day strike on Monday because it had misread the mood of the workforce.

Mr. Terry Duffy, president of the Amalgamated Union of Engineering Workers, estimated that more than 100 companies had reached individual settlements.

Shop stewards at Rolls-Royce in Coventry have blacklisted about 70 supply companies because they claim their workers did not take part in Monday's national strike.

Three hundred supply firms were warned by letter of the consequences of joining the industrial action, said Mr. Phil Higgs, engineering union convener at the Parkside plant.

"The embargo will be indefinite. Their work will not be allowed into Rolls-Royce plants in any part of the country, nor will it be handled by Rolls-Royce workers," he said.

Leaders of the TUC Steel Committee are to meet officials later. Although Shotton is not on the agenda, Mr. Monty Hughes, chairman of Shotton's action committee, said that they would press the union side to

Customs staff cuts to be reconsidered, says union

BY GARETH GRIFFITHS, LABOUR STAFF

THE GOVERNMENT is to reconsider staff cuts in the Customs and Excise service, the Society of Civil and Public Servants said yesterday after a meeting with Sir Geoffrey Howe, the Chancellor.

Miss Judy McKnight, the SCPS national officer for the Customs section, said Sir Geoffrey had indicated he thought another 1,400 posts should be phased out by April 1982. This compared with 6,000 jobs lost if the Government implemented a 20 per cent staff cut.

The 1,400 figure falls well short of the staff cut options of 10, 15 or 20 per cent being considered in Whitehall. Department Ministers were due to have reported scopes for savings on staff by the end of last month. The issue is to be examined and decided upon in the early autumn.

The Treasury said last night, however, that no decisions had been made about the extent of the reduction in Civil Service staff expenditure. Speculation about the size of further cuts was, therefore, premature.

The society, with the Civil and Public Services Association, has been working to rule for a fortnight and will decide today whether to lift the action which nearly 500 magistrates court staff took.

The staff, members of the C.P.S.A. and the SCPS, will discuss possible industrial action tomorrow.

Mr. Bernard Studd, SCPS assistant general secretary, said strike action was

likely, department. Mr. Clive Brooke, assistant general secretary of the Inland Revenue Staff Federation, said the cuts would affect the quality of service offered to the taxpayer.

There were strong indications last night that a committee of London magistrates would rule a 20 to 30 per cent pay claim by nearly 500 magistrates court staff. The staff, members of the C.P.S.A. and the SCPS, will discuss possible industrial action tomorrow.

Mr. Bernard Studd, SCPS assistant general secretary, said strike action was likely.

The staff side from the Inland Revenue also met Sir Geoffrey yesterday. The department's staff is being cut by 2,700 posts, and union leaders were told that further reductions, to be introduced in the autumn, will lead to another 2,000 lost jobs. About 83,000 people work in the

Shotton men appeal to TUC in fight against closure plan

BY ROBIN REEVES

RESISTANCE TO the proposed closure of steelmaking at the British Steel Corporation's Shotton works is being stiffened. Workforce representatives are to travel from North Wales to London today to seek support for their stand from the TUC Steel Committee.

Union meetings this week have established that most of the Shotton workforce opposes the planned shutdown, which would result in 6,300 redundancies, rather than negotiating a severance agreement.

Only the National Union of Blastfurnacemen among the unions at the plant has yet formally to decide its attitude. Its membership is to meet before the end of the week.

Leaders of the TUC Steel Committee are to meet officials later. Although Shotton is not on the agenda, Mr. Monty Hughes, chairman of Shotton's action committee, said that they would press the union side to

raise the issue as an emergency item.

Meanwhile, Mr. Mervyn Phillips, chief executive of Clyd County Council, issued a statement accusing the Corporation of muddled thinking and mismanagement, and urging the Government to intervene.

He said that the Corporation had omitted to abide by pledges it made in April over union consultation and there were serious doubts about its plan for the continued existence of 3,000 jobs in the non-coated, finished steel section.

Shotton needed to be treated

Perkins lays off 3,200

PERKINS DIESELS laid off 3,200 men at Peterborough yesterday.

They have been made idle by a strike of 400 key workers who refused to operate new engineering equipment until they get a new pay deal.

The company employs 7,000 production workers and the management has warned them that they will all be sent home by the weekend if the strike continues. Negotiations with the trade unions have broken down but the company has offered to listen to any views that might result in a return to work.

Perkins is recovering from a five-day strike over a pay claim last April, involving the complete labour force, which cost it £10m in lost production.

GOLD FIELDS GROUP

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PRELIMINARY ANNOUNCEMENT OF RESULTS

The unaudited consolidated profit for the year ended 30 June 1979 is as follows:

	Year ended 30 June 1979	Year ended 30 June 1978
	R'000	R'000
REVENUE		
Rents	1,534	1,141
Waste rock sales	264	362
Gold royalties	243	354
Profit on property and township sales	298	107
Profit on sale of investments	47	112
Income from investments	204	179
Interest	302	389
Sundry	235	332
	3,147	2,976
EXPENDITURE		
Administration, property and general expenses	1,157	1,231
Interest paid	450	461
Amount written off investments	5	42
	1,612	1,734
ICI 12-18% pay offer accepted		
MANUAL WORKERS		
At ICI have accepted rises of between 12 and 18 per cent. The increases go to 50,000 employees in craft and general unions and is one of the last big deals in the wage round to August.		
The corporation said that demand for colliery arches, Lancashire's main product, had fallen.		
Savings from the Lancashire closure will go some way to meeting the corporation's target of a £4m cost reduction in its Scottish division this year, but last year's £55m loss can be reduced only with modernised plant.		
The company is due to negotiate with scientific and technical workers and clerical and administrative staff in the next two days.		
Opencast workers heed one-day strike call		
BY NICK GARNETT, LABOUR STAFF		
FIVE THOUSAND workers at opencast coal sites took part in yesterday's one-day unofficial strike over pay and negotiating rights, according to the National Coal Board.		
Between 7,000 and 8,000 workers are employed at the NCB sites.		
Operations stopped on all sites in Scotland and South Wales, but some work continued in other areas, including the North and Midlands.		
The Federation of Civil Engineering Contractors said the stoppage was fairly general, although it was not necessarily a sign of whole-hearted support for the action.		
The opencast workers, most of whom are members of the Transport and General Workers' Union, are planning an unofficial overtime ban later this month unless employers make substantial improvements in their offer. Further negotiations are scheduled for August 21.		
General pay rates for open cast workers are governed by the national building and civil engineering settlement, but there are further separate negotiations with the open cast contractors.		
The one-day strike reflects dissatisfaction that national pay rates do not relate to the relatively substantial profits in open cast work, which the union argues have been much higher than in general construction.		
The workforce is seeking separate negotiating rights. National union officials are supporting the men on the pay issue, but not on demands for a separate overtime ban later this month unless employers make substantial improvements in their offer.		
The strike was made by a group of militant stewards. The official union representatives at Solihull have broken off plans for negotiation until national leaders can discuss the issues with BL Cars' top management.		
From next month Rover wants to assemble 1,250 cars a week on two production lines compared with 1,150 presently made on three lines.		
Rover strike rejected		
BY ARTHUR SMITH, MIDLANDS CORRESPONDENT		
THE 4,000 workers at Rover Solihull have rejected a call for a strike in protest at company plans to produce more cars with less labour.		
Rover wants to assemble 1,250 cars a week on two production lines compared with 1,150 presently made on three lines.		
From next month Rover wants to assemble 1,250 cars a week on two production lines compared with 1,150 presently made on three lines.		
ST		

Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

COMMUNICATIONS

Terminal provides greater flexibility

ATS Communications of Haywards Heath, has developed a new telegraph-compatible visual display terminal, the Vitel II, designed as a silent, all-electronic and faster alternative to teleprinters and telex machines.

By replacing hard-wired logic with an Intel 3080 microprocessor to perform all control, editing and interface functions, the Vitel II offers new operating facilities, not the least of which is the ability to work in both 5 and 8 level code; into Baudot or the new ASCII message switching systems which are now achieving wide acceptance.

Interactive working between Vitels, or with other 5 or 8 level devices, is also possible. In addition to British Post Office permission to connect to the line, the new terminals have already received FTZ approval for connection in West Germany.

Dual input and output ports enable paper tape and hard copy peripherals to operate in tandem with I/O transmissions. A typical layout could incorporate an input paper tape reader with, thanks to the new 5/8 level O/P, virtually any type of serial printer. These facilities also enable the Vitel II to continue working off-line in the event of a breakdown within the message switching network.

The standard 4K bytes of buffer storage may now be increased, in 4K increments, to 48K of RAM. This enables the operator to compile and edit messages of up to 20 pages of 20 lines prior to direct transmission or dumping to paper tape for later transmission. The storage facility for frequent addresses, special instructions and priority phrases has also been increased from 256 characters to 1K.

Thanks to the microprocessor, the previous eleven-board structure has been reduced to four - a process board, a memory and input/output board and a character generator board. Apart from easier maintenance, inherent reliability is also improved by this reduction.

Individual user requirements, usually relating to different message start/stop formats,

printing and word processing capability, may now be met far more easily through software modifications.

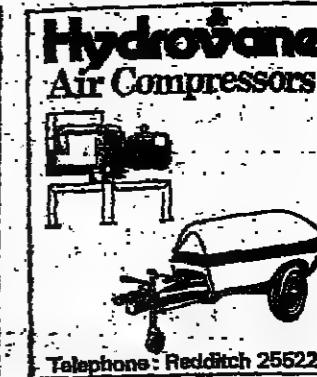
The new facilities are provided at no extra cost. Because of this and the success of the Mark I, ATS is doubling its production facilities.

ATS Communications, 30 Bridge Road, Haywards Heath, Sussex Tel. (0444) 53377.

It is also a time-saver during the final processing steps for a variety of other materials—for instance, with photographic prints.

A compact 30-kilo tabletop assembly, it quickly treats Copyproof positives to a final wash and fast drying process. Water for the unit is supplied from a bottle, so no plumbing is required. Materials are first taken through a washing bath, then between rollers which remove surplus water, and finally they pass through the drying unit where a warm air stream is directed at both sides of the sheets.

It is a time-saver during the final processing steps for a variety of other materials—for instance, with photographic prints.



Telephone: Redditch 25622

ENERGY

Combustion control

STACK LOSS measurement kit suitable for both large and small heating and processing installations can recover its cost of around £290 within a few weeks in reduced fuel consumption.

It includes an OTOX 92 compact digital oxygen analyser, stack temperature thermometer and a stack loss chart covering oil, gas and coal, and optionally, a soot density sampling pump and a soot chart for use on oil-fired installations. The kit comes complete with spares and accessories.

OTOX 92 gives direct and instantaneous oxygen indications with a digital reading to 0.1 per cent. The dial thermometer reads up to 500 deg. C with an accuracy of 5 deg. C.

This analyser offers a major advantage over wet chemistry techniques currently employed. These rely on the measurement of carbon dioxide, which can be misleading. Unless other gas measurements are taken the carbon dioxide reading can lead to serious fuel losses and potential danger for both the installation and personnel.

Stack oxygen and temperature measurements obtained with the kit are converted into a direct stack loss measurement on a simple chart. The stack loss is used as a comparative efficiency measurement of the boiler's operation so that fuel/air ratios can be correctly adjusted for maximum efficiency and safety.

TEXTILES

Yarns of higher quality

BETWEEN THE card, and its delivered sliver, and ring spinning there is a need for slivers to be given a blending on one or more passages of drawing. Only in this way can really high quality yarns be produced, particularly if they are blends of different types of fibre, such as polyester and cotton.

In recent years there have been great advances in the speeds of draw frames, but at the same time they have tended to become more complex, more sophisticated and consequently very much more expensive.

Two well-designed, and far simpler high speed drawframes have been introduced by Investa, Czechoslovakia (British agent: Omnipool Trading and Shipping Company (London), 34-36 Gray's Inn Road, London WC1X 8HR. Tel. 01-242 8640.)

The machines are the Novop 1 and 2 and both run with silver delivery speeds that can be varied from 100 to 450 metres/minute.

In many respects they are similar with an ability to process natural and man-made fibres of 27 to 65 mm staple length—with process sliver from

5900 to 2860 tex and both with twin silver delivery.

With the Novop 1 feed is from six to eight cans which can then be positioned behind the Novop 2 for the second stage of drawing. Whereas delivery can change on the Novop 1 is manual, the twin delivery system of the Novop 2 is into large cans of say 300 x 890 mm which are automatically changed by a carrier system.

The major aspect of this new design is its comparative simplicity, high operating speed and robust construction which is directed towards long, maintenance-free operation.

Knitting needle breaks

CIRCULAR knitting machines are equipped with hundreds or even thousands of needles around the knitting cylinder. Should one of these break, and should this go undetected, serious faults can be caused and valuable cloth lost.

An electro-mechanical system has been developed which can "see" a faulty needle, stop the machine immediately and so avoid making faulty cloth.

Circus is the name given to the unit, able to detect a faulty needle and bring it automatically to the change gate where it can be removed and a good needle inserted.

Introduced by Meiners Electronic Controls (54-58 Bartholomew Close, London EC1A 7BB. Tel. 01-866 2272), it has a counter which allows for the characteristics of different machines and permits the detection heads to be set at any position.

In the event of a fault an indicator light is illuminated and shows which detector head and which needle(s) stopped the machine. There is a digital read-out that shows the position of the faulty needle.

Standard input forms have been developed for collecting the data in the required format and these streamline the operation of the system. Different forms are available, for example, to record details of new vehicles, work carried out on a vehicle, and fuel usage.

VEHICL has been designed for use by people with no knowledge of computers. Step-by-step instruction are provided on the visual display screen to assist the operator when setting up new information files, inserting operational data and obtaining reports. The latter may be produced, as required on fuel costs, mileage run and maintenance work, for each location where vehicles are based.

One report lists vehicles in descending order of costs incurred: another groups together similar vehicles into mileage bands, thus providing a profile of the average vehicle at specified ages and enabling cost curves to be built up over the "lives" of several vehicles.

ICL House, Putney, London, SW15. Tel. 01-788 7372.

VEHICL has been designed for use by people with no knowledge of computers. Step-by-step instruction are provided on the visual display screen to assist the operator when setting up new information files, inserting operational data and obtaining reports. The latter may be produced, as required on fuel costs, mileage run and maintenance work, for each location where vehicles are based.

Such drawbacks inspired French paper manufacturer Papeteries de Gascogne of Minizan, to develop an unbleached kraft paper called Alios for use in direct contact with food.

Used to wrap products as diverse as wet fish and soft fruit, it is not weakened by humidity and, although ultra-thin, it matches with the carrying capacities of kraft paper of a much heavier substance.

It is a high performance serial dot matrix unit with a printing speed of 40 characters per second and full 96 ASCII character set.

The unit has full line buffering and bi-directional "look-ahead" ability. After one line has been printed from left to right, the microprocessor examines the next line and then moves the print head to the last character on that line, printing from right to left.

Large legible characters are printed in a 5 x 7 dot matrix at 10 characters-per-inch. Print head and roller are the only moving parts, controlled by two DC stepping motors.

The French paper maker's development has been awarded the Certificate of Hygiene Merit by the Royal Institute of Public Health and Hygiene.

chemicals to restore, in a typical case, 70 per cent of a motor's insulation values by means of a fast on-the-spot application.

More from the company at Edge Hill Works, Bridge Road, Liverpool (051-733 0881).

Mixers run longer

NOW AVAILABLE from Preimatech UK, 176 Vauxhall Bridge Road, London SW1 (01-243 6013) are tank mixers in three types, each suitable for a specific area of duty and designed to operate for long periods.

Fixed type mixers are said to be ideal for minimizing the homogeneity of the contents of a tank while the swivel mounted type, which are free to move within a 60 degree angle, should prevent sedimentation in crude oil tanks. A third type is designed specifically for high temperatures, tolerant of working temperatures of up to 200 degrees C—such as those that are necessary for handling bitumen.

All the mixers in the Series 70 are available in a range of sizes with power drives from 3-hp to 75-hp, and impeller diameters from 400 to 914 mm.

By adopting a "standard module" method of construction, says the company, maximum interchange of spare parts is assured. Furthermore, the mechanical seal is located at the rear end of the shaft—a design which provides optimum protection and fast and easy interchangeability.

Installation and maintenance are said to be simplified by the use of a bayonet type lock which seals the mixer against the tank, a feature which allows maintenance to be carried out when the tank is full.

UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Indices of industrial production, manufacturing output (1975=100); engineering orders (1975=100); retail sales volume, retail sales value (1971=100); registered unemployment (excluding school leavers) and unfilled vacancies (1975). All seasonally adjusted.

	Ind. prod.	Manuf. output	Eng. order	Retail vol.	Retail value	Unfilled vac.
1978						
2nd qtr.	110.7	104.5	98	107.3	254.4	1267
3rd qtr.	111.5	105.1	102	110.7	265.6	1386
4th qtr.	109.9	102.6	111	111.7	273.0	1240
1979						
1st qtr.	109.1	101.4	109	118.3	278.4	1251
2nd qtr.	110.7	104.2	106	118.7	287.3	1299
Feb.	111.4	104.2	106	119.4	275.3	1363
March	112.3	105.6	102	119.8	279.5	1350
April	113.2	105.3	99	119.4	280.8	1311
May	112.9	104.6	103	112.3	283.2	1307
June	110.7	103.0	102	112.3	289.3	1280
July	110.7	103.0	102	112.3	287.9	1262

OUTPUT—By market sector: consumer goods, investment goods, intermediate goods (materials and fuels); engineering output, retail manufacture, textiles, leather and clothing (1975=100); housing starts (000s, monthly average).

	Consumer goods	Invest. goods	Intend. Eng. output	Metal mfg.	Textile mfg.	Housing etc. starts
1978						
1st qtr.	105.2	96.5	116.2	92.5	82.0	17.5
2nd qtr.	107.5	97.5	122.5	107.4	101.0	21.1
3rd qtr.	105.1	95.5	123.3	108.6	101.2	21.0
4th qtr.	105.3	95.5	123.5	98.6	97.5	101.3
1979						
1st qtr.	103.8	98.4	125.5	92.2	87.3	12.5
Jan.	99.0	92.6	117.0	92.0	82.0	10.1
Feb.	105.0	102.0	126.0	101.0	102.0	12.7
March	108.0	101.0	120.0	112.0	101.0	13.6
April	107.9	101.0	120.8	101.0	100.0	12.0
May	107.0	99.0	123.0	99.0	98.0	12.3

EXTERNAL TRADE—Indices of export and import volume (1975=100); visible balance; current balance; oil balance (\$m); terms of trade (1975=100); exchange reserves.

	Export volume	Import volume	Visible balance	Current balance	Oil balance	Terms of trade US\$/£	Reserves
1978							
2nd qtr.	121.5	109.7	-123	+248	-414	104.9	16.75
3rd qtr.	124.5	114.9	-367	+184	-501	106.1	16.53
4th qtr.	124.5	112.3	-39	+450	-480	106.3	15.77
1979							
1st qtr.	110.3	98.4	-1181	-787	-237	107.7	16.78
2nd qtr.	112.5	102.0	-561	-210	-262	108.0</td	

THE MARKETING SCENE

Comparative advertising: Is it honest? Does it work?

When to knock and not to

BY MICHAEL THOMPSON-NOEL

SHALL I COMPARE thee to a Volvo, an Audi or the Fiat 127? To Qantas, or Lufthansa, or TWA?

One of the most vigorous debates in marketing concerns the use of comparative advertising. Is it honest? Is it ethical? Does it work? Those who dislike it say that comparative advertising, making direct product comparisons and unashamedly naming names, could turn the advertising business into a "carnival brand name shooting gallery—noisy, unproductive and unprofessional."

In Britain, where comparative advertising at present probably accounts for only 1 or 2 per cent of total advertising expenditure, the practice is perfectly legal though severely restricted, both statutorily and by the advertising industry's own voluntary controls.

In the U.S., where comparative ads may account for up to 10 per cent of all advertising expenditure, restrictions are far less in evidence. The Federal Trade Commission likes it, saying that if comparative ads foster a jungle mentality in the marketplace, the consumer is almost bound to benefit.

The FTC recently warned the U.S. advertising profession that it would challenge any advertising code that restrained comparative advertising. It said that the restrictive use of voluntary rules against "truthful" disparagement in ads would invite attack, and said that standards of substantiation for comparative advertising claims should be pitched not one jot higher than those for non-comparative ads.

A succinct guide to the general debate is provided by Richard Block of Ogilvy Benson and Mather in London, writing in the latest edition of OBM's planning and research bulletin.

"Why all the fuss?" he asks. After all, most advertising strategists aim to create the impression that the advertiser's brand is superior to the competition. However, comparisons with the ubiquitous brand X, or with rival product categories

— Suron looks like sugar, tastes like sugar yet only gives you a quarter of the calories of sugar—excite no controversy. It is only when advertisements explicitly name rival brands that comparative ads become controversial," says Mr. Block.

He discerns two basic techniques—knocking copy, such as the Volkswagen Polo claiming superiority over the Ford Fiesta without offering supporting evidence; or "coating," where an advertiser seeks to upgrade the reputation of his brand name by comparing it with a better-known or more expensive competitor, or a higher order of product altogether, saying: "We are the Rolls-Royce of washing machines, calculators, razors, lawn mowers, etc."

Attitudes to comparative advertising vary enormously. It is permitted in the UK, U.S. and Scandinavian countries, for example, but in France, Belgium, Italy, Spain and Austria there is outright prohibition or severe restriction.

The usual reasons for prohibition are that comparisons in ads are fundamentally malicious, unfair, deceptive (because they do not make all the relevant comparisons) and leech-like (particularly where they use the trade marks of rival companies).

In Britain, the main basis of legal restrictions on comparative advertising is the Trades Descriptions Act, which apart from guarding against false and misleading consumer information, was designed to prevent abuse of a firm's trademarks or business goodwill.

When it comes to voluntary controls, the Code of Advertising Practice permits comparative advertising "in the interest of vigorous competition and public information" but lists several conditions. There are similar restrictions on the use of comparative advertising on television, for instance. It must be based on "irrefutable factual evidence" and offer a comparison which is significant in consumer terms.

Whatever the legalities and voluntary restrictions," says Mr. Block, "many advertisers and agencies regard this form of advertising as ungentlemanly and abrasive. But comparative advertising is legal within certain constraints, so the question is to ask is... does it work?"

The answers provided by consumer research are to date far from unanimous. OBM research in New York indicated that there were no positive advantages inherent in the comparative approach. In London, OBM last year conducted research into comparative advertising in the car market, the type of market where it can be most usefully employed: a high-risk decision area where buyers make careful brand comparisons. A non-comparative ad for the Volkswagen Polo scored best on all the measures of advertising effectiveness monitored by the researchers when ranged against two comparative ads (one substantiated, the other not) for the same car.

However, many consumers are attracted by the notion of comparative advertising, says Mr. Block: "They find it 'more useful,' 'more believable'" and its use is growing. Among cars it has been very widely used. Among airlines, Iran Air has tried coat-tailing, while in the last U.K. general election, the opening poster in the Conservatives' campaign, headlined "Labour Isn't Working," produced a celebrated example of the aggressive, unsubstantiated knock in which the client-product itself, the Conservative Party, barely got a mention. Zanussi has used it for dishwashers, and comparative ads have even made an appearance in the golf ball market.

According to Mr. Block: "The technique is certainly gaining ground. Where next? Looking at the U.S. as an example, you begin to see the potential number of products and services which could use comparative advertising." In U.S. print media, both high- and low-risk product categories use comparisons. Cars are still the blue leaders, but joining them are

All of which is fine, so long as the latter, when conversing with the former, remember their oft-proclaimed love of that magic ingredient: the blue whitener of truth.

The Thinking Rich

When the top people went into a spin recently some of them whirled our way it's true. But they still wouldn't account for the fact that our readership is now 1½ million and growing.

And it certainly wouldn't account for the profile of our new readership. More of them are college-educated than any other newspaper's readers. They spend an average of three-quarters of an hour reading The Guardian each day. And 85 per cent of them are ABC1—which is a better percentage than the FT or Telegraph can offer.

In other words, they think and they've got money to spend. Have you got anything you'd like them to think about spending it on?

(Sources: NRS and Guardian Readership Panel)

THE GUARDIAN

119 Farringdon Road, London EC1R 3ER. 01-278 2332.
164 Deansgate, Manchester M60 2RR. 061-832 7200.

Scotch on the rocks

CAN ADVERTISEMENTS be worthy artefacts, as creative souls maintain? If so, the distinguished portrait on the right is already a collector's item. You can see it on billboards still, but by the end of the year it will have gone because the client, White Horse Distillers and its agency of five years, French Cruttenden, Osborn have fallen out, writes Michael Thompson-Noel.

The portrait is called "Scotch and American," one of a series produced by FCO in a campaign for the White Horse brand that started last June. There is no brand name or exhortation, no sign of a Scotch bottle, no glimpse of a glass—just the famous White Horse, accompanied by a U.S. basketball-player to denote that Scotch mixes well with American dry ginger. (Other ads in the series are entitled "Double Scotch Scotch and Wine," and so on.)

At the heart of the split is a belief that White Horse Distillers has suddenly developed cold feet over the surrealistic tack of the current campaign and wants to "bail back the bottle," though no agency-client split can be as simple as that.

The campaign has made considerable impact and won a trove of prizes, which explains the agency's shock last week when it was asked to repitch for the £500,000 White Horse account alongside rivals. FCO says it received no prior warning, though there had been "mutterings" about the missing bottle since the start of the year, when White Horse appointed a new managing director. The agency has declined to represent this week, preferring to rest its case on five years' work. It seems certain to lose.

The agency won the account from KMP, which had developed the theme, "You Can Take White Horse Anywhere." To



SCOTCH AND AMERICAN

Lester Bookbinder. The public liked them: one French tourist wandered into the agency and asked for a 48-sheet poster (approximately 20 ft x 10 ft) of Scotch and Ginger for her apartment in Paris. The trade liked them. And sales rose sharply. White Horse expects to sell more than 1m cases in Britain this year, though because of upheavals in the market it is impossible to determine what role the campaign played.

However, White Horse itself apparently possesses research indicating a lack of comprehension in consumers' minds.

Alan Ramsay, the White Horse advertising manager, said this week: "There is obviously more to agency-client relationships than what appears on hoardings or in print. We do not make hasty decisions. We were not greatly at variance as to the future of this campaign, but there were differences of opinion and attitude that we found impossible to resolve."

At present there is an FCO poster in the Cromwell Road in London that has been "adapted" to incorporate a White Horse bottle. But the agency maintains that the current campaign is exactly on key. "This campaign needed two to three years," says Mr. Cruttenden.

Not all agency professionals like the campaign. According to one managing director: "It's indulgent." Another: "You must never condescend to the brand."

For FCO, which in losing White Horse will lose one-tenth of its billings, the sudden thumbs-down has proved a very painful shock. "You'd be surprised what other agencies are doing to win this account," said an FCO director. "They are churning out bottles and glasses. There are plenty of whores in our business."

shift brand shares in the whisky market takes a very long time," said Mr. Cruttenden this week. "probably years. The basic belief was to develop a new theme. We were told: 'Do what you like, but leave out the horse.' So what we developed was basically a bottle-and-glass campaign."

"Then, during the EEC tip-

It pays to answer back



personal telephone answering



Another Air Call communication service. Ring FREEFONE 2323 via operator to contact your local control centre.

AIRCALL communications services

Schreiber goes the independent route

GEC SCHREIBER is switching £2m worth of advertising out of the McCann-Erickson group and is to handle it internally, with the help of specialist media and creative consultants. This is the biggest transfer of business away from a full-service agency and into the independent sector since the start of the year, when changes in agency recognition agreements gave clients a wider choice of options on media buying and agency remuneration.

However, Leo Martin, GEC Schreiber's marketing director, said yesterday the decision to opt out of McCann was hardly influenced at all by financial considerations.

"Handling our own campaigns is something we have never tried before. We may be able to do as

good a job ourselves, or even better. We don't know whether it will succeed, but we'll give it a try."

The brands involved include Schreiber furniture, Hotpoint fridges, washing machines and dishwashers, and Morphy Richards irons and toasters.

• AIRFIX PRODUCTS' account, expected to be worth £750,000 next year, has gone to Fletcher Shelton Delaney.

• MARKET AND OPINION Research International is launching a new omnibus survey for companies and agencies wishing to measure the effectiveness of corporate advertising.

• WOOLWORTH is spending more than £100,000 via ARM on the first national poster campaign by a British retailer.

FOREIGN INSURANCE COMPANIES

LE CONTINENT (ARD S.A.) - PARIS
LE CONTINENT VIE - PARIS
L'UNION GENERALE DU NORD S.A. - LILLE
VITTORIA (BERMUDA)
INS. AND REINS. CORP. LTD. - HAMILTON

GROUP HIGHLIGHTS

US DOLLARS IN THOUSANDS
CAPITAL AND FREE RESERVES 132,619.18
WRITTEN PREMIUMS 500,420.68
TECHNICAL RESERVES 826,521.95
INVESTMENTS 776,425.38
INVESTMENT INCOME 52,702.14
GROUP NET PROFIT 11,042.18

FOREIGN INSURANCE MINORITY-OWNED COS.

PHOENIX CONTINENTAL HOLDING S.A. - BRUXELLES

MARINA VERZEKERING MAATSCHAPPIJ N.V. - AMSTERDAM

PHOENIX LATINO S.A. - BARCELONA

INSURANCE SERVICES SUBSIDIARIES

RISCO INTERNATIONAL HOLDING S.A. - LUXEMBOURG
RISCO SERVIZI TECNICI ASSICURATIVI S.p.A. - MILANO
RISCO U.K. MANAGEMENT LTD. - LONDON
RISCO S.p.A. - GENEVA

OTHER SUBSIDIARIES

TORO INTERNATIONAL HOLDING S.A. - LUXEMBOURG

TORO INTERNATIONAL FINANCE CORPORATION - PANAMA

ISTITUTO PIEMONTESE IMMOBILIARE I.P.I. S.p.A. - TORINO

FISCAMBI S.p.A. - ROMA

TORO GROUP

TORINO - VIA ARCHEVESCOVO 16
PHONE 57331 - TELEX TOROAS 221567



ITALIAN INSURANCE COMPANIES

TORO ASSICURAZIONI S.p.A. - TORINO

VITTORIA ASSICURAZIONI S.p.A. - MILANO

ALLEANZA SECURITAS ESPERIA S.p.A. - ROMA

PRESERVATRICE ASSICURAZIONI S.p.A. - ROMA

LA VITTORIA RIASSICURAZIONI S.p.A. - MILANO

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OMBARD

Half-hearted indexation

BY ROBERT GRAHAM

EVERYONE wants to see earnings insulated against inflation but the mechanisms rarely satisfy all the parties concerned. The Spanish Government is just running foul of one method which is unlikely to be continued. Neither the Government, the employers nor the trades unions have been happy with the result. As a sweetener to enforce wage guidelines laid down by decree of 1979 the Government served a review of pay increases if inflation rose above 6.5 per cent in the first six months. The wording of the decree was pretty vague, and in the last resort the obligation to review wages was a moral one.

Not needed

Last year the Government had written in a similar provision which had not been needed. It was not needed because the Government was able to hold off a number of scheduled price increases until the second half of the year. One suspects it was on the understanding that the same sort of legerdemain could be practised that this form of indexation was thrown in again this year. No mechanism for review was specified and no one in the Government seriously thought inflation would be such as to oblige a revision.

But, of course, precisely this has occurred. In the first six months, even with an appreciating peseta, inflation is almost 1 per cent above projections—and the real brunt of increased energy costs has not yet begun to bite, let alone a whole series of price rises in services.

With inflation for the year now likely to be at least 3 per cent above original estimates and wage rises well below, the Government has been obliged to act. It has recommended that in the second half of the year wages be adjusted upwards 1.7 per cent. This figure is based on projected additional inflation in the final six months, but it apparently takes no account of what has occurred in the first six months. In addition the recommendation has been so hedged round with conditions that few will actually be entitled to this rise.

Public sector employees are excluded. So are workers in loss-making companies (many of the big employers). The more dynamic companies which got round the decreed wage ceiling cannot pay this rise—while a

lot of skilled and semi-skilled workers will be excluded because their gross pay is considered too high.

The Government's motivation is obvious enough. When losing grip on inflation the last thing it wishes to countenance is a new round of substantial mid-year wage rises. Though this has been avoided, the proposals just put forward are scarcely a ruse to encourage industrial peace. The trades unions resented what they considered high-handed government behaviour in laying down the original wage guidelines by decree. The employers for their part did not take kindly to the decree either. The result was three months of serious industrial strife before all the major company and sector wage agreements were negotiated—often with Government intervention.

Autumn strife

The Government has chosen to consult neither employers nor trades unions over its proposals in a take-it-or-leave-it attitude. Ultimately it must be counted on the weakness of the trades unions to enforce its own will. Perhaps this is a correct assessment but there is certainly going to be industrial strife in the autumn, with the slim wage toppings-up at the central issue. The Communist-controlled union has already hinted as much. In other words Spain is likely to spend up to four or even five months in the year arguing about wages.

The inherent faults of such a loose half-year indexation have been belatedly recognised within the Administration. The trades unions have also come to realise that it runs against their interests. They would prefer, if the Government is interested in indexing wages, to have something equivalent to the Italian monthly salary adjustment. But the employers reject this outright, so Government officials. One suspects that next year the Government may opt for an old-fashioned trial of strength over wages (watching closely over what Mrs. Thatcher fares in the UK).

Over the last decade Spaniards have come to take for granted that wages match or outpace inflation. This year for the first time purchasing power has declined, and this has come as quite a shock.

AFTER six and a half years of arbitration and litigation, the case of the Rotten Potatoes has been finally resolved in the court of Mr. Justice Robert Goff, the London High Court judge. The potatoes rotted in the hold of the Clechecinek, a ship of the Polish Ocean Lines, and the charterer Dr. Fawzi R. Ismail claimed damages amounting to some £21,000.

The Master of the vessel agreed to this only after Dr. Fawzi's brother promised that he would provide a surveyor's certificate that the tight stowage of 1,400 tonnes of potatoes was satisfactory, and in addition would give a guarantee in writing against any possible consequences of stowing the cargo in the way which the Master considered unsound.

This promise was not kept.

Neither a surveyor's certificate nor a guarantee had been provided in writing at the time the ship set sail from Alexandria on April 14. The ship arrived at Boston a fortnight later and out of the 46,000 bags of potatoes, over 10,000 were rotten.

In the end both the charterer and the owners were out of pocket, having to share between them legal costs conservatively estimated at £15,000—this figure would be at least doubled had the bulk of the hearings taken place now—rather than six years ago. It is one of the many cases which make one think that it would be better to pay lawyers for keeping one out of courts.

The case had its beginnings in Alexandria in 1970 when a shipment of Egyptian potatoes was loaded on the Polish vessel. The destination was Boston, England. Most of the potatoes were kept in polythene-lined hessian bags—then a new type of packing—and the rest in boxes.

In the course of loading a dispute occurred between the Master of the ship and a brother of Dr. Fawzi who was acting as his agent in Alexandria while Dr. Fawzi carried on business in Germany. The Master of the ship did not want to load more than 1,000 tonnes as in his view the holds were not big enough to allow for proper

ventilation of a larger quantity. He insisted on damage—planks of wood separating layers of the cargo to facilitate the access of air—but Dr. Fawzi's brother insisted that 1,400 tonnes should be loaded and that damage was unnecessary as the potatoes were packed in a way which allowed very tight stowage.

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Dr. Fawzi claimed that the shipowners were in breach of clause 49 of the charterparty and, in particular, that there was no damage under the potatoes, that ventilation channels were inadequate and that the draft vents in the ship

shipments pending at that time.

The arbitration became quite a big affair. It was entrusted to Mr. Barclay and Mr. Selby, two very experienced arbitrators. The shipowners called in three eminent experts: Captain Bryden, a cargo surveyor, Mr. Twiss, a leading expert on potato bacteriology and Dr. Sudbury who gave evidence on heat transfer and air circulation in the vessel's holds. Meanwhile the charterers called in two

experts as his agent in giving loading instructions but they held that nevertheless, under clause 49

of the charterparty the responsibility for the stowage rested with the shipowners.

They also rejected the owners' claim that by having given these instructions the charterers were prevented—stoppaged as the lawyers say—from insisting on their strictly legal rights under clause 49.

The shipowners, who were ordered to pay about £14,000 to the charterers, then appealed by means of the special case procedure to the High Court, but Mr. Justice Kerr upheld the award of the arbitrators on both points. The case was then taken to the Court of Appeal where Lord Denning, the Master of the Rolls, disagreed with the interpretation of Clause 49 and held that by having given the stowage directions through his brother, Dr. Fawzi had accepted responsibility for the consequences. The other two appeal judges, Lord Justice Ormrod and Lord Justice Shaw, agreed, but stressed that even if the stricter interpretation of Clause 49 had been accepted, the charterer would still be prevented from claiming a benefit from the strict legal rights provided by the clause because of his interference with the stowage. As so often, the Court of Appeal decision expressed what a fair-minded person would have found to be awards of costs by arbitrators.

The arbitrators found also that Dr. Fawzi's brother acted

as his agent in giving loading instructions but they held that nevertheless, under clause 49

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The shipowners appealed to the High Court against the decision but Mr. Justice Goff refused to interfere. He rejected the proposition that a successful litigant should be ordered to pay costs only if it was proved that he had acted unreasonably. There may be cases when a party has acted perfectly reasonably but the Court will exercise quite properly its discretion to make him pay the costs of a particular issue in which he has been unsuccessful. And this, said the Judge, equally applies to awards of costs by arbitrators.

The arbitrators found also that Dr. Fawzi's brother acted

Rotting potatoes and unkept promises

these circumstances even the possibility of claiming damages on the grounds of improper stowage might seem outrageous. This, however, was not the view taken by Dr. Fawzi.

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FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY

Telex: Financial Times 386341/2, 383337

Telephone: 01-248 3000

Thursday August 9 1979

Oil benefits re-counted

"THE NORTH SEA . . . is expected to contribute very much more to the balance of payments than to the national income. This bizarre sentence comes from the Treasury's revised study of the value of the North Sea to the UK economy, and is worth close study. The misconceptions enshrined in it seem to represent Treasury habits of thinking. In the last five years, according to the figures in the study, the North Sea has added 2 per cent (£3.5bn) to national income, and a "benefit" amounting this year to no less than £8.2bn to the balance of payments. In the same period growth has been sluggish, and the current account weak. The analysis and the performance may be connected.

Explanation

On the face of it, the statement that any accretion of real wealth can contribute more to the balance of payments than to national income is absurd. It appears to be equivalent to the statement that a new order will add more to a company's profit than it will to sales revenue—in this case, more than twice as much. However, as can be inferred from this source, the figures do add up. The apparent discrepancy is explained in two ways.

First, the Treasury adds back foreign capital inflows which go to pay for imported equipment for the North Sea to get a net impact on the balance of payments. This is rather odd, since the concept of "benefit," since it simply means that the extra imports associated with the North Sea do not have to be financed by exports; it suggests a weak current account, not a strong one.

Valuation

The second discrepancy arises over the valuation of North Sea gas. In the national income accounts, this gas is valued at the price actually paid for it.

In the balance of payments calculation, the Treasury has valued the imports of gas oil which would be necessary if we had no North Sea gas. In this case the balance of payments is the more realistic: the national income accounts understate the real value of gas, since we buy it at an artificially low price.

However, in a deeper sense the Treasury calculation is very misleading. The statement that the North Sea is contributing

£8.2bn to the balance of payments implies that in the absence of the North Sea the balance would be that much worse. In the real world, of course, nothing of the kind would be possible. We would be much poorer, but would have to pay our way.

In fact, of course, a little analysis of the idea of balance of payments "benefit" shows that it reflects the crudest errors of protectionism. It neglects the fact that any form of production generates incomes, and that those incomes get spent.

The balance of payments is determined by the balance between expenditure and output: it measures net national borrowing from overseas. Altering that balance can only be achieved by national decisions about borrowing—in other words, fiscal and monetary policy. These decisions may not be forced by a Government which is advised that "benefits" are welling up out of its system.

Not permanent

The sad thing about such calculations is that they distract attention from the real issues posed by the North Sea. It is of course a valuable source of real income; and if it were a permanent source, it might be enough to say that thanks to the North Sea, we can afford £8.2bn of other imports without having to make any corresponding exports. In other words, the fact that the non-oil balance of payments is £8.2bn worse than it would otherwise be would not concern us.

However, the North Sea is not a permanent addition to our income. We will be self-sufficient in oil for a decade or a little more, and enjoy substantial income for much longer; but the oil will run out. That is why it is rational to worry about our deficit and our non-oil performance.

The challenge to policy is to ensure that part at least of our North Sea wealth is accumulated as capital for an oilless future, rather than simply consumed or still worse used, as at present, as security for further debt. This demands both management and diplomacy—for our trading partners may share the delusion that the North Sea is such a "benefit" that we should, in good neighbourliness, be spendthrift. But the first step is to recognise that the North Sea is not only valuable, but that one day we will have to live without it.

OPEC's help is needed

THERE IS a striking contrast between the behaviour of the OPEC states towards the non-oil-producing developing countries after the 1973-74 oil price rise and the actions they have taken this year, during which oil prices have already gone up by more than 80 per cent. After the 1973-74 increase, when prices quadrupled, the OPEC states quickly pledged large scale financial assistance to the developing countries: several new development funds were created by OPEC countries; OPEC countries made big contributions to the capital of the IMF and the World Bank; and they took a prominent part in the so-called North-South dialogue that ensued with the industrial countries.

No discounts

So far this year, however, there have been no public commitments of additional OPEC aid to developing countries. Only one state, Iraq, has publicly produced a scheme for compensating its poorer customers for surcharges on the price of its oil imposed between June 1 and the end of the year (by means of interest free loans); OPEC itself has done no more than try to prevent oil companies charging developing countries more than the official OPEC price for crude. As in 1973-74 there was no question of OPEC selling oil at a discount to poorer countries. The OPEC countries have ceased to show much interest in the North-South dialogue.

Now it emerges that OPEC's aid disbursements last year dropped by 32 per cent from the average of \$5.5bn they stood for the previous three years. There are two specific explanations for this: Iran's aid programme effectively petered out in the second half of last year as the revolution got underway; and there was no repetition of the \$2bn payment to Egypt in 1977 by the four main Arab aid givers.

OPEC's aid disbursement of \$3.7bn in 1978 is still impressive in terms of aid disbursed against gross national product, especially when compared with the performance of the industrial countries, which handed out \$18.3bn in 1978. But the bulk of OPEC aid goes to Arab front-line states and one or two near-

neighbours of the rich states of the Arabian peninsula. Though very big sums of aid have been specifically committed to projects in other developing countries, disbursements have been comparatively small because of the problem of identifying and implementing projects; direct balance of payments help to poorer countries, never very big, has steadily dwindled.

Being members of the Group of 77 developing countries themselves, and having undeniable development needs of their own, the OPEC states have argued that the real responsibility for assisting non-oil producing states lies with the industrialised world.

They believe that their continuing and increasingly sophisticated system of project aid is the best way developing countries can ultimately strengthen their economies, and that direct balance of payments help to poorer countries, never very big, too difficult to monitor.

Massive problems

These arguments would be easier to sustain if the OPEC countries were raising the oil price in measured and orderly way. This year's increases, in their steepness and in their suddenness, will cause massive problems for developing countries which will be compounded by the recession now facing the industrial states. The non-oil developing countries' current account payments deficit has been estimated at \$55bn for next year compared with \$35bn in 1978.

While accepting their own obligation towards the developing countries the U.S. and other western states have been arguing that certain developing countries—both those in OPEC and the new industrial states like Brazil and South Korea—become richer so they must be prepared to shoulder a greater part of the burden for helping the poorer nations.

There have already been rumblings of discontent from some developing countries against OPEC, voiced behind the scenes at the recent UNCTAD and Organisation of African Unity meetings. Unless OPEC gives them a more sympathetic hearing it risks losing their support.

A FEW years ago Australian businessmen used to blame Britain for passing on the infectious economic virus known as the "English Disease." Now it is beginning to look as if Australian Disease is far more lethal than anything that ever came out of Britain.

Australia has experienced a rash of headline-gaining industrial and public service labour disputes this summer making it at least in terms of the amount of newspaper column inches devoted to the subject, the most strife-ridden country in the developed world as far as industrial relations are concerned.

In terms of the number of workdays lost through strikes Australia's medium term record is better than that of the U.S., Canada or Italy and only a shade worse than Britain's. Average losses from strikes during the three years from 1976 to 1978 came to 1.8m working days, or slightly less than one-third of a day per worker per year. What makes the situation serious is the way in which strikes have disrupted essential areas of the economy—whether public services or export industries. Examples of the former are the recent stoppages at Australia Post, and of the federal Telecom system. A classic instance of a stoppage in the export sector is the ten-week strike at the Hamersley iron ore mine in Western Australia which lost the country more than \$5100m (£50m) of export earnings.

Disturbing trend

The other point is that—according to the statistics—strikes have been getting much more frequent and far more damaging in recent months. There was a 50 per cent rise in the number of days lost through industrial action in the seven months ending last February (compared with one year earlier). Since then strikes have increased even more.

Stoppages in the public service (including those by civil servants working for the Federal Government in Canberra) became so numerous by mid-July that the Government took the drastic action of "proclaiming" a special law, the Commonwealth Employees (Employment Provisions) Act, authorising the suspension or ultimate sacking of strikers and the "standing down" (ie temporary suspension) of government employees who do not go on strike but whose work is affected by stoppages of col-

lectives. The challenge to policy is to ensure that part at least of our North Sea wealth is accumulated as capital for an oilless future, rather than simply consumed or still worse used, as at present, as security for further debt. This demands both management and diplomacy—for our trading partners may share the delusion that the North Sea is such a "benefit" that we should, in good neighbourliness, be spendthrift. But the first step is to recognise that the North Sea is not only valuable, but that one day we will have to live without it.

However, in a deeper sense the Treasury calculation is very misleading. The statement that the North Sea is contributing

MEN AND MATTERS

Eel canto off the shelf

Richard Crane says he often curses his natural soprano voice in the 23 years he has been working for a Surrey-based wire-mesh shelving company. "But now I look on it as a gift."

He has just resigned as deputy chairman and managing director of Change Wares at the age of 45 to pursue a singing career. His voice has a range of four octaves and allows him to cover all the castrati roles in early operas such as Handel's, written when women were barred from the stage.

Crane, who has two grown-up children, is taking a three-year degree course at London University in both musical and religious studies. He only fully realised the nature of his voice seven or eight years ago, at a music festival in Woking. Since then he has been training hard.

One of the people who has helped him, Professor Fabian Smith of the Guildhall School of Music, told me Crane's range was extremely rare for a man and that he sang very musically as well.

"It's a limited field," he said. "However, since the unusual attracts a good deal of publicity nowadays I imagine he could quite easily develop a successful career in concert recitals and oratorio."

Meuse monster

The Loch Ness monster has a potential rival—Belgium's runaway crocodile. The elusive man-eater is being hunted in the River Meuse by local police, with TV crews in close attendance. A disenchanted pet-shop owner is said to have set the crocodile free and holidaymakers along the river are being warned on their guard.

Astonishment was created when TV showed some dramatic

Australia's plague of damaging strikes

By CHARLES SMITH



Leonard Burt
Malcolm Fraser's voter in the labour issue



The commission noted this fact in June when it announced its latest award setting wage increases for the second half of 1979 at 3.2 per cent or 90 per cent of the cost of living increase recorded between October 1978 and March 1979. Because of increasingly wide departures from the guidelines the commission said it had "come to the brink" of deciding to abolish the indexation system.

In claiming that inflation could be about to start eating into the real value of their wage increases the unions are certainly not exaggerating. The official figure for the year-to-year increase in the cost of living at the end of June was 8.8 per cent, almost the same as the previous year's figure, and contrasting with the Government's earlier target of cutting back price increases to 5 per cent by mid-1979. The factors which kept prices rising, after three years in which the Government managed to halve the pre-1975 rate of inflation, include a 70 per cent rise in meat prices—reflecting better conditions in world markets which have incidentally helped Australian exports—and higher domestic oil prices (resulting from a Government decision last summer to move domestic prices abruptly up to international levels).

The year-to-year rate of increase in the cost of living index is expected to show a sharp rise at the end of this year as the crude oil price increases decided on by OPEC at its July meeting work their way through to the domestic oil products market. The December cost of living index will be published just after the commission announces its next guideline award (for the first six months of 1979). Given the anticipated rise in the cost of living, however, the commis-

sion's award will probably have to be on the generous side if it is to have any chance of acceptance by the unions.

A remarkable feature of the current trial of strength over wage rates is that the bargaining power of the unions has not been affected visibly by unemployment levels. Unemployment in Australia is currently running at just over 6 per cent of the registered labour force, which is the highest since the recession of the 1930s and contrasts with unemployment levels of 2 per cent or less that prevailed up to 1974.

Unskilled workers and young people (whose unemployment rate is an estimated 17 per cent) are a drag on the market, but skilled workers are still in short supply and people performing essential tasks, such as telecom operators, dockworkers and even airline pilots and doctors, have become adept in the recent past in using their positions to extract wage increases.

Under the Labor Party Government of 1972-1975 an attempt was made to solve this problem by passing a law which allowed unions registered with state arbitration commissions to be registered with the Federal Commission as well (and vice versa). The law is still on the statute book but has remained a dead letter since a majority of state governments have failed to pass their own legislation on the subject.

A final reason for the aggressiveness with which Australian unions press wage claims is the multiplicity of unions within any one industry or undertaking. Australia follows the example of Britain in operating the craft union system (described by a prominent Labor Minister in a recent interview as "poison").

Union fragmentation, however, seems to have progressed even further than in the UK to the point where the Australian

fore the war. This company's internal communications system paid full regard to the needs of economic housekeeping.

The senior partner would attract attention in the next-door office by slinging a rock attached to a length of string over the partition.

Unfortunately, the auditor's desk was inappropriately positioned for such a means of communication, and the audit came to an abrupt end on the first morning when he was knocked unconscious and remained unconscious and reamed by ambulance.

Obviously, danger money would have to be paid if such a tricky scene were enacted next year. Readers with less hazardous tales still have another seven days to send in their entries.

Going steady

The proposed £70m deal to sell half of the EMI music business has under-scored the dangers of taking on the world alone with a revolutionary piece of equipment.

The company's medical scanner division is expected to make a £16.5m loss this year.

EMI is not risking the same mistake with its latest technological development, digital recording of music. For, from going it alone, it has licensed the manufacture of the new equipment to MCI, the Florida-based world leaders in making professional recording devices.

Fully paid-up members of "a two cultures" will want to know that a digital tape recorder converts the audio signal to the equivalent of a 16 bit digital code, by sampling at a frequency of 50 kHz, and storing the digital information on instrumentation tape.

The rest of us will doubtless be content with the knowledge that digital recording is claimed to minimise distortion at the recording stage. Certainly, the first digital record put out by EMI earlier this year, a jazz single, offers the cleanest sound

I have ever heard outside a concert hall.

The company is hoping to release its first batch of classical recordings in time for the Christmas rush.

Fighter at the top

The name of Samson Banjo is one that sticks in the mind, and memories of City veterans were jogged by the news that he has become managing director of the National Bank of Nigeria.

Banjo won headlines in 1963 by an act of bravery while he was London manager of the bank—Nigeria's biggest. While Banjo and his cashier clerk were carrying a dead box from the bank's offices, then in Throgmorton Avenue, they were attacked by three men.

The clerk was beaten to the ground and the thieves made off with the dead box, containing savings. A desperate chase followed, until Banjo cornered the men and began fighting all three. Although beaten up, Banjo reclaimed the box.

He was awarded the Binney memorial trust medal for bravery, gallantry and devotion to civic duty, which is awarded annually by the Metropolitan Police. Since then he has fought his way to the top by more conventional banking means.

Grace note

A colleague picnicking at Glyndebourne last weekend, in the leisurely interval between acts, overheard a remark which suggests that the Budget tax incentives are already helping to stimulate useful employment.

A man sitting nearby on the lawn, and unpacking the most complicated hamper, told his wife: "All this running back and forth to the car is quite impossible, darling. Next time we really must bring Chadwick."

Observer

The Royal Navy
The Merchant Navy
The Royal Marines
Our Fishermen
G. R.
King GEORGE V
FOR SAILORS
Their disabled
Their pensioners
Their widows
Their children

King George's Fund for Sailors looks after them all

In this Country of ours, there is no-one who is not connected with the sea.

Half the food we eat comes from across the sea. Many thousands of us, our relatives or friends are past or present members of one of the sea-faring

The more cheerful informal economy

MANY PEOPLE must have thought that the extreme gloom of economic reports and forecasts does not correspond with what they see going on around them in everyday life. This is so whether one thinks of the Western world as a whole or the UK in particular.

Sir Geoffrey Howe has said that the prospects are "almost frighteningly bad", and there are plenty of off-the-record quotations about "the prospect even worse than we thought" a year, a month, a week, a day or an hour ago.

The Treasury's Medium Term Assessment (MTA), on which some of this gloom is based, should indeed be published, with all the technical details and alternative assumptions included. It should be published without personal Ministerial commitment, mainly on open government grounds, so that outsiders can assess and criticise the Whitehall analysis. The best comment so far, also from Sir Geoffrey, was "garbage in, garbage out".

Meanwhile, it is a refreshing change to read a paper prepared by J. L. Gershuny of the Sussex Science Policy Research Unit, which bears a closer relation than most Formal Forecasts to the world in which we live. His topic is the "informal economy". This includes the black economy, on which David Freud has written on these pages, but it goes much wider. For it includes "not only unrecorded transactions, but the perfectly legal household provision of services which might previously have been supplied for cash in the market".

Many commercial services have not shown as fast a statistical growth as predicted and some have actually declined as a proportion of household expenditure. So statistics based on market transactions are now

under-recording rather than over-recording both economic growth and absolute levels of output.

The reason for this, according to Dr. Gershuny, is that people are now producing more of their own services. "Or more precisely, they buy goods, which are in effect capital equipment, to which they add their own labour in the form of services." Instead of going to the laundry, people use their own labour on washing machines; instead of hiring cleaners, we clean our own houses, with even more efficient electrical equipment.

Instead of using public transport, we buy and drive our own cars.

Productivity

These are rational processes. For so far from experiencing the nightmare of bliss of computers doing all our work for us, the real trouble is that productivity in many labour intensive services increases very slowly, while wages in these industries increase more rapidly—not for the egalitarian reasons suggested by Dr. Gershuny, but because wages are geared, however imperfectly, to productivity in the whole economy. Services with little scope for productivity improvement must become much more expensive relative to consumer capital goods, where productivity can rise more rapidly. As a result it will become rational for people with average competence in do-it-yourself to earn less on the market and do more work for themselves at home.

As this trend develops, the published GNP figures become excessively pessimistic as a guide, even to the economic welfare of the population. To these natural developments are added the hidden production of the black economy. Whether this is for barter or unrecorded

a whole series of little movements taking place simultaneously in different directions into and out of the formal economy, the household economy and the "black" or underground sector.

So far, so good. But Dr. Gershuny, after presenting this more cheerful picture, has his own brand of doom. The displacement from the formal, monetary economy has, he believes, an unfair and unequal impact on different people. For instance, the micro-processor is liable to have a disproportionate effect on women's employment in the service sector—although the recorded fact is that women's employment has shot up in the last few years, while men's has stagnated.

Dr. Gershuny stresses that



The household sector: overlooked by the gloomy forecasters

unemployment is concentrated heavily among those with low or obsolete skills and inadequate levels of education or training. Added to this, the distribution of employment activities is uneven between regions. Thus some people have less choice about whether to work in the formal or informal economy than the rest of us.

It is, however, tendentious to describe these features as the formal economy "exploiting" the informal one. Indeed, at a meeting to discuss the Gershuny paper, some of us retaliated by saying that the exploitation was the other way. Those of us with skills most suited to wage or salaried employment and least suited to do-it-yourself activities at home or for cash, were exploited by untaxed informal

workers, whom we had to pay out of taxed incomes.

An exchange of complaints will not, however, get us anywhere. It is better to list the reasons for the existence of a society with low registered productivity, high registered unemployment side by side with high and productive informal activity. They are:

- The slow growth of productivity in many services in relation to its rapid growth in the production of simple capital equipment and household tools.
- A social security cushion for the unemployed which makes it irrational for those with low marketable skills to seek full-time declared employment.
- Tax levels which distort economic choice in favour of the

household or the underground economy and against the cash one.

Prof. J. C. Shepherdson, of the University of Bristol School of Mathematics, wrote to the Financial Times in 1976 explaining that it did not pay anyone earning less than £53,000 per annum to take his car to a garage and devote his time to professional activities if he was capable of repairing it in the same time that a garage could.

Trade unions or government monopolistic restrictions, which prevent real wages from moving upwards as well as downwards to market clearing levels.

The first reason, differential productivity growth, is a legitimate one for the evolution of an informal economy and is no cause for complaint—although hard luck on those of us who like train or taxi journeys, shaves in barber shops, restaurant meals, and professional decoration in place of our own clumsy efforts.

The fourth reason, monopolistic collusion to keep wages from market clearing levels is a distortion felt most heavily by those for whom most economic tears are shed—the out-of-work in the unemployment blackspots. For such people, the informal economy is not a positive good, but a lesser evil.

The third point about tax distortion is an argument for slashing the high rates on marginal earnings at the bottom and top of income scales.

The second reason, the effect of the social security cushion on work incentives, is not a technological fact, but a basic feature of a humane society. The Right are as infuriated to hear this stressed as the Left are to have the work disincentive recognised; but both sides will have to stay infuriated.

There are many reforms which could reduce, but cer-

tainly not eliminate, such disincentives.

But at the end of the day the existence of a social wage will still mean that people without valuable skills, and temporary drop-outs, will not work full-time in the cash economy when otherwise they might have been started into doing so. This is good, not bad—except for those who regard low unemployment percentages as an end in themselves.

But I want to end with a point of Dr. Gershuny's. He spoils an otherwise excellent paper by advocating job sharing: reduced hours, rationing available work and so on. This is a crude re-appearance of the age-old "tump of labour fallacy". Its adoption would impoverish us all without necessarily cutting even the unemployment statistics. It would also be violently anti-libertarian.

But by even mentioning job-sharing, on otherwise thoughtful academic helps to prolong the life of a deep-seated impoverishing fallacy of a Luddite nature. No research programme will remove the fallacy; but a walk on the Sussex downs and some basic reflections on the circular flow of income and expenditure might have eased it away.

A similar course of therapy is to be recommended to the compilers of the "MTA", those who complain about supposedly high interest and exchange rates, and the assorted technocrats and忙者 who want accelerated growth zero growth, or whatever other authoritarian pattern they wish to impose on a society which will evince much better without their attentions.

Future Employment Structures, Security and Job Creation. The Anglo-German Foundation, St. Stephen's House, Victoria Embankment, London, SW1.

Samuel Brittan

Letters to the Editor

A strong pound

From Mr. H. Sheldon, MP

Sir.—In his article on August 2, Samuel Brittan suggested there was a vacancy at the Treasury. This was for a convinced academic required to present the monetarist case more convincingly. Presentation will not, however, be enough. The bones of government policy and its consequences cannot be masked.

A high & together with world recession are constraining our exports. Our manufacturing industry not only has these restraints upon its output, it also has to face severe competition, from absurdly low-priced imports in a world where such opportunities to pour goods into willing country are few. In addition to all this, manufacturers face recession at home and minimum lending rate at 14 per cent.

What is the theoretical basis for such a disastrous combination? There are two. The first is to provide tax incentives, the payment for which is met by increases in indirect taxation, which lead to greater inflation and which have to be compensated by deflationary measures. The end result therefore tends to bankrupt those for whom the tax incentives were largely intended. For in any recession it is the small business which is the most vulnerable.

The second reason for the punishing of industry is the inability to distinguish between the growth of money supply at home—caused by our own printing of money—and that caused by the inflow of funds from overseas if the exchange rate is kept low. Of course we have to restrict the printing of money because it is both inflationary and cumulative. Cumulative in that each year the money supply starts at a higher level due to the previous year's printing.

The inflow of overseas money does not operate in the same way. It is not normally cumulative and being hot money, it can be reversed. It is consequently a much less significant part of the money supply over any period.

There are those who, in their dogma, see an unchanging and precise relationship, quarter by quarter, and even month by month, between money supply and inflation. Too much is being sacrificed to satisfy their incomprehension. Different forms of money can and must be distinguished and the Bank of England should accordingly be instructed to undertake a proper intervention in the foreign exchange market to save British industry.

Robert Sheldon

House of Commons, SW1

Plurality of tax allowances

From Mr. B. Cole

Sir.—May I support the arguments of Mr. Beattie and Sir—cause by our own printing of money—and that caused by the inflow of funds from overseas if the exchange rate is kept low. Of course we have to restrict the printing of money because it is both inflationary and cumulative. Cumulative in that each year the money supply starts at a higher level due to the previous year's printing.

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Robert Sheldon

House of Commons, SW1

Tax relief since 1853

From Mr. E. Taylor

Sir.—We are very concerned to read the articles written by Elinor Goodman (July 30) and Eric Short (August 4), regarding the possible abolition of tax relief on life assurance premiums.

The original concept of life assurance was for protection, and any individual who provides financial security for his dependents by using a life assurance contract is surely socially desirable and will relieve the state from part of the financial burden should the individual die prematurely.

Many life assurance contracts today are slanted much more towards investment and savings which on maturity provide substantial security for individual needs.

The conventional life companies have been the most stable medium for savings available and used by all strata of society. Clerical, Medical and General Life Assurance Society, whose managing director and current chairman of the Life Office Association, Mr. Leonard Hall in its report for 1977, stated that various with profits endowment policies maturing when they had, after tax relief, enabled the policy-holder to keep pace with the retail price index. No other long-term

investment available to the public at large, other than life assurance, has performed as well, and we believe that every encouragement should be given to the industry.

We also refute the implication given that the industry does not support smaller companies. There are many instances, directly and indirectly, where they do, for example, as purchasers and developers of property and mortgages for the smaller industrial concerns. You cannot expect them to invest on a large scale directly as shareholders in private or director-controlled companies as this type of company's shareholders have totally different aims to those with many more public shareholders.

I think that the industry has acted most responsibly and to think that a Conservative Government could possibly change a system whereby the individual looks after himself and his heirs as opposed to state support, is inconceivable and particularly as according to Mr. Short, tax relief was originally granted in 1798 by William Pitt the Younger and has been available without a break since 1853.

Brian M. Taylor
The Old Vicarage,
Church End,
Poolebury, Northants.

Christian Tyler's piece (June 18) "The TUC Nibbles at new technology" was very informative and thought-provoking. The unions' theme is "change but only by consent", with the implied threat that unless workers see some net benefit to them from the new era of automation they will dig in their heels and resist it. Again, Mr. Moss Evans, general secretary of the Transport and General Workers Union, expressed the opinion that micro-technology needs to be "bent" to the trade unions' purposes (July 13).

Too few people realise the extremely rapid pace with which technological development is proceeding in some areas (although we are only seeing the tip of the iceberg of the application of such technology). Consider, for example, the rate of introduction of numerically controlled machine tools in two countries:

Number of Machines

Year	UK	U.S.
1965	900	7,000
1976	10,000	40,000
1980s	"15,000"	

* Dept. of Industry's prediction.

Again, on the computing front, the FT (June 6) reported a computer storage system which had reached a capacity of 21 times its designed capacity in 1971. On the jobs front, a major chemical company talked of a planned 2 per cent per year cut in jobs (April 26), although the general secretary of the white collar section of the General and Municipal Workers Union thought that the proposals might involve anything up to 7 per cent job reduction per year over a number of years. If only the 2 per cent rate of reduction was applied to the 22.7m employees in the UK over a period of 10 years, 4m jobs would be lost. Mr. James Prior (June 22) refused to draw a conclusion concerning a Treasury forecast of a possible level of 2m jobless by 1980. It is entirely conceivable that unemployment in the UK could rise to around 10m by the end of this century if we continue to manage our affairs inexactly.

A society based upon a large number of unemployed citizens is surely heading for trouble and particularly a society where young people have no prospects of work. Urgent action is required.

Every encouragement should be given to advanced technology which should be pushed as hard as possible on all fronts. The working week should be progressively and substantially reduced. Holidays should be substantially increased. General skills should be taught as a potential benefit to society and

the individual. Financially attractive early retirement schemes should be accelerated. Much more financial encouragement should be offered to industry and particularly small manufacturing companies. Much more education and training should be given in marketing and product design. Bold plans should be explored to supply the underdeveloped countries with vital products and services without expecting early monetary payment (which they clearly cannot yet provide).

The Government should make great speed before we experience an economic and sociological catastrophe.

Stanley Oliver
(Senior Lecturer in Management Techniques, Salford College of Technology, 25 Kingsley Drive, Chaddle Hulme, Cheadle, Cheshire.)

Kentish exports prospects

From the President, Kent Export Association

Sir.—There has been considerable discussion in recent weeks on the effect of buoyant currency on British exporters' ability to compete in world markets. When reading such reports and indeed statements made by certain eminent chairmen of large companies, it is difficult not to experience a feeling of doom and despondency for trading prospects.

This association recently carried out a survey among its manufacturing members who operate in Kent. There is an enormous variety among these members both in manufacturing and size of enterprise, some being national names employing over 1,000 workers and some being small concerns with only 50 employees.

Out of some 65 replies received in our survey, 27 companies were selling on fixed-price contracts, the remainder on normal overseas trading terms. Forty-seven companies stated that they believed that the strengthening pound would make it difficult to sell in overseas markets. What is particularly interesting, however, is that some 45 companies out of the total replying considered that good quality and prompt deliveries can outweigh any detrimental effect caused by the pound's value against price competition. Furthermore, 50 per cent of the companies did not consider that the next year would be static with regard to exports.

I feel, therefore, that we can take heart that pessimism has not become general thinking among exporters at the moment and, providing the country responds by producing more for a competitive price, then we will be able to cope with any competition we receive from overseas.

The only point I would add is in contradiction to statements being made that exporting companies can gain from imported raw materials becoming cheaper. The number of companies that this applies to is quite small, and the overwhelming number of us engaged in exporting use British goods throughout our manufacturing process.

G. W. Sibley
149, New Road, Chatham, Kent.

Today's Events

actions (including borrowing requirements) for July. Provisional figures of vehicle production for July.

COMPANY MEETINGS

Armitage Shanks, 78 Harborne Road, Birmingham, 12. Baker Perkins, The Dorchester Hotel, Park Lane, W. 11.45. Cattle's Royal Station Hotel, Paragon Square, Hull, 3. Chamberlain Hallite Holdings, London Transport, David S. Smith Interim dividends: Adams and Gibbons, Anglo-International Investment Trust, Automotive Products, Claude Durrant and Murray Group, Hawley Leisure, Mercantile Investment Trust, 10.30.

COMPANY RESULTS

Final dividends: Alfa Investment Trust, Associated Tooling Industries, Diamond Stylus, Hallite Holdings, London Transport, David S. Smith Interim dividends: Adams and Gibbons, Anglo-International Investment Trust, Automotive Products, Claude Durrant and Murray Group, Hawley Leisure, Mercantile Investment Trust.

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Companies and Markets

UDT steps up recovery with advance to £20m

United Dominions Trust, the independent finance house conglomerate which is still receiving aid from the Bank of England's support group, reported an 18 per cent increase in 1979 group pre-tax profits to £20.1m.

Mr. Len Mather, the chairman, says the group has largely restored its sound financial health and its recovery programme has accelerated since. But it is likely to remain materially dependent on the support group for another few years.

At present UDT is receiving about £250m of its £500m deposit base from the support group, about £50m less than this time last year. At the height of the group's difficulties "life-boat" funds exceeded £500m.

Mr. Mather confirmed that UDT is actively considering schemes to improve its capital structure. But here again, any reconstruction might be three to four years off.

UDT reported its profit increase in the year to June 30, 1979, despite the fact that its average cost of money was 4 per cent higher in the year than in 1978. This is explained by significant profit increases in property advances, vehicle hire and motor distribution, and the engineering division. Profits from investment credit and related services are almost £6m lower in 1979.

Mr. Mather wants UDT to remain a conglomerate. The profit increase reflected "the importance of the manifold services furnished by the group".

The group's diversified arm serving many types of customer in widespread fields and have the strength to withstand the adverse effects of violent swings in money markets rates which are beyond our control."

HIGHLIGHTS

The gilt-edged long tap was exhausted yesterday and Lex looks at the reasons for the latest renewed enthusiasm which was reflected in a parallel advance in the equity market. The big company news result of the day came from UDT which has surprised the market with profits for the year showing an improvement despite the big rise in interest rates. Glynwed is looking to higher profits for the year but there is a cautious note to the half-time statement. Finally Lex examines the latest move in the bid battle between Bestobell and BTR with the former publishing its latest defence document. Elsewhere there are comments on Bibby, Securicor, Comben and Ault and Wiborg.

The last payment was in 1973/74 when the group paid 2.822p net. The chairman says all available profits are being applied to further strengthening the capital base, particularly in the face of continued inflation.

On the future Mr. Mather says the main factors affecting profit levels are largely outside their control. The effects of the new Banking Act on the financial community remains to be seen and if high money rates persist time will be needed to eradicate narrow margins from the fixed lending book.

After tax and extraordinary items, including a 2.35m reduction in the sterling value of group net assets, the surplus strength of the pound, the group has jumped from £6.5m to £12.7m. Stated earnings per 25p share have almost doubled from 6.4p to 12.8p. When preference stock dividends are deducted retained profit is also well up—at £10.5m, against £2.2m.

Mr. Mather says that the instalment credit and related side profits were hit by higher money costs. UDT Industries was the highest individual contributor to group profits.

	1978	1979
Profit before tax	£m	£m
Ault & Wiborg	20.1	17.0
Bestobell	—	—
Bibby	—	—
Bristol Ev. Post	—	—
Comber Group	—	—
Crediton	—	—
English & New	—	—
English & Scottish Inv. int	—	—
G. M. Firth	—	—
Hume Holdings	—	—
Hume Holdings int	—	—
Kamminga Tin	—	—
New Nithwicksland	—	—
Rohan	—	—
Securicor Group	—	—
Security Services	—	—
Vestergaardsbu	—	—
Southern Kintyre	—	—

See Lex

Hume passes £2.5m: pays 5.7p

TAXABLE REVENUE of Hume Holdings, investment trust, increased from £2.18m to £2.5m in the year to June 30, 1979. Gross revenue was ahead at £2.85m, against £2.56m.

At midway, the directors were confident that full-year distributable revenue would fulfil the chairman's annual general meeting forecast of an increase over the previous year. In the event, attributable revenue came through 20.8 per cent higher at £1.75m (£1.48m) after tax of £797,000 (£676,000) and minorities of £16,000 last time.

The net total dividend is stepped up 24.35 per cent to 5.7p (4.85p/5p), per 25p "A" share, with a 4.25p final which includes 0.075p after the tax charge. An interim dividend of 1.925p (1.875p) is also declared for the current year.

Finalised but is estimated at about 5.8 shares (7.8) per 100.

Full-diluted earnings are shown to have risen 17.35 per cent to 5.78p (4.9246p). Estimated fully-diluted net asset value was 100.3p (£9.9p) at June 30 and 95.2p (£10.6p) at August 7.

As already known, the directors propose to change the company's name to Hume Investment Trust Company after the annual meeting in October.

• comment

Whether or not discounts to asset valuations are ever superseded as UK yardstick for investment trust ratings, Hume has in line with a discount which, at 19.4 per cent, falls almost eight points better than the sector average. Industry statistics for asset growth over the past five years show the trust as very much amongst the also rans and the current quality rating thus rests heavily on the dividend track record. There is nothing in the results announced yesterday to change that view for, on a 24 per cent increase in distribution, a yield of over 10 per cent at 85p compares with the sector return of 5.8 per cent. Hume has made some emphatic decisions recently in the U.S. market and direct property investments. Both spheres now have an insignificant effect on the portfolio and, while the trust remains poised to commit itself to the equity market, long-dated gilts retain their very obvious attractions.

Rohan profit surges past £1m mark

WITH second-half profits jumping from £305,000 to £802,000, taxable profits of Rohan Group surged to a record £1.28m in the year to April 30, 1979, compared with £552,000 last time. And the directors say a very satisfied start has been made to the current year.

The net total dividend of the industrial estate developers and building contractors is stepped up from 3.75p to 5p, with a 3p final. A one-for-four scrip issue is also proposed.

At midway, the surplus was ahead to £40,000 (£24,000), and the directors said second-half profits would be higher.

They now say the balance sheet indicates a strong liquid position with net current cash balances of £1.04m. They repeat their earlier comment that the successful negotiation of a number of joint venture developments extending over the next two years should offset any down-turn in general demand for industrial space which may occur.

Turnover for the year was well ahead at £15.86m (£14.31m). After tax of £732,000 (£291,000), earnings per 10p share are given as 18.65p, against 8.25p. Retained profit came through at £492,000 (£145,000).

A balance date, group fixed assets stood at £505,000 (£519,000), while net current assets were up from £500,000 to £2.28m. Bank balances and cash rose to £1.33m (£235,000).

FFI LOAN STOCK

Finance for industry recently purchased a further £2.51m of the 13 per cent unsecured loan stock 1981 within the terms of the trust deed constituting the stock. The stock was purchased in the market for cancellation and the balance now outstanding and in issue is £43.84m.

Ault & Wiborg midway profit held at £1.3m

PRE-TAX profits of Ault and Wiborg Group, printing inks, rollers, paints concern, were virtually unchanged at £1.3m for the half year ended June 30, 1979 compared with £1.31m on turnover up from £19.6m to £22.18m.

The interim dividend is 0.75p (0.72p) net per 25p share and the directors consider, in light of the profit level, that the modest increase is appropriate—last year's final payment was 1.44p.

In March, the directors reported record profits of £2.1m for 1978 and said that sales and profits for the first two months of the current year had been severely affected by the transport strike and bad weather.

Tax charge for the six months is given as £16.000 (£527,000).

• comment

The interim results from Ault and Wiborg show a marginal drop in pre-tax profit but this is not as bad as some analysts had been predicting. Although turnover increased nearly 13 per cent in the first half, the group has had to cope with the lorry drivers' strike in January and with price rises in the raw materials it uses for paints and inks, notably petroleum. Margins

are down and demand has not been slow to rise. The company also experienced some heavy working capital requirements—£800,000 in the first half—which have been met by internal funding and borrowing. As a result, the interim dividend is only marginally higher than last year's (up by 4 per cent) and the full year total will probably inch up only slightly over 1978. Pre-tax earnings for the year are likely to be £2.3m, roughly the same as last year. Under these assumptions, the prospective year-end p/e should be about 4.5 at yesterday's share price of 47p, up 24, with a possible yield for the year of 7 per cent. There is one final factor which shareholders should be appraised of: the U.S. group, Sun Chemical, has been buying into Ault and Wiborg's equity for several years now and has achieved a 10 per cent stake. Over the next two years, Sun can purchase 2 per cent each year, and at 50p per it can stop up its holding. It seems probable that Sun will acquire Ault and Wiborg, but with its current stake and four directors on the Board, some would say that it already has more than a small amount of influence.

• comment

Trading Results

Group profit before taxation for the 36 weeks ended 30th June 1979 amounted to £3,635,000 compared with £2,459,000 for the corresponding period of 1978.

The Building and Consumer Products divisions showed some increase in profitability over that of the first half of 1978 although this was partly offset by the cost of financing the higher price of copper.

The Steel and Engineering divisions remained firm but losses were incurred in Foundries where market conditions have deteriorated and where reorganisation is continuing.

Competition and reduced margins adversely affected the Steel and Distribution divisions. The South African subsidiary of which the group owns 61.5%, is now trading at a profitable level following the rationalisation of its distribution and manufacturing facilities.

Ordinary dividend and prospects

The directors have declared an interim dividend for the 52 weeks ending 26th December 1979 of 2.50p per share (1978—same) payable on 19th December 1979 to ordinary shareholders on the register at close of business on 3rd September 1979.

The directors consider that the group profits before taxation for 1979 will show some improvement over 1978. However, the outlook for the second half of the year must be viewed with caution because of the uncertain economic climate.

• comment

Dividends

Preference

Ordinary

Interim

Final

pps

Glynwed expects to top £16m

AXABLE profits of Glynwed, up slightly ahead from £4.4m to £5.4m for the first half of 1978 on turnover of £6.85m against £6.25m.

The directors consider that profits for the full year will show some improvement over last year's record figure.

But they see the outlook for the second half with caution because of the uncertain economic climate.

The profit for the six months, a strike-free higher interest of £2.12m compared with £1.5m, was subject to tax of £3.07m. £2.78m net profit came out at £2.57m (£5.58m).

The interim dividend payment maintained at 4.45p per share—last year's final was 7p.

The building and consumer products divisions showed some increase in profitability although it was partly offset by the cost of financing the higher price of paper, the directors state.

The steel and engineering divisions remained firm but losses were incurred in industries where market conditions have deteriorated and here reorganisation is continuing.

Competition and reduced earnings adversely affected the cashholding and distribution divisions, they add.

David Dixon steps up dividend by 129%

GAINTS forecast dividend of 43 per cent made at the time of the rights issue last November, David Dixon and Son Holdings has decided to lift the dividend for the year to March 31, 1979, by 129 per cent from 7.75p to 18.5p net. The payment for the year is covered 4.5 (2.8) pence.

For the 12 months pre-tax profits show a 76 per cent jump to group profits next year. It has been decided to build another factory in Leek, solely for fabric knitting, and it is expected that the building will be ready for occupation in April 1980.

Before extraordinary credits of £357,000—of which £343,000 represents the surplus of insurance monies over the book value of property and plant at Meyers—yearly net earnings per 25p share advanced from 12.6p to 25.5p.

The AGM of the group, which manufactures woollen cloth, hosiery, underwear and other products, will be held at Leeds on September 7 at 11.45.

Hunting Gibson sells vessel for £7m.

The directors of Hunting Gibson say the vessel "The Tyne Bridge" has now been sold—forecasted for £7m. After allowing for the amount due to Nile Steamship Company, brokerage, selling expenses and other costs there is a surplus of approximately £1m.

As explained in the circular of May 15, the vessel remains owned by the Seabridge consortium until April, 1982, and charter-party arrangements have been made.

The surplus will be set aside, reviewed periodically and released if appropriate in the light of potential charter income and costs.

In accordance with the agreement the 26-year charter of the vessel from NBS Steamship has terminated and Hunting Gibson has issued 300,000 ordinary shares for cash at 180p per share to finance its shipping.

On March 11, are destroyed a factory of S. Meyers of Leek. To this point the company is enjoying another successful year. Despite this disruption, the ship's insurance cover will ensure that Meyers is able to defend its budgeted control.

Benn Brothers exceeds £1m: second half growth

The chairman says "our revenues were buoyant and before tax of Benn others rose to £1.1m for the year ended June 30, 1979, compared with £714,000 previously."

Mr. Richard Wooley, chairman, says the second half performance was particularly satisfying in view of the difficult conditions in the early months of 1979, the more long-term prospects are encouraging.

The group is looking for a significant improvement to its in the year ahead, he says.

Start earnings per share in 1979 were 8.25p against 6.36p for extraordinary items. The dividend is 2.1p lifting the total to 2.3656p to 3p.

Turnover increased from £9.2m to £10.71m. Pre-tax profit last year was after an exceptional profit of £226,000.

Chubb order book higher

Lord Bayter, chairman of Chubb and Son, told shareholders at the annual meeting in London that after the winter in the UK it was not surprising that sales made a slow start in 1979. Results were not helped by industrial action in countries overseas in Canada and Europe.

Since then there had been a steady improvement and in June, the group was much nearer the annual target.

Every effort was being made to catch up in the months ahead, with an increased order book compared with the previous year, we are quietly optimistic of the future.

Puzzling out that the company is not alone in taking a cautious view of the future, the chairman said much would depend on events in the forthcoming autumn and winter.

Lord Bayter stressed the importance of the silicon chip in fight against crime and terrorism.

By reducing the moving parts mechanical or electrical

Tootal may sell Van Allan chain to UDS for £16m

TOOTAL, the Manchester-based international textiles group, is planning to sell its 160-shop Van Allan women's wear chain in a deal understood to be worth about £16m.

No details have yet emerged but the buyer is thought to be the UDS Group, which already operates Richards Shops and a string of other retail groups, including Alexandre in menswear, Timperley in shoes and Alders department stores.

The move, expected to be confirmed within the next few days, represents a complete withdrawal from the UK retailing by Tootal which is believed to have decided that the money will be better spent developing its mainstream textile activities.

The group sold its Harry Fenton menswear shops in the early 1970s, and in 1975 disposed of its Hide Group of department

stores to House of Fraser. Van Allan has been regarded as a different case, since it gave Tootal, with its involvement in making fabric and women's wear, an opportunity to study developments in the marketplace.

But after several good years, Van Allan has been struggling for the past two years, and last year's £1.5m profit on £20m sales included a £1m loss from property disposals. This year the mainline shops have again been affected by poor weather during the critical spring and summer buying period.

The deal will release funds for investment at a time when Tootal is looking at ways of improving the efficiency of its UK spinning, finishing and clothing operations to meet the increasingly tough competition from suppliers in developed as well as developing countries.

Britannia Arrow offers £5m for Siemssen Hunter rump

BRITANNIA Arrow Holdings, formerly Slater Walker Securities, is bidding £5m in cash for Siemssen Hunter and has already won acceptances from holders of 44.7 per cent of the equity.

The bid is worth 88p per share, but Britannia has made it clear that its diversification into the financial services field extends only into the specialist publishing sector and not Siemssen's main cigar importing activities.

The investment banking and unit trust management group has therefore entered into a put and call option agreement in respect of the issued share capital of J. Frankau (the Siemssen subsidiary engaged in cigar importation) with a consortium comprising of Mr. Nicholas Freeman (chief executive of Siemssen), the Hamble banking group and certain of its institutional clients for a total exercise price of £1.8m payable in cash.

In effect, this somewhat unusual sub-deal means that Britannia can only put shares in Frankau on members of the consortium while the consortium can only "call" Frankau shares on Britannia.

Robert Fleming while the Frankau consortium is advised by Hamble Bank.

DALGETY SELLS MCKERNAN STAKE

MP United Drug Company and McKernan Chemical Developments have merged their chemical manufacturing and consultancy businesses and will in future trade as MP United Drug Company.

Dr. W. M. McKernan, the founder of the two companies, retains 51 per cent of the equity and continues as managing director and chief executive. Mr. L. R. Dowsett, whose family has acquired the 49 per cent stake in McKernan Chemical Developments held by Dalgety International, has joined the board as chairman.

MP United manufactures specialty grades of calcium chloride, and has developed new high quality grades of soda lime for use in diving and submersibles for the North Sea oil industry.

Advantage one-sided—Bestobell

BY ANDREW FISHER

Bestobell continued its efforts to evade BTR's increased bid yesterday, reinforcing its argument for re-integration with the sharp rise in interim profits announced this week.

"There would be no significant commercial advantages to Bestobell in being owned by BTR," Mr. Sandy Marshall, the chairman, wrote in a letter to shareholders. "Any advantage would be likely to feel it had a major part to play in the new situation." Mr. Marshall, a former chief executive of P. & O., left the group earlier this year after a policy dispute.

At the same time, however, BTR's share price gained a further 18p yesterday to 330p, putting a value of 242p a share on the equity content of the bid. BTR is offering 11 shares for 15 of Bestobell's, which rose 6p to 22p.

The actual cash offer has risen from 200p to 220p a share, valuing the fluid engineering and insulation company at £25m; the share exchange terms value it at nearly £32m on the latest BTR price.

Mr. Marshall said that the interim figures published on Tuesday, showing a 37 per cent rise in pre-tax profits to £3.26m, formed a sound base for the year. For all 1979, Bestobell is forecasting an increase of at least 30 per cent to more than £3.5m.

BTR has cast doubt on Bestobell's ability to attain its predicted profit level, though, and Mr. Owen Green, BTR's managing director, said yesterday that "we are still sceptical."

The Bestobell letter said that the company's Board saw signs of indecision within BTR as a result of its recent acquisitions. By adding Bestobell, which would raise its UK work force by a fifth, BTR would only aggravate the problems of absorbing these, it said.

Mr. Green replied that BTR had been expanding, acquiring and investing for 12 years. "If we don't know how to eat our meals without getting indigestion, I don't know who does."

His aim in acquiring Bestobell, he said, would be to take its revenue sales up to its rate of 7.6 per cent shown in Bestobell's interim figures.

So far, BTR has managed to obtain 22 per cent of Bestobell's shares, including the 4.5 per cent of acceptances received by the closure of the first bid last week.

Institutions hold around half of the company's shares. Britain Assurance, the major shareholder with a 10 per cent stake, is reserving any comments on its own attitude until today. But one major institution, with a small stake in Bestobell, said it still felt the BTR offer was too low. BTR has said it will not increase its offer, which closes on August 17.

Most of Bestobell's activities complemented those of BTR, he added. There would hardly be any duplication and "there are no jobs of Bestobell we don't want."

Commenting on BTR's own future, he said the eventual aim was a rough three-way split of activities between Europe, the Americas and the Far East. The present proportion is broadly 20 per cent in the US, 20 per cent in the Far East—the growth

area of the world—and 60 per cent in Europe.

Although Bestobell was a UK-based company, a large part of its operations were overseas, he noted. As for the future of Mr. Marshall himself if the bid were successful, he said, this would obviously have to be discussed.

"But I don't suppose we would be likely to feel it had a major part to play in the new situation." Mr. Marshall, a former chief executive of P. & O., left the group earlier this year after a policy dispute.

At the same time, however, BTR's share price gained a further 18p yesterday to 330p, putting a value of 242p a share on the equity content of the bid. BTR is offering 11 shares for 15 of Bestobell's, which rose 6p to 22p.

The actual cash offer has risen from 200p to 220p a share, valuing the fluid engineering and insulation company at £25m; the share exchange terms value it at nearly £32m on the latest BTR price.

Redman's offer closes tomorrow before Bestobell shareholders vote on the IBHD deal next Monday. The bidder, which has made it plain that it will withdraw if the US purchase is approved, now holds around 24 per cent of the Bestobell equity and is thought to have received acceptances to lift its level of control to around 35 per cent.

Redman, however, may only vote registered shares against the IBHD resolution.

MIDLAND NEWS

LINDUSTRIES Hanson Trust's offer for Lindustries will be put to the end of next week. The ordinary offer of 135p cash per share will not be increased.

SECURICOR The overseas improvement: comment by the chairman, Mr Peter Smith

In Security Services, pressures on the UK profit margins of our manned security operations, as foreshadowed last year, have been offset by substantial improvement in overseas earnings. In Securicor Group, the contribution from finance, transport, property and hotels has more than doubled.

Pre-tax profits have accordingly advanced by 14% in Security Services and by 25% in Securicor Group.

The planned major extension of the parcels service got off to a good start in April with encouraging support from customers.

BONUS ISSUES: The board is proposing capitalisation issues of one 'A' ordinary share (non-voting) in Securicor Group for each ordinary or 'A' ordinary share and of two 'A' ordinary shares (non-voting) in Security Services for every three ordinary or 'A' ordinary shares. Shareholders will be circularised on August 10.

OUTLOOK: Present indications suggest continued advance in our overseas operations in the second half of the year. After absorbing a proportion of the start-up costs of the extended parcels service, the year as a whole should still show continued overall growth, albeit at a somewhat more modest rate than in 1978.

Palabora's first half earnings advance

BY KENNETH MARSTON, MINING EDITOR

BOUGHT first half profits are reported by the Rio Tinto Zinc group's big Palabora open-pit copper producer in South Africa.

But the company expects that second half earnings will be lower owing to the recent fall in copper prices.

Increased penetration of women's wear retailing and increased flexibility in development is position in the marketplace.

Van Allan has over the past year been changing its merchandise to cater for the over 25s as well as the under 25s. The aim is to grow older and to move away from the areas of greatest High Street competition.

The sale, if it goes ahead, will still leave Tootal with a stake in retailing in the US, where it bought the Lips 'N' Downs chain of women's wear shops last year for \$19m.

Net earnings for the first half have advanced to £2.4m (£1.6m in

1978).

BOARD MEETINGS

The following companies have notified dates of Board meetings to the Stock Exchange.

Each of the following dividends are available as to whether dividends are interim or final and the sub-divisions shown below are based mainly on last year's interim.

TODAY

Internatio-Anglo American Gold, Anglo-International Products, Goodfellow & Durand and Marconi, London Telephone Investment Trust, Racilis (Great Bridge), Belyon P.E.W.S., Rights and Investment Trust, Wall Electric

Finals—Asia Investment Trust, Associated Colloid Industries, Diamond Star, Fisons, Fisons Investment Trust, Hollins, London and Liverpool Trust, Longton Transport, David & Smith.

FUTURE DATES

Informex Sept. 11

Coral Leisure Aug. 17

Dares Estates Aug. 18

Hongkong and Shanghai Banks, Aug. 21

London and Liverpool Trust, Aug. 21

Low and Bonar Sept. 17

Metal Closures Sept. 18

Montagu and Blaikley Aug. 14

Graham Investment Trust Aug. 14

Vibracast (Webb) Aug. 15

New Wits and Vogels do well

GOOD RESULTS are announced by two of the Consolidated Gold Fields group's South African companies. Helped by a rise in its gold income the Investment concern, New Witwatersrand Areas, has raised net profit for the year to June 30 to £3.68m (£1.62m) from £1.45m.

A small dividend of 16 cents (8.4p) brings the year's total to a 1.3 times covered 24 cents against 16 cents for 1977-78. The shares rose 4p to 13p in a generally firm gold share market yesterday.

Following the latest results—a sharp improvement in copper prices yesterday—shares of Palabora were raised by 50p to 450p.

Berjuntai Tin profits fall

MALAYSIA'S MAJOR tin producer

Companies and Markets

NORTH AMERICAN NEWS

CIT enters battle for Integon

BY JOHN WYLES IN NEW YORK

CIT Financial Corporation, which had merger talks last month with RCA, presented itself yesterday as a rival to Anderson Clayton in a \$27m bid to acquire Integon Corporation, North Carolina insurance company.

City's intervention came very much at the 11th hour, since Anderson Clayton's offer to buy Integon for \$35 a share in cash or notes was due to expire late yesterday unless it was accepted by Integon's directors. CIT's acquisition proposal is identical to that of Anderson Clayton, and the Integon Board was locked

in a long meeting yesterday trying to decide between fighting for continued independence or possibly encouraging a bidding contest.

Both offers would yield a substantial premium over Integon's book value of around \$17 per share, which has also been its recent trading price on the New York Stock Exchange before Anderson Clayton announced an initial \$32.50 offer earlier this month.

Integon's activities in life, health, accident, property and liability insurance would fit neatly into CIT's diversified financial services operations. These include industrial and consumer financing, casualty and life insurance, banking, retailing and greetings card and office equipment manufacturing.

A company with annual sales of \$50m, CIT has recently revealed an interest in acquiring another insurance company in the wake of its abortive merger talks with RCA. These reportedly founded on the inability of the two sides to agree on a price for CIT's stock. For its part, Anderson Clayton is a diversified food pro-

cessor which already has insurance interests.

Integon's total income last year was \$203.6m and its earnings around \$14m. The company's earnings used to be cyclical because of its substantial sales of credit, life and health policies in the east and midwest, where unemployment tended to run strongest during economic downturns. Its life policy and property casualty businesses have shown good growth, and the company has been in the centre of takeover speculation on several occasions during the past year.

EUROBONDS

Dollar issues edge ahead in quiet trading

By Francis Ghilie

ALL MAJOR sectors of the Eurobond market were quiet yesterday, although the volume of trading in the dollar sector continues to improve, according to a number of dealers.

The \$80m convertible Yankee bond for Canon has been priced at par by Goldman Sachs, the lead manager. The bonds mature in 1994, have an average life of 11.8 years and carry a coupon of 6.1 per cent. The conversion premium has been set at 104 per cent.

In the foreign Deutsche-Mark bond sector, prices were stable yesterday in very quiet trading. The DM 400m issue for the World Bank announced earlier this week was quoted at a discount of 4 points from par in pre-market trading.

Final terms for this private placement include a coupon of 7 per cent for six years with pricing expected at par.

Prices in the domestic D-Mark market were off by up to 70 basis points at the shorter end but longer dated bonds posted gains of up to 20 basis points. Overall the Bundesbank bought DM 30.4m worth of paper in the market.

In the Dutch guilder foreign bond market, prices were very firm yesterday following the success of the latest government domestic bond tender which met with very strong demand. This Fl 300m issue was priced at par.

Prices in the domestic D-Mark market were off by up to 70 basis points at the shorter end but longer dated bonds posted gains of up to 20 basis points. Overall the Bundesbank bought DM 30.4m worth of paper in the market.

Continental also revealed that second quarter earnings advanced from a corresponding \$3.25m to \$11.65m, or from 55 cents per share diluted to 72 cents.

But half-year earnings were down from \$32.65m to \$7.09m, or from \$2.00 to 47 cents a share. The latest figures include special gains totalling \$5.2m, against \$19.3m in the 1978 first half.

Airline drops merger plan

BY OUR FINANCIAL STAFF

EMERSON ELECTRIC, the fast-growing St Louis-based manufacturer of electrical and electronic products, is confident of record results for fiscal 1979 but expects 1980 to be a difficult year.

Third quarter results now announced show net earnings

up 16.3 per cent from \$45.59m or 70 cents a share to \$53.02m or 88 cents a share, on sales increased from \$570.7m to \$692.2m. Nine-month earnings rose by 15 per cent, from \$130.5m or \$2.21 a share to \$150.0m or \$2.33 a share with sales up from \$1.67bn to \$1.82bn.

Itel to sell Railcar unit

By Our Financial Staff

THE COMPUTER leasing concern Itel has agreed in principle to sell substantially all of the assets of its Itel Railcar subsidiary to Lamson and Sessions, Itel which has some \$10m invested in the subsidiary, declined to reveal the amount of the deal.

Earlier this week, the company predicted a second quarter loss of \$60m

CONTINENTAL AIR LINES' directors have voted to end the planned merger with Western Airlines, following last month's rejection denial by the Civil Aeronautics Board. Mr Robert Six, Continental's chairman, said it was clear the CAB was determined to prevent the merger, and felt there was no point in restricting either company by continuing the agreement.

This announcement appears as a matter of record only.

**Petroquimica do Nordeste S.A.**

An affiliate company of Petrobras Quimica S.A.—PETROQUISA, Brazil

US \$40,000,000**Medium Term Credit.**

Libra Bank Limited
Banque de Paris et des Pays-Bas
Midland Bank Limited
National Westminster Bank Group
RBC Finance B.V.
Swiss Bank Corporation (International) Limited
WestLB International S.A.

Arranged by
LIBRA BANK LIMITED
 As Agent

July 1979

This announcement appears as a matter of record only.

**COMPAÑIA TELEFONICA NACIONAL DE ESPAÑA****\$30,000,000****Medium Term Loan****Dillon, Read Overseas Corporation****Banque Bruxelles Lambert S.A.****Crédit Lyonnais**

Mitsubishi Bank (Europe) S.A.
 Agent Bank
 Bank Brussels Lambert (U.K.) Limited

3rd August, 1979

INTERNATIONAL COMPANIES and FINANCE**ALFA ROMEO AT A WATERSHED****Joint venture talks range from the U.S. to Japan**

BY PAUL BETTS IN ROME

By David Lascaris in New York

THE CONSPICUOUS

winner from the fast-rising price of oil in the U.S. are the oil companies. But prospects are also brightening for the companies that serve the oil industry—the makers of drilling equipment and the suppliers of drilling services. In fact, the oil service industry could be fit for several years of fast growth. Wall Street analysts believe, although some fear that Washington may stifle it with excessive taxation and regulation.

Sig. Franco Vizzoli, chairman of Finmeccanica, the state holding which controls Alfa Romeo, indicated yesterday Finmeccanica had no intention of losing control of the car group.

Alfa Romeo will stay

heavily in the red this year. But the

Italian state holding

company, Finmeccanica,

has no intention of

relinquishing total

control of the

car maker.

Although less obvious, there has also been an improvement recently in labour relations and a more constructive dialogue between the trade unions and the state car group. Despite the recent wave of strikes as a result of the renewal of the engineering and metalworkers contract, productivity is understood to have improved by 10 per cent this year at both Alfa Romeo's northern plant near Milan and the particularly heavy loss-making Alfa Sud plant near Naples in the South.

According to Sig. Vizzoli, Finmeccanica had no intention of los-

sing control of the car group.

However, it was now looking for international or domestic partners for eventual joint ventures with whom to co-operate

to make easier the economies of scale required by a low volume manufacturer like Alfa Romeo.

Alfa Romeo, which employs about 40,000 people and produces about 220,000 cars a year, represents the biggest thorn in Finmeccanica's side. Although the state holding company has succeeded in cutting back its overall losses from £275m in 1975 to an estimated £134m this year, Alfa Romeo alone will lose £100m for 1979.

In an attempt to launch a recovery of the Italian car group, the managements of both Finmeccanica and Alfa Romeo have for some months been holding talks with several Japanese, American and European car producers. Indeed, it was through such agreements that Finmeccanica's two main sectors— aerospace and energy—are now on the road to financial recovery.

In the case of the energy sector, Finmeccanica is now in advanced negotiations for a substantial contract involving the sale of nuclear plant equipment to Argentina.

Initially, the deal, estimated

at this stage at some \$160m, involves the construction of a plant with two 600 megawatt Candu heavy water reactors under Canadian AECL licence. Finmeccanica and AECL are competing against the West German Siemens group for the contract, which could eventually lead at a later stage to the construction

of three other nuclear plants in Argentina.

In view of delays in the Italian energy plan, Finmeccanica has been forced to look towards exports for its energy sector. It is also holding preliminary talks with the Soviet Union and Yugoslavia for major energy deals.

In the aerospace sector,

Finmeccanica's subsidiary Aeritalia, which lost \$1.66m

last year, is now confident its financial performance will improve following its collabora-

tion deal with Boeing on the U.S. group's new B-767 medium-haul airliner.

However, to resolve Finmeccanica's immediate financial problems, the fruit of heavy accumulated losses and debts in recent years, the holding company's capital of £100m is

expected to be reduced substantially. At the same time, the company, which has had like other Italian state sector industries difficulties in consolidating its financial position in Italy, is continuing to turn to the international markets to consolidate its position abroad.

During the last 13 months Finmeccanica has raised significant international financial markets, and it has just negotiated successfully two new medium fundings for a total of \$1.5bn with a consortium of Aracne and a group of Japanese investors.

But the key issue remains.

Sig. Vizzoli stressed remains Alfa Romeo if the holding company is to eventually return to balance, if a foreign or Italian partner cannot be found to rationalise the production of a car group, especially of the Alfa Sud plant, help Alfa Romeo recover its economic viability and lay the basis for the company's future in the next ten years. Finmeccanica would have to look to some other, perhaps less satisfactory, solution.

FT INTERNATIONAL BOND SERVICE

The list shows the 200 latest international bond issues for which an adequate secondary market exists. For further details of these or other bonds see the complete list of Eurobond prices published on the second Monday of each month.

Closing prices on August 8

Change on

OTHER STRAIGHTS Issued Bid Offer Day week Yield

Nov. 1, '81 \$4.50 SDR 100 200 200 200 200 200 200 200 200

Avco, Fin. 8% 80 CS 200 200 200 200 200 200 200 200 200

Ex. Dev. Can. 10% 80 CS 200 200 200 200 200 200 200 200 200

Hudson, Fin. 8% 80 CS 200 200 200 200 200 200 200 200 200

Quebec, 10% 80 CS 200 200 200 200 200 200 200 200 200

R. B. Canada 10% 80 CS 200 200 200 200 200 200 200 200 200

R. B. Canada 10% 80 EUA 200 200 200 200 200 200 200 200 200

Commissari, 8% 80 EUA 200 200 200 200 200 200 200 200 200

Kenneth, Ind. 7% 80 EUA 200 200 200 200 200 200 200 200 200

SDR France 8% 80 EUA 200 200 200 200 200 200 200 200 200

SOFTS, 8% 80 FI 200 200 200 200 200 200 200 200 200

CFE Mexico 7% 80 FI 200 200 200 200 200 200 200 200 200

EIB 7% 80 FI 200 200 200 200 200 200 200 200 200

Ned. Middle East 7% 80 FI 200 200 200 200 200 200 200 200 200

Norway, B. 8% 80 FI 200 200 200 200 200 200 200 200 200

EII Aquitaine, 7% 80 FFI 150 200 200 200 200 200 200 200 200

Eurostat, 7% 80 FFI 200 200 200 200 200 200 200 200 200

Eurostat, 7% 80 FFI 200 200 200 200 200 200 200 200 200

PSA Peugeot 8% 80 FFI 120 200 200 200 200 200 200 200 200

Renault, 8% 80 FFI 100 200 200 200 200 200 200 200 200

Saint-Gobain, 8% 80 FFI 100 200 200 200 200 200 200 200 200

Total Oil, 8% 80 FFI 150 200 200 200 200 200 200 200 200

Citcorp, 10% 80 FFI 200 200 200 200 200 200 200 200 200

EIB 11% 80 FFI 200 200 200 200 200 200 200 200 200

Finance for Ind., 13% 81 FFI 150 200 200 200 200 200 200 200 200

Peugeot buys truck importer

BY DAVID WHITE IN PARIS

PEUGEOT-CITROËN, signalling its intention to keep and develop Chrysler Europe's heavy vehicle operations, has bought control of the French company which distributes British and Spanish made Dodge lorries.

Chrysler France, which became a subsidiary of PSA Peugeot-Citroën under last year's takeover, has informed Dodge concessionaires that it has taken a 75 per cent interest in Camdic, the Dodge importer for France. Camdic was previously held by private interests. Financial details were not given. Peugeot-Citroën representatives said the deal marked "the first demonstration" that the group, which had no heavy vehicles interests before the Chrysler Europe takeover, was genuinely intent on building up

this branch. This confirms earlier statements from the Chrysler arm of the French group.

Camdic imports light Dodge trucks made at Dunstable in the UK and heavier lorries from Chrysler's Villaverde plant in Spain. Until recently, these imports had an insignificant share of the French market, with only 32 vehicles sold in 1977 and 69 in 1978. But imports rose sharply in the first half of this year to 350 units and a similar quantity is expected in the second half.

The Peugeot move will doubtless be watched closely by the state-owned Renault group, which is trying to cut back in its heavy vehicle sector (Berliet and Saviem) because of difficult market conditions.

Dutch shipbuilder plans further restructuring

BY CHARLES BATCHELOR IN AMSTERDAM

IHC-HOLLAND, the shipbuilding group specialising in offshore structures and dredging equipment, will undergo a further restructuring in an attempt to make its dredging division profitable. Prospects for the dredging sector have worsened since the original plans were drawn up two years ago, the company said.

IHC has recommended the closure of the dredging equipment yard of IHC-Verschure in Amsterdam and cut at the Gusto Stradhouwer yard, which makes ships' sections at Slikkerveer near Rotterdam. This will lead to the loss of about 700 of the company's 3,400 jobs and reduce capacity by about 20 per cent. The company estimates that

keeping the yard open would lead to a loss of F1.15m (\$3m) over the next 18 months, although the company's works council estimates the loss at only F1.2m.

IHC's problems, and those of the shipbuilding industry in general, in The Netherlands are being studied by a shipbuilding commission on which the employers, unions and the government are represented. The employers and the government representatives have advised the Economics Minister, Mr. Dijks Van Ardenne, to shut the new construction activities of the Verschure yard, retaining its repair capacity, and to make cuts at Gusto. A decision will probably be taken this autumn.

Slowdown at Dresdner Bank in Luxembourg

BY JONATHAN CARR IN BONN

THE LUXEMBOURG subsidiary of West Germany's second largest commercial bank, Comptoirs Luxembourgeois de la Dresdner Bank, increased business substantially in 1978-79 (to March 31) but reduced interest margins meant earnings rose less strongly.

While the balance sheet total rose by 16 per cent to about DM 16bn (\$8.74bn), (compared to an increase of 8.8 per cent in 1977-78) helped particularly by buoyant credit business, the balance sheet growth rate fell in 1978-79, from just DM 500,000 to DM 75,000.

Nonetheless, the result compares favourably with that of the bank's main competitors and it is proposed to pay an unchanged 18 per cent dividend to the parent. The bank's ratio of equity capital to total liabilities remains well above the 2 per cent minimum required by Luxembourg authorities.

The Zurich branch of the Luxembourg bank is reported to be doing well with its balance sheet total for the first time surpassing the Swiss 300m level in 1978-79.

(AP-DJ)

U.S. \$300,000,000

of which U.S. \$100,000,000 is being issued as the Initial Tranche

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London EC2R 7AN

9th August, 1979

Weekly net asset value

on August 6, 1979

Tokyo Pacific Holdings N.V.

U.S. \$67.36

Tokyo Pacific Holdings (Seaboard) N.V.

U.S. \$49.08

Listed on the Amsterdam Stock Exchange

Information: Pearson, Halden & Pearson NV Herengracht 214, Amsterdam

VONTobel Eurobond Indices

	145.76 = 100%
PRICE INDEX	31.75 7.27
DM Bonds	109.52 103.84
HFL Bonds & Notes	95.22 95.38
U.S. \$ Strt. Bonds	95.51 95.50
Cdn. Dollar Bonds	95.48 96.47
AVERAGE YIELD	31.75 7.18
HFL Bonds & Notes	9.02 8.98
U.S. \$ Strt. Bonds	9.70 9.68
Cdn. Dollar Bonds	10.20 10.21

ALLEN HARVEY & ROSS INVESTMENT MANAGEMENT LTD.
45 Cornhill, London EC3V 3PB Tel. 01-623 6314

Index Guide as at August 2, 1979

Capital Fixed Interest Portfolio 117.16

Income Fixed Interest Portfolio 105.00

New buyer appears in Ansett battle

By James Forth in Sydney

THE STRUGGLE for control of Ansett Transport Industries took a further twist yesterday when a new party appeared to join the shareholder contest. About 6.3m Ansett shares, or 8 per cent of the capital, were traded on national stock exchanges yesterday, including a special parcel of just over 1m shares at A\$1.30.

This price is well above the A\$1.66 at which the majority of shares were transferred in trading on the exchange floors.

Ansett's price move will doubtless be watched closely by the state-owned Renault group,

which is trying to cut back in its heavy vehicle sector (Berliet and Saviem) because of difficult market conditions.

In particular, the Renault group had no heavy vehicles interest before the Chrysler Europe takeover, was genuinely intent on building up

SETBACKS AT JAPANESE BREWERIES

BY YOKO SHIBATA IN TOKYO

SAPPORO BREWERIES and Asahi Breweries, Japan's second and third largest breweries, reported earnings setbacks for the first six months, ended last June, and expect a further steep slide in earnings for the full year.

Sapporo's interim operating profit fell by 19 per cent to Y1.23bn (\$1.04m) and the interim net profit slipped back by 8.8 per cent to Y1.3bn, on interim sales of Y15.83bn (\$3.55m), up 5.6 per cent over the same period of 1978.

Asahi also suffered a sizeable setback, with interim operating profit dropping by 36 per cent to Y1.58bn (\$7.32m), and interim net profit declining by 35.3 per cent to Y802m, on sales of

Y8.09bn (\$40.7m), up by only 0.7 per cent.

Both breweries blamed the poor earning performance on lacklustre sales. Beer sales for the total industry reached a plateau last year, up by only 7 per cent over 1977, and those

in the first half of this year edged down by 2 per cent over the same period in the previous year. Apart from poor sales, cost rises on domestic and imported barley and heavy oil eroded profitability considerably.

In particular, the breweries blamed expensive domestic barley which cost 3.7 times as much as imported barley. Japanese breweries are forced to purchase domestic barley to purchase domestic barley.

As a compensation for the first-half sales decline, sales

were expected to rise in the current year. However, beer sales in July, regarded as the peak sales period, declined by 2 per cent from last year's level, because of a prolonged rainy season. As a result, both Sapporo and Asahi see difficulties in attaining their earlier sales increase targets of 5 per cent and 3 per cent respectively.

Sapporo's sales are now forecast at Y254bn for the year, up 4.6 per cent, operating profit at Y5.6bn, down 21 per cent, and net profits at Y3.4bn, down 3 per cent over fiscal 1978. Asahi now sees its sales at Y183bn, up 1.1 per cent, operating profits at Y3.3bn, down 37 per cent and net profits at Y1.65bn, down 37 per cent.

Sapporo's results are not strictly comparable with those a year ago, as with effect from June 1, it acquired Stanger Pulp and Paper from Reed International, and Stanger's results were consolidated for that month. According to Mr. Ted Pavitt, the chairman, Stanger's performance since acquisition has been satisfactory and the purchase provides many opportunities for rationalisation, some of which have already been implemented.

The brewery industry appealed to the Government last month on the ground that further purchases of domestic barley would squeeze earnings substantially. The brewery industry has to bear Y8.8bn more than for the previous year if the industry purchases 151,600 tons of domestic barley for fiscal 1979 as requested by the Government, according to the industry's estimates.

As a compensation for the first-half sales decline, sales

Email makes its bid

BY OUR SYDNEY CORRESPONDENT

EMAIL HAS announced its takeover bid to absorb the outstanding shares in the electrical appliance manufacturer, Kelvinator Australia four months after it was foreshadowed. Email has satisfied the minimum price requested by Kelvinator, but is making a share-only bid to remaining shareholders.

The company obtained a 50 per cent stake in Kelvinator in March during a battle with the rival electrical appliance group, Simpson Pope on and off the share market.

Email's average price was A\$2.23 a share, but it paid

A\$2.30 for an 18.5 per cent stake from Simpson Pope, which gave it the 50 per cent level, and it was this latter level which the Kelvinator board called for.

Kelvinator has since made a one-for-two scrip issue and the equivalent minimum is A\$1.53. Email intends to offer three of its shares for every two Kelvinator, which equals A\$1.62 based on Email's closing share-market price of A\$1.08.

The offer is conditional on Email obtaining 100 per cent of Kelvinator's capital, which will depend on the attitude of Simpson Pope, which still holds 14 per cent, and the U.S. group, White Consolidated, which has 10 per cent.

(AP-DJ)

Raja Finance licence revoked

BANGKOK — The Thai Government has revoked the licence granted to one of Thailand's largest finance companies to operate in the finance and securities business, the Finance Ministry said yesterday.

The Prime Minister, Kriangsak Chomanan, acting in his capacity as Finance Minister, has appointed a nine-man team to help clear assets and debts of Raja Finance Company as soon as possible.

The Finance Ministry stated that Raja Finance Company's financial problems had led on May 11, to the takeover of the company and the appointment of a controlling committee headed by the Deputy Governor of the Bank of Thailand.

AP-DJ

Increased market share for Rothmans Australia

BY OUR SYDNEY CORRESPONDENT

ROTHMANS of Pall Mall (Australia), the tobacco and wine group, raised earnings by 38 per cent in 1978-79, despite a decline in the total tobacco market. The group profit rose from A\$6.1m to a record A\$8.5m (\$1.88m).

The directors said that the sharp increase in excise duties on tobacco products, which was imposed in August, 1978, caused the total market to decline in the 12 months to June 30, par-

ticularly in the second-half. However, Rothmans lifted its sales 28.7 per cent in value, despite vigorous competition, and volume also increased, indicating that the group made gains in the Australian cigarette market. Production was maintained at "the highest possible level".

The company would make every effort to perform at least as well in the current year, the board said.

It has an issued capital of \$7.5m (\$US\$3.5m).

Joint venture in merchant banking

BY George Lee in Singapore

SINGAPORE'S Post Office Savings Bank and Banque Nationale de Paris (BNP) have formed a merchant banking joint venture here. The new bank — Banque Nationale de Paris South-east Asia — will be one-third owned by the Post Office Savings Bank and two-thirds by BNP.

It has an issued capital of \$7.5m (\$US\$3.5m).

This advertisement appears as a matter of record only



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The Royal Bank of Canada International Limited

Société Générale de Banque S.A.

The Taiyo Kobe Bank, Ltd.



**HARRIS
BANK.**

Consolidated Statement of Condition

	June 30, 1979
ASSETS	
Cash and Due from Banks	\$1,146,215,338
Interest-Bearing Deposits at Banks	506,026,371
Investment Securities:	
U.S. Treasury Securities	389,581,952
State and Municipal Securities	370,252,335
Other Securities	21,161,149
Total Investment Securities	780,995,436
Trading Account Securities	261,811,632
Federal Funds Sold and Securities Purchased under Agreement to Resell	245,039,416
Loans, Net of Unearned Income	2,926,963,824
Allowance for Possible Loan Losses	(27,319,341)
Direct Lease Financing	55,116,327
Bank Premises and Equipment	88,274,979
Customers' Liability on Acceptances	188,688,310
Other Assets	132,821,752
Total Assets	\$6,304,634,044
LIABILITIES	
Demand Deposits	\$1,425,546,134
Savings Deposits and Certificates	832,378,027
Other Time Deposits	883,960,922
Deposits in Foreign Offices	1,276,608,416
Total Deposits	4,416,493,499
Federal Funds Purchased and Other Short-Term Borrowings	1,146,955,501
Acceptances Outstanding	196,691,662
Accrued Interest, Taxes and Other Expenses	93,155,230
Other Liabilities	120,094,909
Total Liabilities	5,975,390,801
STOCKHOLDER'S EQUITY	
Capital Stock (\$16 Par Value) Authorized, Issued and Outstanding 3,137,815 Shares	50,205,040
Surplus	155,305,960
Surplus Arising from Assumption of Convertible Capital Notes by Parent Company	2,673,900
Undivided Profits	121,058,343
Total Stockholder's Equity	329,243,243
Total Liabilities and Stockholder's Equity	\$6,304,634,044

As of June 30, 1979, standby letters of credit amounted to \$197,959,257.

Harris Trust and Savings Bank

Wholly owned subsidiary of HARRIS BANKCORP, Inc.
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This advertisement has been issued by Hambros Bank Limited on behalf of Redman Heenan International Limited

THE

WELLMAN ENGINEERING CORPORATION LIMITED

**VOTE "NO" TO THE
AMERICAN PURCHASE
AND ACCEPT
REDMAN HEENAN'S OFFER**

WELLMAN GIVES NO FURTHER JUSTIFICATION FOR THE PURCHASE

- IHBD's projected profit contribution is not a fact
- It is a mere forecast
- It requires a massive profit recovery from heavy losses
- It involves overgearing and unacceptable risk
- Redman Heenan will withdraw if Wellman purchases IHBD

WELLMAN STILL HAS NO CREDIBLE DEFENCE TO OUR OFFER

- The £1.55m forecast for Wellman without IHBD is no improvement over 1973; where is the "resumed growth?"
- Why was the forecast revised at the very last minute? The assumptions behind the forecast remain unrealistic
- Wellman still gives no information about current trading or the order book; surely something must be known after 4 months
- Even if the forecast were achieved our offer would represent an exit P/E of 10
- Wellman's forecast dividend increase is paltry
- Wellman's leasehold valuation is either theoretical (and therefore irrelevant) or would involve a higher rent and jeopardise the profit forecast

COMPLETE AND RETURN THE YELLOW PROXY CARD AND THE FORM OF ACCEPTANCE SO AS TO BE RECEIVED BY 3 p.m. ON FRIDAY, 10th AUGUST, 1979.

The Directors of Redman Heenan have taken all reasonable care to ensure that the facts stated and the opinions expressed in this advertisement are fair and accurate and they jointly and severally accept responsibility accordingly.

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Companies and Markets CURRENCIES, MONEY and GOLD

Pound steadies

STERLING had a slightly steadier look about it in currency markets yesterday, after its recent sharp fall, but trading was still rather erratic and volatile at times. Its overall performance was reflected in its trade weighted index, which on Bank of England figures, rose slightly to 104.8 from 70.5 on Tuesday. However, Tuesday's closing calculations may not have taken into account sterling's firmer trend towards the close.

Against the dollar the pound opened at \$2.2235 and fell quite quickly to \$2.2175 as selling developed from the start. Once again the Bank of England entered the market and the pound recovered to \$2.2235 before slipping at noon to \$2.2150.

Later in the afternoon as European centres closed and selling continued in New York, it fell to a low of \$2.2030. However near the close news of a more optimistic outlook in North Sea oil pushed the pound back to a closing level of \$2.2150, just 25 points down from Tuesday's close. Later in New York it was quoted sharply firmer at \$2.2320.

The dollar spent another quiet and uneventful day and traded within a fairly narrow range against most currencies. Against the D-mark it finished at DM 1.8320, up against DM 1.8310 on Tuesday, and there was no intervention by the Bundesbank.

Most currencies traded within a narrow range with sterling as the notable exception, and it slipped at the fixing to DM 1.0460 from DM 1.0460 previously.

MILAN—Sterling continued to fall against the lira, while the dollar showed a slight gain. The pound was fixed at £1.8175, slightly down from Tuesday's level of £1.8137. The dollar rose with a little assistance by the Bank of Italy to £1.8201 from £1.8195.

TOKYO—The dollar improved slightly against the yen yesterday and closed at ¥12.765 compared with Tuesday's close of ¥12.7615. The U.S. unit ended at ¥12.7640 and remained steady.

Using Bank of England figures, the dollar's trade weighted index remained at 84.6.

Within the EMS, the Danish krone continued to trade on or around its lowest permitted

THE POUND SPOT AND FORWARD						
Aug. 8	Day's spread	Close	One month	Two months	Three months	X
U.S.	2.2030-2.2225	2.2150-2.2180	70.75-80.85 pm	70.85-81.85 pm	70.85-81.87 pm	3.47
Canada	2.2030-2.2225	2.2150-2.2180	70.75-80.85 pm	70.85-81.85 pm	70.85-81.87 pm	3.47
Belgium	64.65-65.15	64.70-64.90	75-85 pm	75-85 pm	75-85 pm	2.47
Danmark	11.85-11.73	11.69-11.70	100-105 pm-12 days	100-105 pm-12 days	100-105 pm-12 days	3.25
Ireland	1.0700-1.0870	1.0740-1.0750	20-30 days	20-30 days	20-30 days	3.25
Portugal	10.80-10.85	10.85-10.90	40-100 days	40-100 days	40-100 days	3.27
Spain	12.00-12.45	12.05-12.45	25-35 pm	25-35 pm	25-35 pm	3.22
Austria	1.0700-1.0727	1.0710-1.0727	30-40 days	30-40 days	30-40 days	3.22
Switzerland	9.40-9.46	9.41-9.42	3-22 pm	3-22 pm	3-22 pm	2.78
France	9.32-9.37	9.35-9.38	3-21 pm	3-21 pm	3-21 pm	2.82
Sweden	47.77-48.00	47.90-48.00	25-30 pm	25-30 pm	25-30 pm	2.78
Japan	29.60-29.73	29.65-29.68	25-30 pm	25-30 pm	25-30 pm	2.78
Two years	—	—	47-55 pm	47-55 pm	47-55 pm	2.78
		8.35-8.38				
			Bulgarian rate for convertible loans. Financial firms 87.30-97.40c pm.			
			Six-month forward: dollar 3.40-3.50c pm; 12-month 3.50-3.60c pm.			

THE DOLLAR SPOT AND FORWARD

THE DOLLAR SPOT AND FORWARD						
Aug. 8	Day's spread	Close	One month	Two months	Three months	X
UK	2.2030-2.2225	2.2150-2.2180	70.75-80.85 pm	70.85-81.85 pm	70.85-81.87 pm	3.47
Germany	2.2030-2.2225	2.2150-2.2180	70.75-80.85 pm	70.85-81.85 pm	70.85-81.87 pm	3.47
Canada	1.7005-1.7172	1.7105-1.7172	0.05-0.05 pm	0.05-0.05 pm	0.05-0.05 pm	1.25
Netherlands	2.0045-2.0059	2.0045-2.0059	0.32-0.32 pm	0.32-0.32 pm	0.32-0.32 pm	1.25
Belgium	2.2022-2.2035	2.2022-2.2035	0.05-0.05 pm	0.05-0.05 pm	0.05-0.05 pm	1.25
Spain	1.0700-1.0727	1.0710-1.0727	30-40 pm	30-40 pm	30-40 pm	1.25
Austria	1.0700-1.0727	1.0710-1.0727	30-40 pm	30-40 pm	30-40 pm	1.25
Portugal	49.10-49.25	49.15-49.25	30-40 pm	30-40 pm	30-40 pm	1.25
Switzerland	1.0700-1.0727	1.0710-1.0727	30-40 pm	30-40 pm	30-40 pm	1.25
Denmark	1.0700-1.0727	1.0710-1.0727	30-40 pm	30-40 pm	30-40 pm	1.25
Italy	1.0700-1.0727	1.0710-1.0727	30-40 pm	30-40 pm	30-40 pm	1.25
Two years	—	—	30-40 pm	30-40 pm	30-40 pm	1.25
		8.35-8.38				

THE DOLLAR SPOT AND FORWARD

THE DOLLAR SP						

Financial Times Thursday August 9 1979

APPOINTMENTS

Finance chief for Avis

Mr. John Shatto has been appointed treasurer for the Europe, Africa and Middle East division of AVIS RENT-A-CAR at Bracknell, Berks. He joined Avis in 1977 and has been assistant treasurer for two years. He was formerly chief accountant in the UK for National Chemsearch, a Dallas-based multinational corporation.

Mr. Ian Howitt has been appointed managing director of ARI-BROOK, a member of the Docto Group. Mr. Chris Fletcher, managing director, Docto Menswear, is to join the Ari-Brook board.

Four new members have been appointed to the INDUSTRY COUNCIL FOR RADIOGRAPHIC AUTHORITIES' advertising advisory committee. They are Mrs. Margaret Chaldecott, national vice-chairman, National Union of Townswomen's Guilds; Mr. Aminder Singh, lecturer in Economics, Bradford College; Mr. Eric Burleton, director, Syd's Advertising Agency, and chairman of the professional standards committee of the Institute of Practitioners in Advertising; and Mr. Peter Berzon, managing director, Action Bulk Pharmaceuticals, and chairman of the British Code of Advertising Practice Committee.

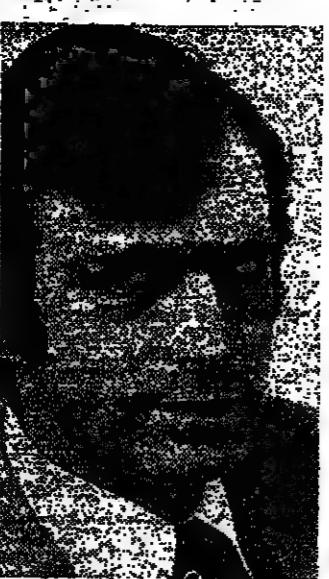
Following the acquisition of HOLLOW AND BRIGGS by FREDERICK MULLER, Mr. Anthony Blund will become a publishing consultant with author and Mrs. Sheila Thompson will also be joining Muller. Mr. Desmond Briggs has resigned or our other interests.

The National Economic Development Office has appointed Mr. Peter Evans as head of the Building and Manufacturing Machinery Sector Working Party and Mr. Joseph Hale as chairman of the Building and Industrial Sector Working Party. Mr. Evans is national secretary of the Transport and General Workers' Union. Mr. Hale is a director of Robert Fleming Technical Investment Trust and non-executive director of Electrical Research Association.

Lord Charrington of Ambleton has been appointed a trustee of the BRITISH MUSEUM. He is a rovost of Eton and was private secretary to the Queen from 1977.

Professor Sir Idris Foster has been re-appointed a member of the Standing Commission on Museums and Galleries on the expiry of his term of office. He represents the National Museum of Wales and the National Library of Wales.

Mr. Brian Jenkins, marketing manager of the Oxford Mail and Times, a division of Westminster Press, has succeeded Mr. John



Mr. John Shatto

Hemsley as director and general manager of WM. CARLING AND CO., Hitchin.

Mr. J. K. Prevost has been appointed production director, Europe, of NACANCO, Norwich, a subsidiary of the National Can Company, U.S.

Mr. W. A. Barnett, at present a divisional advances controller, MIDLAND BANK, has been appointed a regional director responsible for the London South West region. He succeeds Mr. D. R. West, who has been appointed an assistant general manager.

Mr. W. J. van Sloot, director, Estet NV, has been appointed a non-executive director of BAXTER FELL AND CO.

JOSEPH SHAKESPEARE AND CO. has appointed Mr. George Ashmore as export director of its subsidiary companies Joseph Shakespeare and Co. (Old Hill), Vaughan Brothers (Drop Forgings), and Shropshire Forgings. He was previously commercial director of GRN Shardlow.

Mr. William J. Rainey, vice-president of Kidder Peabody and Co. Inc., has been elected chief executive officer and managing director of KIDDER PEABODY SECURITIES.

Mr. Alan Hughes has resigned as managing director of BAFCO TOOLS, Banbury, due to differences which have arisen over a period of time in matters of policy. A spokesman for the Board said: "Banico would like to place on record their deep appreciation of Mr. Hughes" which the Board is proposing to acknowledge suitably to Mr. Hughes personally". Mr. Peter Chin has been appointed an executive director of Baico Tools. There will be no change of policy.

GOLD FIELDS GROUP

VOGELSTUSSBURG METAL HOLDINGS LIMITED

(incorporated in the Republic of South Africa)

INTERIM REPORT 1979

The consolidated unaudited profit of the Company and its wholly-owned subsidiary, Strataplus Investments Limited, for the six months ended 30 June 1979 is as follows:

Six Months ended 30 June 1979	Six Months ended 30 June 1978	Year ended 31 Dec. 1978
R'000	R'000	R'000
1,280	959	2,519
311	424	502
1,691	1,383	3,021
84	103	548
		366

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WORLD STOCK MARKETS

Wall St. again strong in heavy early trade

INVESTMENT DOLLAR PREMIUM
\$2.60 to \$1.2175 (26%)
Effective \$2.2155-\$1.75% (7%)

IN FURTHER heavy trading yesterday morning, Wall Street continued to gain ground over a wide front with institutions active participants.

The Dow Jones Industrial Average, after Tuesday's advance of 11.3, was 5.12 higher

Closing prices and market reports were not available for this edition.

at \$84.93 at 10:30. The NYSE All Common Index moved ahead 29 cents further to \$86.48, while rising issues outnumbered losses by nearly a three-to-one margin.

Trading volume further increased to 32.5m shares from Tuesday's 1 p.m. figure of 29.3m.

Analysts said the market continues to benefit from its own performance as cash-laden institutions commit some of their growing reserves to equities.

Institutional investors were drawn into the stock market on Tuesday when it showed signs of

breaking out of the tight trading range that has held the market below its April peak of \$87 as measured by the D-J Industrials Average.

Volume leader, Gulf, and Western put on 1/2 to \$173 and IBM, in second place, added 1 to \$89.12 ex-dividend.

Among other active issues, Sears Roebuck gained 1 to \$189; Warner-Lambert 1 to \$243; Trans World 1/2 to \$211; Digital Equipment, which reported improved fourth-quarter profits on Tuesday, 11 to \$897; and Westinghouse Electric 1 to \$211.

General Motors hardened 1 to \$89. Late the previous day it set a regular quarterly dividend of \$1.15 a share.

Computerization climbed 1/2 to \$331 after announcing second-quarter profits more than tripled from a year ago.

CIT Financial fell 2 to \$101. Integon said CIT is considering a bid of \$35 a share for all of Integon's common stock, matching a bid by Anderson Clayton.

Trading in Integon's shares was halted before this news at \$31.45 off 1. Anderson Clayton added 1 to \$211.

THE AMERICAN SE Market Value Index strengthened 1.17 to 200.60 at 1 p.m. Volume 2,900 shares (2,789).

Dome Petroleum topped the Amex actives list and gained 21 to \$373. Dome said its Uralker well in the Beaufort Sea had a calculated open flow rate of 85m cubic feet of gas a day.

P and F Industries, which holds a stake in a planned Las Vegas casino, added 1 to \$22 in second place.

Canada

Markets were in firmer fettle in active early dealings yesterday, with the Toronto Composite Index gaining 5.7 to 1,851.6 at mid-day.

Golds rose 28.2 to 1,754.6. Oils and Gas 10.5 to 2,860.3 and Metals and Minerals 7.5 to 1,318.4, while in Montreal, Banks advanced 1.99 to 219.87 and Papers 0.79 to 176.83. Utilities, however, shed 0.53 to 229.45.

George Weston, on higher earnings, rose 1 to C\$34.1.

Textiles and some Pharmaceutical firms parred early gains.

The market was predominantly higher on renewed buying, which

took the Nikkei-Dow Jones Average to a record peak of 6,405.08 before ending at 6,403.67, up 37.94 on the day.

The Tokyo SE Index advanced 1.38 to 447.59, while there was a fair turnover of 300m shares (230m).

Defence-related, and large-asset shares, including Tokyo Keiki, Kataoka Industry and Nissin Spindles, led the market ahead, while Petroleums, Paper-Pulp, most export-orientated shares, and large-capital companies, including Shipyards, Steels and Heavy Electricals, were also higher.

Kataoka Industry rose Y56 to Y810, Nippon Oil Y20 to Y1,620; Matsushita Electric to Y485; Nakazaki Paper Y17 to Y473; Renda Motor Y13 to Y560; Yeo Y30 to Y1,920; Toto Y30 to Y1,780.

However, late profit-taking in Textiles and some Pharmaceutical firms parred early gains.

Germany

After a firmer opening, shares generally shed further ground in the afternoon as trading became

very thin. The Commerzbank index lost 1.7 more to 758.4.

Bourse sources commented that the stock market is following the downturn in the domestic bond market, which in turn is waiting for the terms of the new Federal Loan, to be announced tomorrow.

The heaviest losses were registered by Banks, Deutsche Bank, Kraus-Wendel, Saarler, Ecco, Primaqua, Application-Gar, Giro, Fondaire, Bassani, Arjomari, Thomsen Brandt and CIT-Alcatel.

In contrast, Dunner, Maisoneau, Pernod-Ricard, Pierrot, Peugeot, Koenig-Ucia, Maritime Chargeurs and Penarroya showed good gains.

BMW receded DM 2 in Motors, Siegen DM 1.30 in Electricals and Mannesmann DM 2.50 in Engineering.

Public Authority Bonds declined up to 50 pfennigs more, prompting further Bundesbank purchases of DM 15.2m nominal of paper (DM 7m). Mark-denominated Foreign Loans were little changed.

Hong Kong

Higher from the outset on fresh overnight London buying, the market continued to rise across the board throughout the day in fairly active trading to leave the Hang Seng index 10.81 stronger at 614.54.

Among the leaders, Standard Chartered rose 30 cents to HK\$12.10, Swire Pacific "A" 10 cents to HK\$2.35 and Hutchison Whampoa 25 cents to HK\$5.45, but Hongkong Bank remained unchanged at HK\$13.40.

Provisions met heavy demand and China Kang added 50 cents at HK\$14.00 and Sea Hung Kai Securities 40 cents at HK\$11.40.

Parts

Profit-taking following the advance of the past few sessions left Bourse prices easier for choice yesterday after another fairly active trade.

NOTES: German prices shown below exclude 5 pfennigs. Belgian dividends are after withholding tax.

♦ DM 30 denom. unless otherwise stated. ♦ A.M. local price. ♦ % inc. Dividends.

♦ Pre 500 denom. unless otherwise stated. ♦ A.M. 100 denom. unless otherwise stated. ♦ Swiss 100 denom. unless otherwise stated. ♦ Swiss 500 denom. and Swiss shares unless otherwise stated. YEN denotes Japanese yen. ♦ Price of suspension of suspension. ♦ Florins. & Schillings.

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COMMODITIES AND AGRICULTURE

Lord Peart joins Dewhurst

By Our Commodities Staff

LORD PEART, former Labour Agriculture Minister, is to join the board of J. H. Dewhurst, which runs Britain's biggest high-street butchery chain, on September 1.

He was Lord Privy Seal in the last Government and is currently leader of the Opposition in the House of Lords.

Lord Peart

Mr. Colin Cullimore, managing director of Dewhurst said the company was fortunate to have secured "the services of 'Fred' Peart, who was Minister of Agriculture, Fisheries and Food from October 1964 to April 1968, and again from March 1970 to September 1976, when he was made a life peer."

Mr. Cullimore said as one of the longest-serving Ministers of Agriculture, he had been responsible for many negotiations with the Common Market. With decreasing from Brussels, his advice will be of tremendous value to the company.

U.S. buying rumours lift coffee

By Our Commodities Staff

LONDON COFFEE futures prices made further gains yesterday in response to strong demands of heavy U.S. roaster buying.

The November quotation, which advanced \$2.15 on Tuesday, rose another \$2 during the morning but came back later to end the day 17 higher on a plateau at \$17.815 a tonne.

The rise was attributed to persistent market talk that U.S. manufacturers had bought up to 250,000 bags (60 kilos each) of physical robusta coffee held by producers in Europe and the U.S.

Traders believe the coffee involved is owned by the Bogota Group of Latin American producers which is estimated to have acquired 750,000 bags of physical coffee and the same amount of futures through its price support operations.

An amount as big as 250,000 bags would only be available from this source, they said.

The Bogota Group, which claims to operate a \$400 million price support fund, is thought to have been the major buyer.

Extra plantings boost French maize crop

BY CHRISTOPHER PARKES

THE FROSTS which caused so much damage to autumn-sown wheat and barley crops in France, are expected to give a substantial boost to maize production.

Many fields were re-planted with maize during the spring, and as a result, the French Ministry of Agriculture expects output of this grain to jump to 10.5m tonnes compared with 9.5m tonnes last year.

Government estimates contrast sharply with forecasts by farmers in June. Then, the maize-growers' association predicted a crop of only 9.1m tonnes this year while the cereal producers' groups were only slightly more optimistic, putting the crop at 9.6m tonnes.

The Government has also raised its forecast of soft wheat output by 800,000 tonnes in the last month. On July 11 it suggested the crop would yield only 16.1m tonnes, while yesterday, Reuter reported, it boosted this to 18.6m.

The barley harvest forecast has also been raised to 10.7m tonnes from 10.4m tonnes last month. Wheat production last year was a record 20.7m tonnes and barley output was 11.4m.

The French ministry has lowered its estimate of hard wheat production from 314,000 tonnes last month to 300,000 tonnes yesterday. Last year's crop totalled 311,000 tonnes.

Overall, it said, grain output will be 8 per cent lower than last year because of frost damage.

In London, a pay strike by 79 corn porters halted work at the Tilbury grain terminal. There are no grain ships in port at present but loading from stores to barges and lorries was stopped. A meeting to discuss the workers' claim is planned for Monday next week.

The Government has also

improved its forecast of soft wheat in the USSR, where the newspaper Izvestia said farmers in the vital eastern grain-growing regions were expecting an "excellent" crop.

In Washington, meanwhile, a Government report suggested that the agreement permitting the Soviet Union to increase its grain purchases would raise consumer prices in the U.S. by 0.2 per cent.

Last year Ministry men seized 350 samples of suspect drugs from farmers and dealers and analysis showed that two-thirds contained antibiotics legally available only on prescription.

A third of the samples analysed bore no labels. Others were wrongly labelled or falsely marked with well-known drug makers' names.

Many antibiotics are widely legal in livestock farming as growth promoters. There are some, however, which may be used only on prescription and only for therapeutic purposes.

The Ministry has carried through five successful prosecutions this year and six more are pending. But officials say the cases have so far involved only "small fry."

"We have had some difficulty obtaining the hard evidence needed to implicate the larger concerns involved," a spokesman said.

Prices of the illegal drugs are usually below those of reputable brands and they are normally sold direct to farmers by visiting salesmen.

Officials with the Mine, Mill and Smelter Workers' Union said the agreement was slightly better than that accepted recently by workers at Inco.

Tin gained ground, aided by

last week reserves totalling 172,000 tonnes compared with 37,000 tonnes at the start of the year and 610,000 tonnes in August 1978.

In the U.S., leading producers raised their copper prices by 2 cents a pound.

The strength of copper prices also helped boost other metals in London. Three months metal, for example, rose £1.50 a tonne to £56.6, and forward zinc climbed £5 to £32.50 a tonne.

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copper and also boosted by a firm market in Penang overnight. Standard grade metal gained £100 a tonne in both cash and three months positions, which closed at £62.250 and £62.100 a tonne respectively.

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Copper price upswing continues

BY OUR COMMODITIES STAFF

TIGHTENING of nearby supplies prompted further sharp increases in copper prices on the London Metal Exchange yesterday. Weaker sterling also contributed to the rise.

Cash wirebars closed at £855 a tonne after a £2.50 surge which established a £25.5-a-tonne premium over three-months metal. Forward wirebars rose £12.50 on the day to £882.50 a tonne.

Stocks of copper in LME official warehouses have shrunk rapidly this year. At the end of

July, reserves totalled 172,000 tonnes compared with 37,000 tonnes at the start of the year and 610,000 tonnes in August 1978.

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OKASAN
SECURITIES CO.,LTD.

London Branch: Buckingham House, 62-63
Queen St., London EC4R 1AD TEL: 8811131
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**MINES—Continued
AUSTRALIAN**

	1979										
Qtr	High	Low	Stock	Price	+/-	pt.	Div.	Net	Cvr	Y/M	Yrs
28.2	14	9	Acmetex	12							
11.0	14	4	ACM 20c	9							
	171	100	Bougainville 50 Tocu	116	+5	Q15c	10	6.6			
	140	84	BH South 50c	106	+3						
	860	340	Central Pacific	670							
	218	170	Cougar Resources 50c	195	+9	Q10c	2.0	2.6			
	36	16	Cutis Pacific N.L.	18							
21.0	212	111	Endeavour 20c	14							
10.4	98	32	G.M. Kalgoorlie 51	79	+1	203c				1	20
	42	23	Naome Gold N.L.	28							
	210	148	Harmen Areas 5p.	185							
38.7	711	25	Metals Ex. 50c	41	+1						
	275	168	M.I.M. Hidge 50c	193	+7	109c	1.7	2.4			
	15	15	Minefields Expl.	15							
	74	30	Mount Lyell 25c	39	+5						
7.2	44	14	Newmetal 20c	15							
	141	91	North B. Hills 50c	107	+5	108c	1.3	3.8			
8.5	22	11	Nth. Kalgoorlie	17							
	40	22	Nth. West Mining	26	+1						
54.2	137	76	Oakbridge 50c	78							
	38	22	Oulum N. L.	58	+3						
	120	58	Pacific Cooper	106	+6						
(265)	£10.8	6.25	Pancorl 25c	750	+25						
5.3	254	152	Paringa M&Ex 5p	20	+1						
	510	268	Peko-Wallens 50c	300	+5	Q15c	3.3	2.6			
	340	145	Southern Pacific	265	-5						
	16	9	West. Coast 25c	13							
15.5	188	121	Westn. Mining 50c	151	+2	103c	0.7	1.0			
	65	50	Westmex	19							
	65	25	Whim Creek 20c	55							
		13	York Resources	13							

TINS

8.2	30	23	Amal, Nigeria	27	2.81	13	14.9
	435	265	Ayer Hitam SM1	295	+5	3040c	0.5
	72	51	Berat Tin	51	-	4.0	3.3
	270	175	Berjuntai SM1	185	-	10110c	1.0
	160	125	Geevor	135d	-	12.8	9.2
16.3	101 ²	8	Gold & Base 13 ¹ /20	8	-	31	9.2
8.7	365	295	Gopeng Cons.	215	-	118.0	1.4
	370	295	Hongkong	320	-	112.5	2.8
	98	65	Idris 10p	84d	-	18.0	5.6
	14	91	Jantar 12 ¹ /20	11	-	1.6	13.6
	95	58	Kamunting SMU 50	70	-	1012.5c	2.1
	620	210	Killinghall SM1	340	-	-	-
	465	365	Malay Dredging SM1	390	+5	117.5c	0.7
	57	28	▲ Pahang	30	+1	-	-
	123	60	Pengalengan 10p	115	+3	4.5	1.2
3.8	275	195	Petaling SM1	210	-	10120c	1.7
22.4	85	62	Saint Piran	72	-	12.03c	6.5
	58	44	Saint Croix 10n	44	-	14.19	2.0
						13.6	13.6

**South Africa £10.
South India \$M10.50.
Siam Malayan \$M1.
Suzhou Bank £M1.**

Com. MURCH. 106.
Northgate C51 —
R.T.Z. —
D. —

18.9	31	28	Robert Mines	26	+1	-	-	-	-	-
5.9	65	30	Sabina Inds. CS1	36	+1	-	-	-	-	-
5.4	880	525	Tara Expln. S1	562	+12	-	-	-	-	-
GOLDS EX-\$ PREMIUM										
6.8										
London quotations for selected South African gold mining shares in U.S. currency excluding the investment dollar premium. These prices are available only to non-UK residents.										
YTD										
\$17.2	\$15.0	Buffels R1	\$14.8	+1	Q2000	\$	16.3		
\$15.2	\$19.0	East Drie R1	\$12.9	+1	F0115C	\$	18.11.3		

East Rand Prop. R1	962	+37
F.S. Geduld 50c	525	+14
Pres. Brand 50c	518	+14

3.2								
5.3								
5.7								
6.1								
6.5								
7.3								
7.3	\$18.0	\$10.0	SL. Helens R1.....	\$16.0	+1	\$19.0	1.6	13.8
7.3	750.0	407.0	Stiffbush 50c.....	69.0	+25	74.66	1.7	11.6
1.6	535.0	\$18.0	Vail Reef 50c.....	\$31	+1	50.20	2.7	11.5
9.0	550.0	\$28.0	West Drie R1.....	\$4.0	+1	61.5	0	16.7
9.0	534.0	\$22.0	West Higgs. 50c.....	\$32.4	+1	50.15	1.6	15.6
7.3	518.0	\$10.0	Western Deep R2.....	\$14.0	+1	50.47	2.1	13.0

Estimates are 25p. Estimated price/earnings ratios based on latest annual reports and account for growth rates estimated on half-yearly figures. P/Es are

positions, are quoted on non-yearly basis. Yields are calculated on the basis of net distribution; bracketed figures indicate 10 per cent. or more difference if calculated on "nil" distribution. Yields are based as "maximum" distribution. Yields are based on middle prices, are gross, adjusted to ACT of 30 per cent, and allow for value of declared distributions and rights. Securities with denominations other than sterling or in EEC currencies are quoted inclusive of the investment dollar premium.

since increased or resumed.
since reduced, paused or deferred.

4.8
7.3
10.7

- Interim since reduced, passed = deferred.
- Tax-free to non-residents on application.
- Figures or report awaited.
- Unlisted security.
- Price at time of suspension.
- Indicated dividend after pending scrip and/or rights issue; cover relates to previous dividends or forecasts.
- Merger bid or reorganisation in progress.
- Not comparable.
- Same interim; reduced final and/or reduced earnings indicated.
- Forecast dividend; cover on earnings updated by latest interim statement.
- Statement of changes in capital and reserves.

ows for conversion of shares not now ranking only for restricted dividend. It does not allow for shares which may also rank for dividends.

1.1 a future date. No P/E ratio usually provided.
 9.2 ♦ Excluding a final dividend declaration.
 6.1 ♦ Regional price.
 ♦ No par value.
 8.0 a Tax free. b Figures based on prospectus or other official
 5.1 estimate. c Cents. d Dividend rate paid or payable on part of
 4.4 capital; cover based on dividend on full capital. e Redemption yield.
 f Flat yield, g Assumed dividend and yield, h Assumed dividend and
 3.1 yield after scrip issue. i Payment from capital sources. k Kenya,
 2.0 m Interim higher than previous total. n Rights issue pending.
 1.1 o Earnings based on preliminary figures. p Dividend and yield exclude
 a special payment. t Indicated dividend; cover relates to previous

E ratio based on latest annual earnings; P/E ratio based on previous year's earnings. Yield allows for currency clause. \times D

3.0 In the E. w. Yield allows for currency clause. y Dividend and yield based on merger terms. z Dividend and yield include a special payment. Cover does not apply to special payment. A Net dividend and yield. B Preference dividend passed or deferred. C Canadian. E Minimum tender price. F Dividend and yield based on prospectus or other official estimates for 1979-80. G Assumed dividend and yield after pending scrip and/or rights issue. H Dividend and yield based on prospectus or other official estimates for 1978-79. K Figures based on prospectus or other official estimates for 1978. M Dividend and yield based on prospectus or other official estimates for 1978. N Dividend and yield based on prospectus or other official estimates for 1979. P Figures based on prospectus or other official estimates for 1978-79. Q Gross. T Figures assumed. Z Dividend total to date. \$ Yield based on

~~treasury Bill Rate stay unchanged until m~~

"Recent Issues" and "Rights" Page 26

This service is available to every Company dealt in on Stock Exchanges throughout the United Kingdom for a fee of £500 per annum for each security

REGIONAL MARK

The following is a selection of London quotations of shares previously listed only in regional markets. Prices of Irish issues, most of which are not officially listed in London, are as quoted on the Irish exchange.						
Albany Inv. 20p.....	26	Sindall (Wm.)	165	[]	
Bertam	23	-1				IRISH
Bdy-wr. Ext. 50p..	405		Conv. 9% 180/82..	286		
Clover Crtl...	28		Nat. 9 1/4% 84/89..	715		
Craig & Rose £1..	£11 1/2		Fm. 13% 97/102..	285 1/2		+%
Dyson (R. A.) A..	26		Alliance Gas	85		
Ellis & McHoy	180		Arnott	345		
Fife Forge	54		Carroll (P.J.)	105	+2	

P..... 19 Clondalkin
I..... 315 Concrete Prods.
I..... 75 Heiton (Hides.)

	Henton Ridge	78
Holt (J.) 259	Inc. Corp.	200
I.O.M. Stm. 21	Irish Ropes	70
Pearce (C. H.)	Jacob	40
Peel Mills	T.M.G.	165
Sheff. Refreshm	Unidare	81

OPTIONS

3 month Call Rates

9-month Call Rate

2	Industrials	I.C.I.	24	Tube Invest.	30
3.5	A. Brew.	"Imps"	3	Unilever	55
5.5	BOC Int'l.	I.C.L.	58	U.D.T.	5
6.4	B.S.R.	Imveresk	7	Utd. Drapery	10
7.4	Sabco	KCA	5	Vickers	18
8.8	Barclays Bank	Ladbrooke	22	Woolworths	7½
9.9	Beecham	Legal & Gen.	14		
10.6	Blue Circle	Lex Service	11	Property	
11.4	Boots	Lloyd's Bank	25	B.R.F. Land	7½
12.2	Bowaters	"Loft"	5	Cap. Counties	9
13.0	B.A.T.	London Brick	7	Land Sec.	25
13.9	Brown F.H.	London	8		

26	Lucas Finds.....	25	MEPC
7	"Mams"	18	Peache
20	Mario & Emma	11	Samue

Courtaulds	10	Mrs. & Spence	11	Samuel Pross	14
Debenham's	8	Midland Bank	30	Town & City	24
Distillers	21	N.E.I.	14		
Dunlop	67	Nat. West. Bank	28	OBIs	
Eagle Star	14	Do. Warrants	14	B.R.T. Petroleum	100
E.M.I.	12	P & O Did.	10	Burnham Oil	13
Gen. Accident	21	Plessey	10	Charterhall	5
Gen. Electric	35	R.H. M.	5	Premier	5
Gloxy	59	Rank Org.	25	Shell	25
Grand Met.	14	Reed Instr.	18	Ultramer	25
G.U.S. "A"	30	Sears	51		
Globe-Union	24	Souliers	52	Mines	

